

**Flourishing in the New Frontier: New Media, New Audiences, New Opportunities  
National Arts Marketing Project Conference  
Arts & Business Council of Americans for the Arts  
Miami - November 3–5, 2007  
Scholarship Application Form**

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Americans for the Arts is pleased to offer five full scholarships to arts leaders throughout the country to assist them in participating in the 2007 National Arts Marketing Project Conference. The purpose of these scholarships is to provide assistance for arts professionals to attend the conference to network with peers and share strategies for success. The scholarships cover the main conference registration (November 3–5, 2007), roundtrip airfare,\* and up to three nights' accommodation at the Hyatt Regency Miami.

**To qualify for any of the Americans for the Arts scholarships, you must:**

1. Be a member of good standing of Americans for the Arts or work for an organization that is a current member of Americans for the Arts.
2. Complete and submit the attached application form by August 15, 2007.
3. Submit a copy of your resume.
4. Submit a report within 30 days after the conference on what you learned or gained by attending. This report may be posted on [www.ArtsMarketing.org](http://www.ArtsMarketing.org).

Scholarships will be awarded on a competitive basis and will be selected by a committee of arts and community leaders. Announcements will be made September 5, 2007. All additional costs for attending the preconference or conference are to be assumed by the scholarship recipient. The preconference is November 2, 2007 and will focus on sponsorship.

- \*Restrictions: Please note that scholarship funds awarded are to be used only for attending the conference from November 3–5, 2007. Airline travel is based on the availability of free/donated tickets from specific airlines. If preferred air travel is unavailable or not served by your local airport this portion of the scholarship may be unavailable. No substitutions for air travel can be allowed.

**PLEASE FAX YOUR COMPLETED APPLICATION TO 212.980.4857**

For questions regarding scholarships, please contact Chris Tang at [ctang@artsusa.org](mailto:ctang@artsusa.org).  
For more information on the 2007 National Arts Marketing Project Conference, please visit our website at [www.AmericansForTheArts.org/Events](http://www.AmericansForTheArts.org/Events).

**APPLICANT INFORMATION**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**PLEASE CHECK THAT YOU HAVE:**

- Confirmed that you are or the organization you work for is a member of Americans for the Arts.
- Included a statement on how you will benefit from attending the conference.
- A commitment from your organization that it will cover all expenses beyond your scholarship.
- Signed the application.
- Attached a copy of your resume.
- Submitted the application by August 15, 2007.

