

The [Arts & Economic Prosperity 6](#) (AEP6) survey is part of a study to measure the impact of the arts and culture in your community. Organizations like yours make the community more desirable by creating pride in where you live and work, unifying neighborhoods, and infusing lives with joy. They also attract audiences, spur business development, support local jobs, and are a cornerstone of tourism. **Complete this survey to demonstrate your organization's measurable impact.**

Question 1:

To begin, **provide the name of your organization.** It has been identified as eligible to participate in the survey by your local or statewide research partner.

Organization Name: _____

Question 2:

In what **city** is it located (or headquartered, or where does most of its programming occur)?

City: _____

Question 3:

In what **county** is it located (or headquartered, or where does most of its programming occur)?

County (not country): _____

Question 4:

In what **state** is it located (or headquartered, or where does most of its programming occur)?

State: _____

Question 5:

Provide your organization's **total operating expenditures** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. ***If an exact figure is not available, simply provide your best estimate. If it did not make any operating expenditures, enter "0" (zero).*** The answer should include all categories of expenditure including payroll/benefits, purchases of goods and services, payments to artists, programming costs, grants awarded, facility and utilities expenses, travel costs, and overhead/administration.

Total Operating Expenditures: _____

Question 6:

Provide your organization's **total in-person attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. ***If an exact figure is not available, simply provide your best estimate. If the organization did not have in-person attendance, enter "0" (zero).*** In-person attendance means the audience/attendees are ***physically present when and where the event is taking place.*** Examples can include performances and events, visitation to facilities/venues and exhibitions (including museum and gallery visitation), and festivals/special events. ***Exclude radio and television broadcast figures.***

Total In-Person Attendance: _____

1. **Preferably**, save this PDF document containing your answers, and email it to research@artsusa.org.

2. Alternatively, print and mail your completed survey to:

Americans for the Arts
re: AEP6 Study
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