

## The Creative Industries in District of Columbia

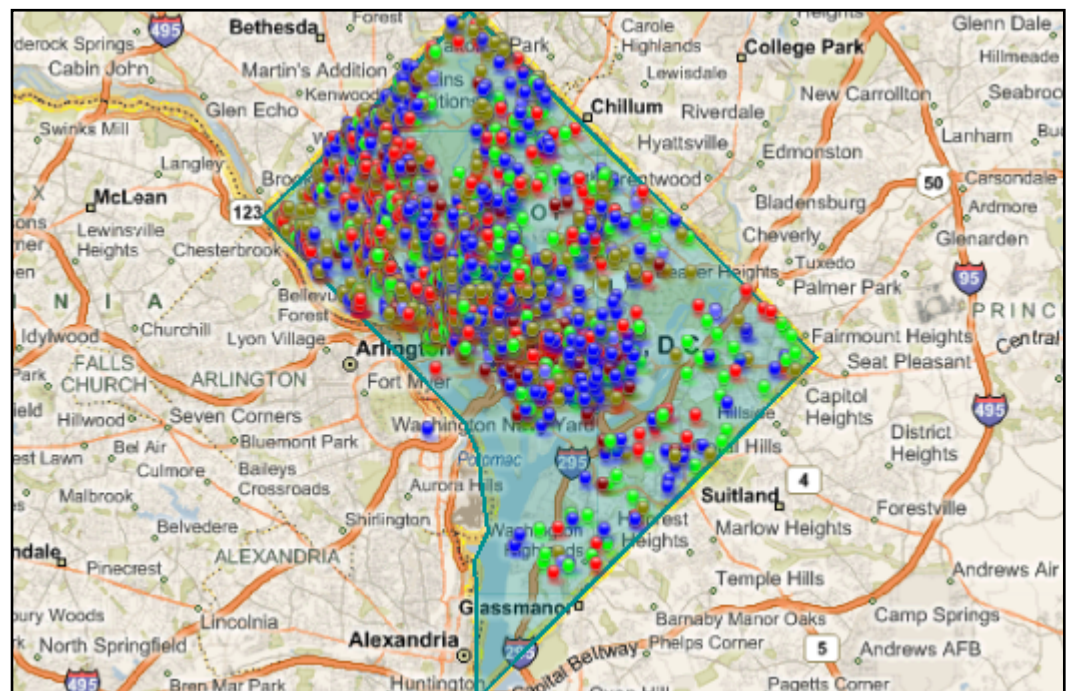
This Creative Industries report offers a research-based approach to understanding the scope and economic importance of the arts in **District of Columbia**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 668,267 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.9 million people, representing 4.05 percent of all businesses and 2.18 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

**As of January 2010, District of Columbia is home to 2,471 arts-related businesses that employ 24,042 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **District of Columbia**, with each dot representing an arts-centric business.

### 2,471 Arts-Related Businesses in District of Columbia Employ 24,042 People

- Arts-Related Business
-  Museum/Collections
  -  Performing Arts
  -  Visual/Photography
  -  Film, Radio, TV
  -  Design/Publishing
  -  Arts Schools/Services



© iMapData, Inc. 2000-2010



## Arts-Related Businesses and Employment in District of Columbia

(Data current as of January 2010)

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>143</b>	<b>3,074</b>
Museums	122	2,283
Zoos and Botanical	3	303
Historical Society	18	488
<b>Performing Arts</b>	<b>377</b>	<b>3,582</b>
Music	139	847
Theater	17	530
Opera	4	49
Services & Facilities	99	1,774
Performers (nec)	118	382
<b>Visual Arts/Photography</b>	<b>653</b>	<b>3,483</b>
Crafts	20	71
Visual Arts	103	464
Photography	429	2,589
Services	101	359
<b>Film, Radio and TV</b>	<b>508</b>	<b>5,863</b>
Motion Pictures	357	1,824
Television	123	3,937
Radio	28	102
<b>Design and Publishing</b>	<b>725</b>	<b>7,024</b>
Architecture	325	4,283
Design	229	938
Publishing	22	172
Advertising	149	1,631
<b>Arts Schools and Services</b>	<b>65</b>	<b>1,016</b>
Arts Councils	5	17
Arts Schools and Instruction	51	891
Agents	9	108
<b>GRAND TOTAL</b>	<b>2,471</b>	<b>24,042</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/sc/CreativeIndustries](http://www.AmericansForTheArts.org/sc/CreativeIndustries).