

FMEA Annual Conference
Coalition Connections Panel
January 9, 1998

Developing Strategies

Have a plan:

- Mission
- Goals
- Objectives
- Strategies

Update annual or short-term goals

Design and implement appropriate working committees

Examples:

Identify specific advocacy tasks for the year. Examples:

Seven period day

Art and music carts @ elementary level

Ongoing administrative commitment to quality arts programs

Use newsletter as educational and advocacy tool. Send to:

arts teachers

principals

PTA presidents

SAC chairs

Band booster presidents

Curriculum administrators at all levels

Education directors at all cultural institutions

Staff and board of local arts agency

County commissioners

Legislative delegation to Tallahassee

ACE/FAAE Executive, Curriculum and Professional Development and
Awareness Committees

Make friends with school administrators and board (avoid adopting and adversarial stance):

We meet at least annually with the area superintendents

Have the same coalition representative at every school board meeting

Send periodic arts education articles, etc. to selected administrators and entire board

Made appointments to speak to superintendent to identify ACE and share our agenda in helping him/her address the issues of quality education

After five years we had a luncheon to honor our ten top administrators and the school board