



2003 Annual Convention Preconference

The Sea Change in United Arts Fundraising PROGRAM EVALUATION

Using the rating scale shown, indicate the extent to which you agree or disagree with the following statements.

		Strongly Disagree	Disagree	Agree	Strongly Agree
1.	The speaker(s) presented the program in a coherent, well organized and understandable fashion.	1	2	3	4
2.	The speaker(s) demonstrated a thorough knowledge of the subject matter and was well prepared.	1	2	3	4
3.	Material was presented in an interesting manner.	1	2	3	4
4.	Individual involvement and/or group participation was encouraged and facilitated.	1	2	3	4
5.	Questions were answered clearly and satisfactorily.	1	2	3	4
6.	Tips were offered for applying the material presented in practical situations.	1	2	3	4
7.	Overall, the speaker(s) was effective.	1	2	3	4

8. Please give us your comments regarding this program.

9. What other topics, speakers, or formats would you like to see Americans for the Arts offer at future programs?

10. What other types of products or services would you like to see Americans for the Arts offer that would benefit united arts fundraisers?

11. How did you hear about AFTAs 2003 Convention? (Check all that apply.) Preconference Brochure List Serve Conference Brochure Colleague or friend Ad in *Public Art Review* AFTA Website Other _____

Thank you for your participation!

Please fax your completed evaluation to Americans for the Arts at 202.371.0424.