

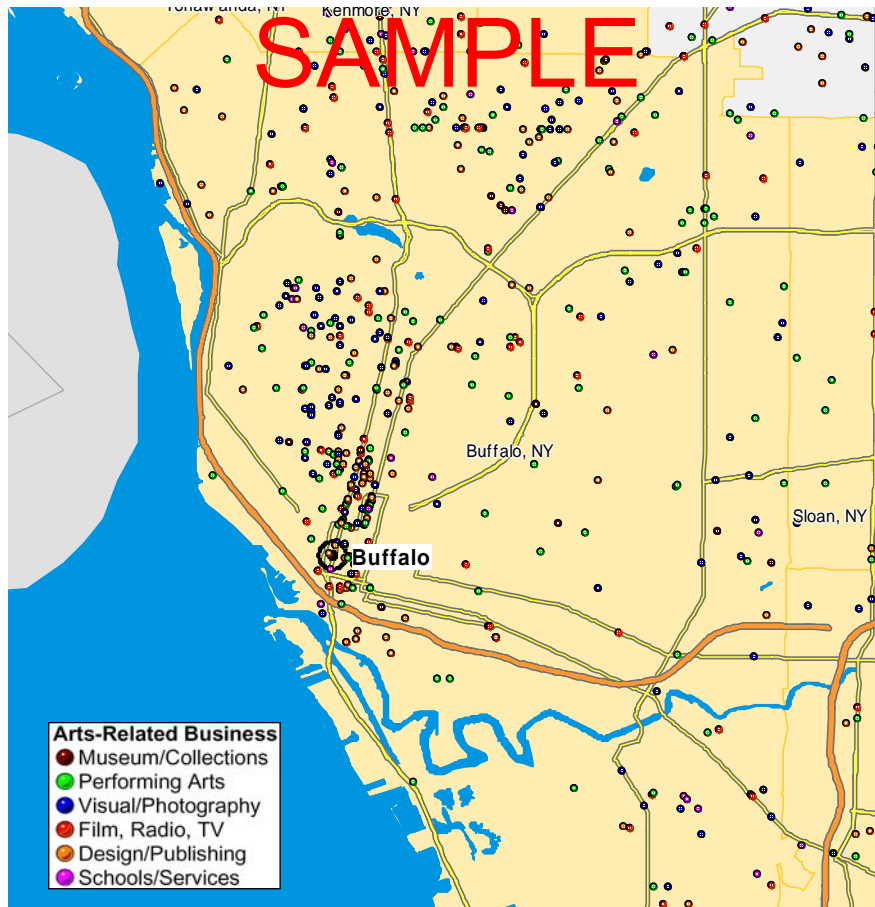
The Creative Industries in Buffalo, NY

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Buffalo, NY**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 668,267 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.9 million people, representing 4.05 percent of all businesses and 2.18 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2010, Buffalo, NY is home to 500 arts-related businesses that employ 3,148 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Buffalo, with each dot representing an arts-centric business.

500 Arts-Related Businesses in Buffalo Employ 3,148 People



Arts-Related Businesses and Employment in Buffalo, NY

(Data current as of January 2010)

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	17	262
Museums	14	160
Zoos and Botanical	2	77
Historical Society	1	25
Performing Arts	113	711
Music	52	389
Theater	3	9
Services & Facilities	26	237
Performers (nec)	32	76
Visual Arts/Photography	147	654
Crafts	20	322
Visual Arts	15	89
Photography	93	197
Services	19	46
Film, Radio and TV	73	496
Motion Pictures	56	231
Television	10	258
Radio	7	7
Design and Publishing	121	914
Architecture	44	398
Design	44	76
Publishing	3	205
Advertising	30	235
Arts Schools and Services	29	111
Arts Councils	5	17
Arts Schools and Instruction	24	94
GRAND TOTAL	500	3,148

SAMPLE

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.