



AMERICANS FOR THE ARTS 2006 ANNUAL CONVENTION JUNE 3-5, 2006

MILWAUKEE

LIVING CULTURAL DEMOCRACY  
ARTS IN CHANGING COMMUNITIES



# SEE YOURSELF IN IT

Ourselves. Our communities. We are cultural democracy.  
This convention is about seeing ourselves in it. Expressing  
it through the arts.

ARTISTS ENTREPRENEURS ELECTED LEADERS ARTS ADMINISTRATORS  
FOUNDATION OFFICERS CORPORATE PARTNERS VOLUNTEERS PATRONS  
ACTIVISTS JOURNALISTS PROFESSORS LAWYERS TEACHERS YOUTH PARENTS  
NEIGHBORS CITY OFFICIALS ECONOMIC DEVELOPERS URBAN PLANNERS  
ARCHITECTS DESIGNERS SMALL BUSINESSES VISITORS FRIENDS FAMILY

Join us for a new kind of conversation about the arts  
in changing communities. OUR COMMUNITIES.

## LIVING CULTURAL DEMOCRACY ARTS IN CHANGING COMMUNITIES MILWAUKEE

LIVING CULTURAL DEMOCRACY: ARTS IN CHANGING COMMUNITIES AMERICANS

Host Committee: Cultural Alliance of Greater Milwaukee in association with:  
Arts Alliance of Waukesha • Arts Wisconsin • The Marcus Center for the Performing Arts  
• Milwaukee Institute of Art & Design • Sharon Lynne Wilson Center for the Arts •  
Spirit of Milwaukee • United Performing Arts Fund • Visit Milwaukee • The Wisconsin  
Arts Board

Immigration, migration, mobility, racial and ethnic fusion—historically and today, shifting demographics are a profound reality in U.S. cities and towns. These shifts transform every level of community life, from decision about community priorities and public policy to the way we as citizens relate to one another. It is in this environment that we make our cities creative and viable.

**The arts play a major role.** They are stimulus for imagination and innovation, a proven platform for community building, an engine for economic development, and a vehicle for diverse cultural expression. The challenge for us as arts leaders is to activate the full power of our community's cultural wealth.

Throughout the convention we will explore opportunities for cultural development in the changing environments of cultural democracy. In sessions and through arts experiences, we will contribute to and benefit from lively exchanges about the implications of demographic trends, funding patterns, promising practices, and expanding influence.

Milwaukee is a bold collection of cultures, creativity, and cool that is leveraging it all to regenerate and build its future. With a name meaning "gathering place by the waters," Milwaukee provides the perfect backdrop to this confluence of arts leadership.

**FOR THE ARTS 2006 ANNUAL CONVENTION JUNE 3-5, 2006 MILWAUKEE, WI**

**SPONSORING HOST**

**UNITED PERFORMING ARTS FUND**

**SPONSORS**

**HILTON MILWAUKEE CITY CENTER**

**MIDWEST AIRLINES**

**NATIONAL ENDOWMENT FOR THE ARTS**

**MIL  
WAU  
KEE**

**HAVEN'T BEEN TO MILWAUKEE LATELY? THEN  
YOU HAVEN'T BEEN TO MILWAUKEE. MILWAUKEE  
IS A SYMBOL OF MULTICULTURAL AMERICA,  
WITH THE 2000 U.S. CENSUS REVEALING  
IT AS A "MAJORITY-MINORITY" CITY.**

# KEYNOTE SPEAKERS

SATURDAY, JUNE 3, 2006



## JUAN WILLIAMS

One of America's leading political writers and thinkers, Juan Williams is the senior correspondent for NPR, a political analyst for Fox Television, and a regular panelist for *FoxNews Sunday*. In addition to prize-winning columns and editorial writing for *The Washington Post*, he has also authored six books. *My Soul Looks Back in Wonder*, presents stirring, eyewitness accounts of history-making movements for Black, Hispanic, and Women's rights, as well as other successes at creating a better America. Previous books include the nonfiction bestseller, *Eyes On The Prize*, and the critically acclaimed biography, *Thurgood Marshall: American Revolutionary*. *Time* magazine described *American Revolutionary* as a "magisterial" work of American history, and the book was reissued in 2004 with a new epilogue to celebrate the 50th anniversary of the Supreme Court's historic *Board vs. Brown* decision. His other books include *I'll Find a Way or Make One*, *A History of Historically Black Colleges and Universities*, and *This Far By Faith*, a history of the Black religious experience in America which was accompanied by a six part PBS series. This year, Random House will release his much anticipated new book, *Enough—The Phony Leaders, Dead-End Movements and Culture of Failure That Are Undermining Black America—and What We Can Do About It*.

MONDAY, JUNE 5, 2006



## HECTOR CANTÚ

Hector Cantú is an award-winning journalist and co-creator/writer of *Baldo* the newspaper comic strip syndicated nationally by Universal Press Syndicate. The comic strip appears in 200 daily and Sunday newspapers, including *The Washington Post*, *The Miami Herald*, *The Los Angeles Daily News*, and *The Houston Chronicle*. The comic strip's lead characters are quickly squeezing their way onto the American pop culture stage, from car-crazy teen Baldo and college-obsessed sister Gracie to tradition-protecting Dad, and lottery-playing Tia Carmen. Through sophisticated, gentle humor, Cantú brings a different perspective to daily comic pages, giving a peek into the daily lives of a Latino family.

MILWAUKEE

DID YOU KNOW MILWAUKEE'S ASIAN AMERICAN COMMUNITY GREW 76 PERCENT BETWEEN 1990 AND 2002?

# INNOVATOR INTERVIEWS

*The Innovator Series allows arts leaders to listen in on conversations with innovative and pioneering individuals working in and around the arts.*

**SUNDAY, JUNE 4, 2006**



**REBECCA RYAN** is the founder of Next Generation Consulting, Inc. Rebecca's keen eye for trends—especially those among young talent—coupled with her brilliance in presenting them to professionals at all levels, makes her one of America's most captivating communicators and futurists. Rebecca has been named a "Woman of Influence" by the Business Journal, the 2004 Entrepreneur of the Year by the US Association for Small Business and Entrepreneurship, and was a semi-finalist in Fast Company Magazine's "Fast 50" awards. A former professional basketball player in Europe, Rebecca drinks her coffee from a mug that says, "Well behaved women rarely make history."

**SUNDAY, JUNE 4, 2006**



**CORA MIRIKITANI** is the President and CEO of the Center for Cultural Innovation (CCI), a nonprofit entrepreneurial training and financial services center for individual artists. Ms. Mirikitani worked for more than 10 years in philanthropy, as Program Officer for Culture at The Pew Charitable Trusts and later as Senior Program Director at The James Irvine Foundation in charge of their Arts program and Innovation Fund. As a field practitioner she is also an experienced arts administrator and international arts presenter, having held the posts of President and CEO of the Japanese American Cultural and Community Center in Los Angeles, Director of Performing Arts and Film at the Japan Society in New York and Executive Director of the Greater Philadelphia Cultural Alliance. Ms. Mirikitani has participated on numerous arts advisory panels during her career, most recently as a member of the Los Angeles Mayor's Council for the Arts and on the Advisory Committee for the Japan Foundation's Performing Arts Japan program.



## INTERVIEWER

**ABEL LOPEZ**, associate producing director of GALA Hispanic Theatre, is president of the Board of Directors of the Helen Hayes Awards, the American Arts Alliance, and the Theater Communications Group. He also is Board vice president of Americans for the Arts and Chair-Emeritus of the D.C. Commission on the Arts and Humanities, as well as a member of the Boards of Directors of the National Association of Latino Arts and Culture (NALAC), Association of Performing Arts Presenters, Non Traditional Casting Project (NTCP), In Series, and Black Women Playwrights Group. Mr. Lopez is a graduate of Harvard Law School, a producer, director, lecturer, and consultant. He is the recipient of many awards, including Washingtonian of the Year, Selina Roberts Ottum Award from Americans for the Arts, Leadership Award from The Association of American Cultures, Distinguished Leadership Award from the National Community Leadership Association, *The Washington Post* Award for Distinguished Community Service, the Mary Goldwater Award from the Theater Lobby for his work as a director and producer, and was honored by the Hispanic Institute for Performing Arts with a Star Award as an Outstanding Emerging Artist.

ENGAGEMENT • POETRY  
PERFORMANCE  
SOCIAL COMMENTARY  
**SPOKEN  
WORD!**

# ARTISTS IN RESIDENCE

We continue our tradition of engaging artists to attend and reflect on the convention proceedings. This year's artists-in-residence are spoken word artists from across the country who use their young, vibrant voices to promote positive social dialogue. They will engage you—throughout the sessions and in a closing performance—based on their experiences in Milwaukee. You will see yourself in it.



**PAUL S. FLORES** is a published poet, novelist and one of the nation's prominent spoken word performers. Raised on the Tijuana/San Diego border, issues of immigration, border experience, and Latino identity are central to his work. For the last ten years, Flores has resided in the Bay Area where he is the Program Director of Youth Speaks, the largest youth poetry program in the country. A versatile artist and a key collaborator in many groundbreaking theater projects, Paul is also the co-founder of the Latino poetry performance ensemble Los Delicados, the former Program Director of La Peña Cultural Center, and will debut at the Hip-Hop Theater Festival Bay Area 2007. He is the creator and artistic director of Chicano Messengers of Spoken Word and the author of the novel *Along the Border Lies*, which was awarded the 2003 PEN Oakland/Josephine Miles Literary Award. Paul was featured at the 2002 National Hip-Hop Festival in Havana, Cuba, and on Season 4 of Russell Simmons Presents: Def Poetry on HBO.

**MILWAUKEE** DID YOU KNOW THE VIOLENT FEMMES, BODEFANS, WILLY PORTER AND ERIC BENET ARE ALL FROM MILWAUKEE?

## PEER GROUP MEETINGS

Peer-to-peer networking is where the work gets done. Meet with colleagues who share your interests. Discuss the changes in your community and find out what others are doing.

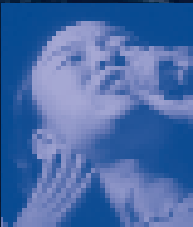
ANIMATING DEMOCRACY • ARTS EDUCATION • COUNTY ARTS • CULTURAL DISTRICTS  
• CULTURAL DIVERSITY • CULTURAL TOURISM • EMERGING LEADERS • FEDERAL ISSUES •  
FOLK ARTS • GRANTMAKING • PUBLIC ART • RAISING PRIVATE DOLLARS • RAISING  
PUBLIC DOLLARS • RURAL AND SMALL COMMUNITIES • STATE COMMUNITY DEVELOPMENT  
COORDINATORS • STUDENT ADVOCATES • SUBURBAN ARTS • YOUTH ARTS



**LAURA "PIECE" KELLEY** has been participating in Seattle's slam scene from its beginnings. She has earned her way to the National Poetry Slam competition two years in a row, and was crowned the Seattle Grand Slam Champion 2004-2005. She is currently a featured poet on HBO's Def Poetry Jam and was cast in *Underground Poets Railroad*, a national tour and cinema verite style documentary. Piece has shared the stage with some of the forefathers and mothers of spoken word and at the age of 14 started freestyling at the Broadway Performance Hall with world renowned D.J. Vitamin D. She is the founder of Jumbalaya, a Seattle-based improvisational music ensemble that has earned her a permanent place in the archives of The Experience Music Project. In 2004, she independently released her first full-length self-titled album. Piece is also an arts educator for several local and national nonprofit organizations and has developed progressive curriculum around the culture of Hip Hop and Spoken Word.



**KWABENA ANTOINE NIXON** - A leader in his Milwaukee community, spoken word artist Kwabena Antoine Nixon's powerful words have mobilized youth to voting booths, inspired detainees in juvenile lock up, and rocked crowds at sold out concert halls. His current effort, the Campaign Against Violence, seeks to curb inner city violence. He has shared the stage with many of hip-hop's biggest names, including Puff Daddy, Talib Kweli and Common, and has performed for the Congressional Black Caucus at the request of Congresswoman Maxine Waters. Today he is one of the emerging leaders of the nation's growing spoken word movement, but not long ago this veteran wordsmith wasn't sure he was going to survive the Chicago neighborhood where he was born and raised and lost his father to street violence at the age of 11. "You can't let the hood define who you are. You have to have vision," said Kwabena recently to an audience of incarcerated youth at the Milwaukee Juvenile Detention Center. After finishing a poem for the teenaged boys, he picks up a pen and triumphantly says, "I survived because I had an outlet. What's your outlet going to be? Mine is poetry."



**ISHLE YI PARK** is the Poet Laureate of Queens, New York. Her first book, *The Temperature of This Water*, is the winner of the 2005 PEN America Beyond Margins Award and the 2005 Members' Choice Award of the Asian American Literary Awards. Her work has been published in over 30 anthologies, including *The Best American Poetry of 2003*. Ishle has performed at over three hundred venues in the United States, Cuba, New Zealand, Singapore, and Korea. She is a regular on HBO's Def Poetry Jam, was featured on the NAACP Image Awards, and was a touring cast member of the Tony-Award winning Russell Simmons presents: Def Poetry Jam. As Arts-In-Education Director of the Asian American Writers' Workshop, Ishle worked to bring Asian American artists into New York City public high schools. She also worked as a writer-in-residence at the Youth Speaks Literary Arts Center in California. The New York Times wrote, "Ms. Park has an angelic face and the soul of a rock star." Ishle currently lives in New York.

## ANNUAL AWARDS LUNCHEON

SUNDAY, JUNE 4

Enjoy lunch with friends and celebrate all of this year's achievements. We present the 2006 Selina Roberts Ottum Award, the Michael Newton Award, recognize the Public Art Award, and inaugurate the first-ever Emerging Leader Award.

# ARTVENTURES

SUNDAY  
JUNE 4

ARTventures let you stretch your legs and explore Milwaukee and the region. Neighborhood tours are guided by artists and local experts. Learn how different communities are using the arts to improve the quality of life for residents and visitors. ARTventures begin at Midwest Airlines Center and end at the Milwaukee City Center on Sunday, June 4 from 2:30–5:30pm unless otherwise indicated.

## TOUR #1: RACINE: ARTS AND CULTURAL RENAISSANCE ON THE LAKE

*\*This tour will return to Milwaukee by 7:00 p.m.*

Racine has long been recognized worldwide for its Frank Lloyd Wright-designed and influenced arts and architecture, and the *New York Times* recently featured Racine as a city that's reinventing itself as an artist colony. The tour will include stops at the Wright-designed SC Johnson Administration Center and the Golden Rondelle Theater, created as the SC Johnson Pavilion for the 1964 New York World's Fair. Participants will also get a peek at the local Dale Chihuly sculpture commissioned by Johnson Bank. The tour will conclude with a flourish, at the hub of the city's downtown renaissance—the new Racine Art Museum, which houses one of the most significant collections of contemporary craft in North America.

## TOUR #2: TEN CHIMNEYS: THE HOME OF THEATRICAL LEGENDS LUNT AND FONTANNE

*\*This tour will return to Milwaukee by 7:00 p.m.*

From the 1930s through the 1960s, Ten Chimneys was the summer home and cherished retreat of the most revered acting team in American theater history, Alfred Lunt and Lynn Fontanne. The duo came home to Wisconsin after their national and international tours, often joined by theatrical friends such as Laurence Olivier, Noel Coward, Katherine Hepburn, and Helen Hayes. A lovingly restored, living monument to theater and the arts located 25 miles west of Milwaukee in rural Genesee Depot, Ten Chimneys is a unique historic treasure and a national arts and educational center. Tour participants will have the opportunity to explore the main house, in which the interiors and décor remain as they did when Lunt and Fontanne lived here. Familiarity with Lunt and Fontanne is not necessary for the tour to be inspirational and relevant—volunteer docents share stories from their own perspective, offering unique insights into the couple, the interiors and collections of their estate, as well as 20th-century theater and world history.

MILWAUKEE

DID YOU KNOW THE MILWAUKEE COUNTY PARK SYSTEM SPANS ALMOST 15,000 ACRES AND ENCOMPASSES 139 PARKS AND PARKWAYS, BEACHES, EXTENSIVE ROADWAYS AND PICNIC AREAS?

SPECIAL EVENING  
EVENTS

## OPENING NIGHT CELEBRATION

*A River Flows Through It*

SATURDAY, JUNE 3, 6:00 P.M.–9:00 P.M.

Enjoy the opening reception at Milwaukee Youth Arts Center, a model collaborative facility that is home to First Stage Children's Theatre and Milwaukee Youth Symphony Orchestra. Wine and dine on Milwaukee's ethnic cuisine. Take in performances by young artists in five rehearsal halls. Visit the costume shop, music and theatre libraries, and more.

### TOUR #3: ARTS, INDUSTRY, AND CREATIVITY IN SHEBOYGAN AND KOHLER

*\*This tour will return to Milwaukee by 8:00 p.m.*

This visit to Sheboygan will give participants a taste of the John Michael Kohler Arts Center, a vibrant community-based center for performing and visual arts education, forms, and ideas that impact the lives of both artists and the public. Even the bathrooms are works of art! This ARTventure will also include a stop at the Kohler Company for a tour of the Arts/Industry residency program, undoubtedly one of the most unusual ongoing collaborations between art and industry in the United States. The program makes industrial technologies and facilities available to artists through long-term residencies, short-term workshops, tours, and other programming. Created in 1974, the primary component of the Arts/Industry program is a residency at the Kohler Company, the nation's leading manufacturer of plumbing ware. Tour participants will have the opportunity to interact with program artists.

### TOUR #4: REGIONAL ARTS IN THE 21ST CENTURY: A MODEL FROM SUBURBAN MILWAUKEE

*\*This tour will return to Milwaukee by 7:00 p.m.*

The Sharon Lynne Wilson Center for the Arts, a new arts center in suburban Brookfield, just west of Milwaukee, is a national model for regional arts cooperation and collaboration that has established partnerships with Milwaukee and local organizations and serves as a civic and educational resource for the community. Gain perspective and insights into the changing physical and cultural landscape in our country through discussion and conversations with the people who work in and care about the arts center and the community.

### TOUR #5: RIVERWORKS BUSINESS PARK: AN EMERGING ARTS NEIGHBORHOOD

Urban industrial parks come alive when they exist along the boundaries of a city's most arts-focused neighborhoods. This ARTventure tour will enable participants to meet several of the artists and experience the design businesses that have availed themselves of affordable, well-located industrial buildings in the Riverworks Business Park, currently and continuously reinventing itself as a home for creative entrepreneurs. The tour will start at the Nut Factory, a converted factory building that houses artist studios and businesses, then proceed to artist Richard Taylor's public art design studio, and end with a tour and reception at Flux Design, a multipurpose, award-winning design firm offering a cutting edge business interior showcasing the diverse talents and interests of its designers trained in a variety of mediums and disciplines.

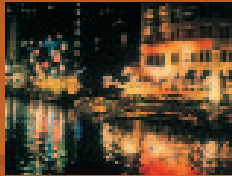
**MILWAUKEE** DID YOU KNOW AFRICAN AMERICANS REPRESENT 38 PERCENT OF THE CITY'S POPULATION?

Dedicated the training young people in the performing arts, enhancing young people's lives through the arts, and creating a passion for the arts that inspires the next generation of audiences, MYAC has been hailed as a national model for arts education.

Right in the middle of RiverSplash weekend, walk out of the reception into ten square blocks of music, food, and fun along Milwaukee's downtown RiverWalk. Ride in a water taxi, stroll past great public art, and dance the night away at one of the hot RiverSplash performance stages.

# ARTVENTURES *(continued)*

## TOUR #6: RIVERWEST: AN ACTIVE GATHERING PLACE IN MILWAUKEE



*Walking tour—all locations within six blocks*

In every city there are neighborhoods that over time become creative, active gathering places filled with artists, co-op groceries, creative small businesses, and artist studios. In Milwaukee, it's RiverWest, long viewed as one of the city's most diverse residential neighborhoods. Tour participants will visit some of RiverWest's cultural and creative gems. The first stop will be a literary reading at Woodland Pattern Book Center, a more than 25-year-old poetry center and bookshop that brings nationally and internationally known writers to town for readings and workshops. The tour will also include a visit to the studio of Jason Yi, an artist and Milwaukee Institute of Art & Design professor; the Art Bar, a local bar/gallery with a mission to provide affordable art in its gallery and arts programming several nights a week; and end with a reception in the sculpture garden at the Hotcakes Gallery, described as one of the hottest new galleries at Art Chicago 2005.

## TOUR #7: DIVERSE VOICES AND RE-EMERGING HISTORIES: MILWAUKEE'S AFRICAN-AMERICAN PAST, PRESENT, AND FUTURE

Milwaukee's historic Martin Luther King Drive business district, Brewers Hill, and Bronzeville areas have been the focus of architectural preservations, renovation, and cultural research and awareness campaigns during the past few decades. These historically interconnected African-American neighborhoods are undergoing a renaissance of increased visibility, business rejuvenation, and public awareness. The Historic Bronzeville district is a long-time hub of jazz and blues music clubs and restaurants, several of which will be explored during the tour. After Bronzeville, the tour will move on to a reception and performance at Greer Oaks, a historic mansion in Brewers Hill, renovated through creative vision and energy within the African-American community.

MILWAUKEE

**DID YOU KNOW** THE WILLIAM F. EISNER MUSEUM OF ADVERTISING AND DESIGN—A MUSEUM THAT EXPLORES ADVERTISING, DESIGN, AND CULTURE—IS LOCATED IN MILWAUKEE'S HISTORIC THIRD WARD NEIGHBORHOOD?

## SPECIAL EVENING EVENTS

### EMERGING LEADER RECEPTION

See and Be Seen At The Velvet Room

SUNDAY, JUNE 4, 7:00 P.M.—8:30 P.M.

Mix and mingle with fellow emerging leaders at the Velvet Lounge, one of the swankiest eating establishments in Milwaukee. Emerging leaders will love the retro style sofas, the signature martini menu with 53 selections, and the location—walking distance from the hotel and near two of Milwaukee's most popular theatres. Appetizers will be abundant, martinis and other beverages will flow at the cash bar, and networking with old friends and new colleagues will be optimum at this emerging Americans for the Arts tradition.

## TOUR #8: WALKER'S POINT: NEIGHBORHOOD ARTS AND EDUCATION ON THE SHORES OF LAKE MICHIGAN

*Walking tour—all locations within six blocks*  
Milwaukee is a city of neighbors and neighborhoods, each with its own unique character and personality. The South Side neighborhood of Walker's Point is one of the most diverse, authentic, and vibrant in the city. Tour participants will visit the Walker's Point Center for the Arts, a center for visual and performing arts and learning in a multicultural environment, and the United Community Center/Centro de la Comunidad Unida (UCC), Milwaukee's multifaceted center of Latino arts, education, and human services. The tour will feature performances by UCC's performance groups, art exhibits by community members and nationally-known artists, and a reception of delicious Latin American food catered by UCC's Cafe el Sol.

## TOUR #9: ARTS CENTERS IN THE HISTORIC THIRD WARD

*Walking tour—all locations within six blocks*  
Where it's at in Milwaukee! The buzz on the street in the Historic Third Ward—an important Milwaukee business center for over a century—comes from the dance, music, and theater centers that have led the neighborhood's renaissance for the past 15 years. This tour will start at the intimate performance space of the Off-Broadway Theatre; move on to the Eisner Museum of Advertising and Design, an interactive educational center focusing on advertising and design and their impact on our culture; and finish with a delicious flourish at the Broadway Theatre Center, home to several of Milwaukee's most exciting opera and theater companies.

## TOUR #10: THE HISTORIC THIRD WARD'S VISUAL ART AND DESIGN



The Historic Third Ward is a vibrant hub of artistic activity and arts education, filled with people and places bringing Milwaukee's creative economy to life. This tour will take participants behind the scenes into some of the city's most interesting and artistic working spaces. Milwaukee Institute of Art & Design (MIAD), the first stop on the tour, is one of the country's most acclaimed higher institutions of visual arts education, whose graduates put their educations to work in Milwaukee's art design and media industries. Participants will then explore several MIAD alumni-owned businesses and studios located in the Third Ward, including Hanson Dodge Creative. The tour will end with a reception at the Broadway Theatre Center.

## TOUR #11: BUCKETWORKS: MILWAUKEE'S GRASSROOTS CREATIVE EXERCISE CENTER

Here's your chance to do art during the convention! Spend the afternoon getting thoroughly involved in, inspired by, and refreshed through the arts. Explore hands-on art, theater, technology, or dance at Bucketworks, a "health and fitness club for your brain." The afternoon's activities will end with a reception and spoken word performances by artists Kwabena Nixon and Adebisi Agoro.

## CALATRAVA EXTRAVAGANZA

### Or How I Learned to Stop Hating Buildings and Love Architecture

**MONDAY, JUNE 5, 7:00 P.M.–10:00 P.M.**

The closing reception will be held in the stunning new Santiago Calatrava-designed addition to the Milwaukee Art Museum (MAM). The magnificent facility is the nation's first building by this internationally lauded architect. With its movable winged brise soleil; its mixture of white concrete, glass, white marble, maple wood; and its breathtaking views of Lake Michigan, this addition is itself a work of art. Enjoy MAM's featured exhibition, then take flight and party in this winged wonder, dining and dancing to one of Milwaukee's hottest bands, **Paul Cebar and the Milwaukeeans**.

# CONVENTION SCHEDULE

A whole new approach to the **CONVERSATION** about changing communities...

## SATURDAY JUNE 3, 2006

**BE INSPIRED AND GET IN TOUCH** *with friends and colleagues old and new. There will be plenty of time to start the conversation and ask the question: How are the arts responding to communities in change?*

- 8:00 AM–5:30 PM Registration, Bookstore, Technology Center, and Exhibits Open
- 9:00 AM–11:00 AM Americans for the Arts Council meetings
- 11:00 AM–11:45 AM Newcomer Orientation
- 12:00 PM–2:00 PM Welcome and Opening Keynote Luncheon
- 2:15 PM–3:30 PM **HOW ARE YOUR COMMUNITIES CHANGING?**  
Americans for the Arts invites you to join the discussion in any one of our peer groups or networks... or choose an open forum.
- 3:45 PM–5:00 PM Join Barry Hessenius and THE HESSENIUS GROUP in a blog-inspired dialogue answering the perennial question: what's new about change?
- 6:00 PM–9:00 PM Opening reception at Milwaukee Youth Arts Center
- 10:00 PM–1:00 AM After Words Lounge

## SUNDAY JUNE 4, 2006

**FOCUS ON THE ISSUES THAT REALLY MATTER TO LOCAL COMMUNITIES.** *Multiple interactive formats ensure everyone has a chance to be heard.*

- 8:00 AM–3:00 PM Registration, Bookstore, Technology Center, and Exhibits Open
- 9:00 AM–10:45 AM **INNOVATOR INTERVIEW** with Cora Mirikitani

### FIVE SESSIONS:

- Growing Up Diverse, Leading Diverse Organizations
- Leading Culturally-Specific Organizations
- Regional Intersections in Economic Development
- Transnational Cultural Partnerships
- On the Move: Media Arts in Creative Communities



## PETER YARROW MONDAY, JUNE 5, 2006

Legendary singer-songwriter Peter Yarrow is currently celebrating his 45th year with Peter, Paul & Mary, whose music and advocacy has influenced and inspired four generations. Peter's songs, including "Puff, the Magic Dragon," as well as his anthems of conscience and concern such as, "Light One Candle," "Day is Done," "Weave Me The Sunshine" and "The Great Mandala" have been integral to his activism. Starting with the early 60's Civil Rights Movement, they continued with efforts that address homelessness, the environment, hospice care, human rights, and world peace.

His advocacy efforts have recently culminated in what Peter considers to be his most ambitious project to date. In 1999, Peter founded Operation Respect, an organization based on his passionate belief that music can build

- 11:00 AM–12:45 PM **INNOVATOR INTERVIEW** with Rebecca Ryan  
**FIVE SESSIONS:**  
 Expanding Participation in the Arts  
 Equity and Opportunity in Grantmaking  
 New Approaches: Civic Tourism  
 Dealing with Cultural Conflict in Art  
 Cultural Displacement and Recovery
- 1:00 PM–2:15 PM Americans for the Arts Annual Report and Awards Luncheon
- 2:30 PM–5:30 PM ARTventures  
 \*Selected ARTventures return as late as 8pm
- 7:00 PM–8:30 PM Emerging Leader Reception
- 10:00 PM–1:00 AM After Words Lounge

## MONDAY JUNE 5, 2006

**DON'T CHECK OUT EARLY!** Join us to talk strategy, find opportunities, and learn about new tools and technologies. If you've heard it all before, come hear what's next!

- 8:00 AM–5:30 PM Registration, Bookstore, Technology Center, and Exhibits Open
- 9:00 AM–10:30 AM Check back in with your peer group or network to plan and discuss activities this year
- 10:45 AM–11:45 AM Artists in Residence performance
- 12:00 PM–2:00 PM Closing Keynote Luncheon with Hector Cantú  
 Government Affairs Update
- 2:15 PM–3:45 PM **ADVOCACY BREAKOUT SESSIONS:**  
 Basic E-Advocacy training  
 Advanced E-Advocacy for State Affiliates  
 PSA Partners Meeting  
 State Ballot Initiatives  
 Local Ballot Initiatives  
 Conducting Candidate Forums
- 4:00 PM–5:30 PM Americans for the Arts Action Fund Reception with Keynote Speaker Peter Yarrow
- 7:00 PM–10:00 PM Closing event at Milwaukee Museum of Art
- 10:00 PM–1:00 AM After Words Lounge

## ONGOING EVENTS IN THE ARTS LOUNGE:

**BOOKSTORE AUTHOR SIGNINGS • MEMBERSHIP GIVEAWAYS • RESEARCH HELP DESK  
 ADVOCACY CLINIC • TECHNOLOGY CENTER • RESOURCE PARTNERS**

community and catalyze change, in this case influencing the education of children, particularly, “the other side of the report card;” their development into caring, humane, good citizens of democracy and the world.

Operation Respect is dedicated to making sure that children, everywhere, have a safe and nurturing environment in which to learn and grow. Its anthem, “Don’t Laugh At Me,” written by Steve Seskin and Alan Shamblim which, along with other songs, many from the PP&M song bag, are integrated with well-researched, classroom-based, character development curricula, created by ESR (Educators For Social Responsibility).

Combined with other parallel educational strategies, Operation Respect can not only discourage bullying and violence but, on the positive side, can help the next generation develop into one that will be far more likely to seek peaceful alternatives to resolving conflict, interpersonally, nationally, and internationally. In effect, Operation Respect brings Peter full circle as it truly is part of today’s efforts to move towards a more just and peaceful world.

# PRECONFERENCES

JUNE  
1-2

Begin your trip to Milwaukee with the in-depth learning experience provided by preconferences focused on public art, arts education, and united arts fundraising. All preconferences will take place from Thursday, June 1, 8:30 a.m.–5:30 p.m. to Friday, June 2, 8:00 a.m.–5:00 p.m. Times are approximate and subject to change.

## CREATING COMMON GROUND: ARTS EDUCATION PRACTICE AND POLICY

The Americans for the Arts 2006 Arts Education Preconference  
Come to common ground and

**STOP!** reinventing the wheel!  
**SIMPLIFY!** by working for the long term!  
**SEE!** successful practice-and-policy programs!  
**TALK!** with people who can help!  
**IMPACT!** design and delivery to reach kids!

*COMMON GROUND* is where policy intersects with great programs—the whole arts education effort.

How do we work in both programs and policy to ensure the *best* arts education? How do we work with *all* the decision-makers? Come to *CREATING COMMON GROUND* to share and listen how lawmakers, educators, artists, and administrators are securing great arts education for all students—now and into the future. Features keynote presentations by Dr. Roger Dearing, Superintendent of Schools, Manatee County School District, FL; and Aaron P. Dworkin, Founder and President, The Sphinx Organization and 2005 MacArthur Fellow.

## MATERIAL MEANING: PROCESS, PRODUCT, AND PRESERVATION

The Americans for the Arts 2006 Public Art Preconference

Milwaukee is home to a vibrant and growing arts community with a palpable energy best exemplified by the dramatic new expansion of the Milwaukee Arts Museum—designed by Spanish architect Santiago Calatrava and named “Best Design of 2001” by *Time Magazine*. The Milwaukee arts community, through its numerous public art initiatives, offers the quintessential backdrop for *Material Meaning: Process, Product, and Preservation*, the Americans for the Arts 2006 Public Art Preconference. At the annual convening, public

MILWAUKEE

**DID YOU KNOW** MILWAUKEE WAS SELECTED AS 1 OF 5 CITIES IN THE COUNTRY “WOONING AND KEEPING, YOUNG TALENT,” BY PLANTS, SITES, & PARKS MAGAZINE 2002?

## SPECIAL OPPORTUNITY FOR ALL PRECONFERENCE ATTENDEES

Preconference Public Art Adventure and Dine Arounds  
WEDNESDAY, MAY 31, 7:00 P.M.—9:30 P.M.  
\$20 Advance Registration Required

art professionals, community leaders, and public artists will explore themes including technology, advocacy, public participation and decision-making in the commissioning process, new and uncommon materials used in public art commissions, and the challenges and opportunities regarding the maintenance and preservation of public art. These national themes and issues will be examined through the unique lens of the local public art landscape in Milwaukee and throughout Wisconsin. Preconference participants will have the opportunity to explore Greater Milwaukee during excursions to the Milwaukee Art Museum, tours of local public art, artists' studios, and other architectural highlights. Participants will also visit the John Michael Kohler Art Center in Sheboygan, which supports the nationally acclaimed Arts/Industry residency program. The Public Art Preconference will include a keynote address by Elizabeth Diller of Diller Scofidio and Renfro, and will conclude with several evening receptions in the heart of many of Milwaukee's vibrant and urban neighborhoods.

## THE EVOLVING ROLE OF UNITED ARTS FUNDS: SERVING CHANGING COMMUNITIES

### *The Americans for the Arts 2006 United Arts Funds Preconference*

*The Evolving Role of United Arts Funds: Serving Changing Communities* will allow united arts funds professionals the opportunity to strategically explore how UAFs continue to evolve to meet the needs of our nation's changing communities. We will focus on such issues as the growing interest in accountability and impact measurement, embracing diversity and regionalism, the challenges of the relationships between the UAFs and their member institutions, and how to make a more powerful case for the relevance of UAFs in today's world. We will also explore the UAFs transition in perception from a collection and grantmaking agency to the community's trusted resource for encouraging sustainability and excellence in the local arts sector.

## PRECONFERENCE RECEPTION—LET'S GET STARTED

THURSDAY, JUNE 1, 6:30 P.M.— 8:30 P.M.

Take the opportunity to get in the swing of things and join the reception for all preconference attendees in the gallery of the Milwaukee Institute of Art & Design. Sip some wine, sample some appetizers, and enjoy exhibits in one of the country's leading visual arts colleges. Following the reception, explore Milwaukee's historic Third Ward—the appearance of this turn-of-the-century warehouse and manufacturing district may fool you at first, but you will find that behind the historic facades lie Milwaukee's best-kept secrets, including the highest concentration of the city's art galleries, antique shops, restaurants and night spots, unique specialty stores, advertising agencies, architects, graphic designers, and artists. The Third Ward is also home to the Milwaukee Public Market, the William F. Eisner Museum of Advertising and Design, and the Broadway Theater complex.

Join your peers in discovering downtown Milwaukee and its arts-infused neighborhoods. Public art experts and local artists will lead small groups of ten on a one-hour tour following by a no-host dinner in one of Milwaukee's outstanding restaurants. *\$20 advanced registration is required. Space is limited so register early!*

# MONEY-SAVING OPPORTUNITIES

You can't afford **NOT** to be a professional member of Americans for the Arts! In addition to a substantial discount on your convention registration, an Americans for the Arts professional membership delivers innovative and acclaimed resources designed to keep you on top of arts programming and policy issues. We are your link to valuable research and information, national visibility, advocacy and arts education initiatives, and professional and leadership development opportunities. Call 202.371.2830 or visit [www.AmericansForTheArts.org/Membership](http://www.AmericansForTheArts.org/Membership) to join Americans for the Arts today!

## DISCOUNTS ON REGISTRATION!

To receive a discount for early registration, your registration form must be postmarked by March 31, 2006. The regular registration deadline is April 28, 2006. Registrations must include full payment or government purchase order number.

Those registering at the Americans for the Arts member rate must have paid their 2006 Americans for the Arts professional membership dues by the date of registration. Don't forget that when you register for the convention, you get a discount on your preconference registration!

## TEAM REGISTRATION

To allow more of your staff and board members to attend the convention, Americans for the Arts offers a substantial discount for teams, who may register at a special flat rate. A team is a group of five or more individuals from a single organization responsible for full payment. Team registrations must include individual registration forms for each team member and one form of payment, and must be received at one time. Team members must be staff or board members of the same organization. State arts agencies may sponsor a team comprising only their own staff and board. Exchanging registrations or adding to teams once the registration has been processed is not allowed. (Please note that preconference registrations are not part of the team registration.)

## ONE-DAY RATE

Can't attend the entire convention? Join us for one single day for just \$175.

## ROOMMATE REFERRAL PROGRAM

If you are interested in sharing a room to reduce the cost of attending the conference or a preconference, we can help. Just check off the Roommate Referral box on the registration form, and we'll send you a list of other interested attendees. To be eligible for the Roommate Referral Program, registration forms must be received no later than March 31, 2006.

## EMERGING LEADER

We are pleased to continue our work in engaging the motivated minds of those arts professionals ages 35 and younger or with limited experience working in the arts. Throughout the convention, these emerging leaders will meet with seasoned professionals as well as their peers to advance their skills in and knowledge of the field. By working together, we can cultivate the next generation of arts leaders in America.

Emerging leaders are eligible to receive \$50 off their convention registration. *(A discounted emerging leader registration must be paid by a sponsoring organization to qualify for the discount. Only one discount per organization. The emerging leader discount is not applicable to scholarship or special offer recipients, or to preconference-only and team registrants.)*

# SCHOLARSHIP OPPORTUNITIES

Many state, statewide, and regional arts agencies offer scholarships for people in their service area to attend the convention or preconferences. This assistance is often in the form of registration or travel subsidies. For a list of participating organizations, along with contact information and application deadlines, please visit our website at [www.AmericansForTheArts.org/Convention](http://www.AmericansForTheArts.org/Convention).

Americans for the Arts is pleased to provide a variety of scholarship opportunities to assist people in attending the convention. If you are an emerging leader, represent an underserved community, or need financial assistance to attend the convention or a preconference, visit [www.AmericansForTheArts.org/Convention2006](http://www.AmericansForTheArts.org/Convention2006) for more information. Scholarship applications are due by March 31, 2006.

# TRAVEL INFORMATION

## AIR TRAVEL

We have made it easier for you to come to the 2006 Annual Convention with Diplomat Travel Services.

- For discounts and special fares, call Diplomat Travel Services at 800.476.2333 or 703.318.9400. Be sure to identify yourself as an Americans for the Arts 2006 Annual Convention attendee, and have your preferred arrival, departure, and payment information ready.
- You can also e-mail the same information to [diplomat@diplomatravel.com](mailto:diplomat@diplomatravel.com).

## GROUND TRANSPORTATION TO THE HILTON

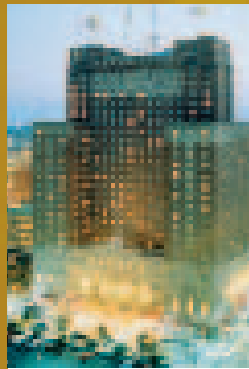
Milwaukee City Center  
Hilton Milwaukee City Center  
509 W. Wisconsin Avenue  
Milwaukee, WI 53203

### MODES OF TRANSPORTATION:

- **Airport Connections Shuttle Service:** typical minimum charge is \$11 for one person and \$20 for two passengers. Reservations may be placed by calling 800.236.5450.
- **Taxi:** typical minimum charge is \$22–\$25.
- **Limousine:** typical minimum charge is \$35; reservations may be made through Airport Towncar Express by calling 800.945.5316
- **Daily Parking:** typical minimum charge is \$18.
- **Car Rentals:** to take advantage of special rates, call Diplomat Travel Services at 800.476.2333 or 703.318.9400.

## CONVENTION HEADQUARTERS

Hilton Milwaukee City Center  
509 W. Wisconsin Avenue Milwaukee, WI 53203



**Room Rates:** \$129 single/double occupancy, per night. To qualify for the convention rate, you must mention Americans for the Arts when making your reservation, and your reservation must be confirmed by May 15, 2006. The Hilton Milwaukee City Center has made it more

affordable to visit Milwaukee! Our affordable hotel rate applies to all hotel stays three days prior to, and three days after the Americans for the Arts 2006 Annual Convention and pre-conferences. Stay at the Hilton Milwaukee City Center between Friday, May 26, 2006, and Friday, June 9, 2006, and qualify for our group room rate of \$129 (subject to availability). To reserve, call 414.271.7250 or 800.HILTONS. All hotel room rates are subject to applicable state and local taxes (currently 14.6 percent).

*Cancellation Policy: You must call to cancel your reservation 24 hours prior to your arrival in order to avoid charges.*

**MILWAUKEE** DID YOU KNOW HOT JOBS, COOL COMMUNITIES, AN ANNUAL REPORT CARD OF THE HIPPEST PLACES TO LIVE AND WORK, FOUND MILWAUKEE #10 AS THE COOLEST COMMUNITY FOR YOUNG TALENT OUT OF 221 CITIES IN THE UNITED STATES?

## AMERICANS FOR THE ARTS THANKS THE 2006 NATIONAL CONVENTION PLANNING COMMITTEE

Amanda Ault  
*National Alliance for Media Arts and Culture*

Lillian Cho  
*Asian American Arts Alliance*

John Coe

Mark Fraire  
*Wisconsin Arts Board*

Ricardo Hernandez  
*Texas Commission on the Arts*

Justin Laing  
*The Heinz Endowments*

Abel Lopez  
*GALA Hispanic Theatre*

LaMoine MacLaughlin  
*Northern Lakes Center for the Arts*

Margie Johnson Reese  
*City of Los Angeles Cultural Affairs Department*

Lenwood Sloan  
*Pennsylvania Travel Office, DCED*

Regina Smith  
*Arts & Science Council of Charlotte/Mecklenburg, Inc.*

Mayumi Tsutakawa  
*Washington State Arts Commission*

Tomás Ybarra-Frausto

# HOW TO REGISTER

Please complete the registration form and return it to:

Americans for the Arts

P.O. Box 91261

Washington, DC 20090-1261

Convention registration materials are available on our website at [www.AmericansForTheArts.org/Convention](http://www.AmericansForTheArts.org/Convention).

## THREE EASY WAYS TO REGISTER

1. Register by mail:

Americans for the Arts

P.O. Box 91261

Washington, DC 20090-1261

2. Register by fax:

202.371.0424

*(credit card payment only)*

3. Register online:

[www.AmericansForTheArts.org/Convention](http://www.AmericansForTheArts.org/Convention)

*(credit card payment only)*

Advance reservation is required for the special events and meals listed on the registration form. Please be sure to indicate your attendance at these functions. Onsite registrants and those who do not indicate attendance on their registration form may obtain seating on a space-available basis only. Guests are welcome to attend luncheons and special events for a small fee. Be sure to register in advance if someone will be joining you so that we can accommodate your guest. Please fill out the registration form accordingly, checking carefully to be sure that the information you provide is complete.

## PAYMENT POLICY

Registrations submitted without payment—check or credit card—are incomplete. Credit card numbers submitted with registrations will be processed. Registrations incomplete after the March 31, 2006, or April 28, 2006, deadlines will be billed at the higher price. Government purchase orders may be used to hold a registration, but Americans for the Arts must receive checks BEFORE May 1, 2006. If Americans for the Arts has not received payment by May 1, your registration confirmation letter will show a negative balance. Be prepared to present a check or credit card as a guarantee on site. Americans for the Arts will hold guarantees for 60 days. If payment is not received within 60 days, the guarantee will be used as payment.

## REFUNDS

Full refunds, minus a \$50 administrative fee, will be made on cancellations received by May 1, 2006.

Refunds of 50 percent will be made on cancellations received by May 15, 2006. No refunds will be made after May 15, 2006. All requests must be made in writing to Americans for the Arts.

## ADVERTISE AT THE CONVENTION

Introduce yourself and your organization to each Americans for the Arts convention attendee! Advertise in the convention program, distributed to more than 1,000 arts professionals, or display additional information on your program or organization at a table-top exhibit. Space is limited so reserve today. Deadline for ad submission is April 15, 2006, and table-top reservations is May 1, 2006. For more information and a copy of our ad rate sheet or table-top application, please call Joyce Jones at 202.371.2830.

Americans for the Arts invites all convention attendees to place information in the resource area. Preference is given to professional members of Americans for the Arts. Please limit your materials to 350 pieces and ship to the hotel under your name only.