



AMERICANS
for the ARTS

SERVING COMMUNITIES.
ENRICHING LIVES.

LEADING THE CHARGE
Americans for the Arts Annual Convention
June 9-13, 2005
Austin, Texas

Sponsorship Opportunities and Benefits

Platinum Partner
\$40,000+

Sponsorship Opportunities

Public Art Preconference	\$65,000
Emerging Leaders Preconference	\$40,000

Benefits

- Full-page ad in convention program
- Recognition in signage displayed throughout the preconference
- Recognition as sponsor of key convention activity
- Special mention and placement in all promotional efforts related to the event
- Recognition as Platinum Partner in convention press release as well as opportunity to draft own press release around the event
- Opportunity for your representative to welcome participants to the sponsored session
- Logo and recognition on Americans for the Arts website, with links to partner's site
- Product placement in convention registration bags and insert in registration materials
- Registration for two corporate designees to attend meetings and evening social events
- VIP table at an all-convention luncheon for representatives of your organization
- Logo recognition for one year on dedicated section of www.AmericansForTheArts.org

Gold Partner
\$25,000 to \$39,999

Sponsorship Opportunities

Animating Democracy Initiative Series	\$30,000
Preconference Joint Reception	\$30,000
United Arts Funds Preconference	\$25,000
General Sessions (4 Total)	\$25,000 each

Benefits

- Full-page ad in convention program
- Recognition in signage displayed throughout the convention
- Recognition as sponsor of key convention activity
- Special mention and placement in all promotional efforts related to the event

LEADING THE CHARGE

Sponsorship Opportunities

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- Listing as sponsor in convention press release
- Opportunity for your representative to welcome participants to the sponsored session
- Logo and recognition on Americans for the Arts website, with links to partner's site
- Product placement in convention registration bags and insert in registration materials
- Registration for two corporate designees to attend meetings and evening social events
- VIP table at an all-convention luncheon for representatives of your organization

Silver Partner
\$10,000 to \$24,999

Sponsorship Opportunities

Opening & Closing Events	\$20,000 each
Technology Center	\$20,000
Innovator Series	\$20,000
Board of Directors Reception	\$15,000
ARTventures	\$10,000 Full Slate
Facilitated Dialogues (3 total)	\$10,000 each
Video Project	\$10,000

Benefits

- Half-page ad in convention program
- Listing as sponsor in convention press release
- Recognition in signage displayed throughout the convention
- Recognition as sponsor of key convention activity
- Logo and recognition on Americans for the Arts website, with links to partner's site
- Product placement in convention registration bags and insert in registration materials
- Registration for one corporate designee to attend meetings and evening social events

Bronze Partner
\$5,000 to \$9,999

Sponsorship Opportunities

Peer Group Round Table Breakfasts	\$5,000 each
Strategy Building Workshops (8 Total)	\$5,000 each

Benefits

- Recognition in signage displayed throughout the convention
- Recognition as sponsor of key convention activity
- Recognition in convention program
- Product placement in convention registration bags and insert in registration materials

Partner
Up to \$4,999

Benefits

- Recognition in convention program
- Product placement in convention registration bags and insert in registration materials
- Recognition in newsletters published by Americans for the Arts