

2008 NATIONAL ARTS MARKETING PROJECT CONFERENCE  
**NOVEMBER 9-12 ★ HOUSTON**  
**PRIMING *the* PUMP**

Fueling Integrated Arts Marketing, Fundraising and Sponsorships to OPTIMIZE REVENUE



➔ HOW TO REGISTER

Please complete this registration form (*one form per registrant*) and mail it with payment to:

Americans for the Arts  
 c/o Meetings & Events  
 P.O. Box 91261  
 Washington, DC 20090-1261

Or fax with payment information to: 202.371.0424

➔ REGISTRATION

**Preconferences: Sunday, November 9, 2008**

**#1 SPONSORSHIP BOOTCAMP:**

- Preconference only . . . . . \$220
- With full conference . . . . . \$135

**#2 PRICING INSTITUTE:**

- Preconference only . . . . . \$220
- With full conference . . . . . \$135

**SUBTOTAL** . . . . . \$ \_\_\_\_\_

**Conference: Mon., November 10–Wed., November 12, 2008**

**EARLY-BIRD REGISTRATION:**

Postmarked on or before Wednesday, September 10

- Member . . . . . \$415
- Nonmember . . . . . \$465

**ADVANCE REGISTRATION:**

Received on or before Friday, October 24

- Member . . . . . \$498
- Nonmember . . . . . \$550
- Conference speaker fee . . . . . \$125
- Group\* registration fee . . . . . \$415

\* See [www.AmericansForTheArts.org/NAMPC](http://www.AmericansForTheArts.org/NAMPC) for definition of Group

**SUBTOTAL** . . . . . \$ \_\_\_\_\_

**GRAND TOTAL** . . . . . \$ \_\_\_\_\_

➔ CONTACT INFORMATION \*

\* Information in bold to be printed in the Conference Participants Listing

NAME \_\_\_\_\_

BADGE NAME (if different than above) \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE / ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

➔ DEMOGRAPHICS

IS THIS YOUR FIRST NATIONAL ARTS MARKETING PROJECT CONFERENCE? Y / N

**JOB FUNCTION:**

- Marketing  CEO/Director  Development  Membership
- Audience Development  Other \_\_\_\_\_

**ORGANIZATION TYPE:**

- Performing Arts Venue  Arts Association
- Performing Arts Organization  Local Arts Agency
- Visual Arts Organization  Other \_\_\_\_\_

**HOW DID YOU HEAR ABOUT THE CONFERENCE?**

- Previous Attendee  Colleague  E-mail
- Brochure  Other \_\_\_\_\_

➔ HOTEL/TRAVEL INFORMATION

A block of discounted rooms (\$165/night plus taxes) has been reserved at the Hilton Americas—Houston (conference headquarters). To make housing reservations, please call 800.236.2905 and reference the 2008 National Arts Marketing Project Conference or Americans for the Arts to receive the group discount. The cutoff date for this room rate is Friday, October 10, and space is limited.

➔ ROOMMATE REFERRAL PROGRAM

I am interested in the Roommate referral program (*registration must be completed by the Early-Bird Deadline, September 10*). Attendees interested in this program are encouraged to book a hotel room in advance and cancel it if a roommate is secured.

Please indicate:  Male  Female  Nonsmoking  Smoking

➔ SPECIAL REQUESTS

- I am vegetarian  I have other dietary needs \_\_\_\_\_
  - I need special accommodations due to disability\* \_\_\_\_\_
- \* A staff member will contact you in advance to discuss arrangement.

➔ REFUND POLICY

Requests for refunds must be made in writing to Americans for the Arts. Full refunds will be issued within two weeks for requests received before October 24, 2008. Requests made after October 24 but before the start of the conference will be granted on a case-by-case basis. These refunds will be issued within 30 days after the end of the conference. No refunds will be granted for requests made after November 7, 2008.

➔ PAYMENT

- Check enclosed (*made payable to Americans for the Arts*)
- Purchase Order # \_\_\_\_\_
- American Express  Discover  Visa  MasterCard

CREDIT CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

TOTAL \_\_\_\_\_

**QUESTIONS?**

For more information about this conference, please call Americans for the Arts at 202.371.2830 or e-mail [events@artsusa.org](mailto:events@artsusa.org).