



# ARTS ADVOCACY DAY

THE 2011 NATIONAL ARTS ACTION SUMMIT

Washington, DC

Monday, April 4 - Tuesday, April 5, 2011

## REGISTRATION FORM

### Three Easy Ways to Register!

1. Online at [www.AmericansForTheArts.org/AAD](http://www.AmericansForTheArts.org/AAD)
2. Fax completed form to 202.371.0424
3. Mail completed form with payment to:  
Americans for the Arts  
2011 Arts Advocacy Day Conference  
P.O. Box 91261  
Washington, DC 20090-1261

Detailed instructions, registration level descriptions, and updates available at [www.AmericansForTheArts.org/AAD](http://www.AmericansForTheArts.org/AAD).

**PAYMENT:** Registration payments made with credit card or purchase order number information can be processed online, by fax, or by mail. However, payments made by check or registrations for student groups can only be processed by mail. Registrations are not considered complete until all fees are paid in full. All payments must be received by **Monday, March 21, 2011**. Registrations received after this date will not be processed in advance and you will be asked to register on site and provide payment at that time.

**QUESTIONS? E-mail [events@artsusa.org](mailto:events@artsusa.org).**

### ADMISSION:

You are required to wear your name badge to all conference events and meal functions. Admission will be denied to those without a badge. Replacement badges may be purchased at the Registration Desk for \$25.

### CANCELLATION AND REFUND POLICY:

All requests for refunds must be made in writing to Americans for the Arts c/o Meetings and Events. Full refunds, minus a \$50 administrative fee, will be issued to requests received by **Friday, March 21, 2011**. Refund requests received after this deadline will not be considered.

### CONFERENCE SCHEDULE:

A regularly updated and detailed schedule of Arts Advocacy Day training sessions and events, including the 24th Annual Nancy Hanks Lecture on Arts and Public Policy, can be found on the Schedule page of the Arts Advocacy Day website.

A workshop on **Advanced Messaging for Veteran Advocates** will take place again this year on Monday morning, April 4, 2011. Are you an experienced arts advocate who has attended several Arts Advocacy Day conferences in the past? If so, you may be interested in signing up for this special session for veteran advocates. In this collaborative and interactive workshop, veteran advocates will be able to test out their arguments, practice their messaging, and brainstorm solutions with the group to common advocacy challenges. **Space is limited, so check the indicated box on the registration form and Americans for the Arts will notify those selected to participate.**

During the lunch break on Monday, April 4, 2011, you will have the opportunity to meet face-to-face with your Arts Advocacy Day State and District Captains and plan your lobbying visits to Capitol Hill during the **State and District Captains Lunch**. Boxed lunch tickets for this event are \$25 each and must be purchased in advance, no later than the registration deadline, **Monday, March 21, 2011**. On-site sales cannot be guaranteed.

### CONFIRMATION:

All attendees will receive confirmation of registration via e-mail. If you have not received a confirmation notice within three weeks of submitting your registration, or if you wish to change your registration information, please contact us by e-mail at [events@artsusa.org](mailto:events@artsusa.org).

### HOUSING AND TRAVEL:

Americans for the Arts has reserved a limited block of discounted rooms (\$229 per night + taxes) at the Omni Shoreham Hotel (Arts Advocacy Day headquarters). Visit the Travel and Housing page on the Arts Advocacy Day website for reservation information and other travel details. The phone number for the Omni is 888.444.6664. The last day to guarantee the "Arts Advocacy Day" discounted rate is **Friday, March 11, 2011**.

### REGISTRATION LEVELS:

#### National CoSponsorship Level:

- Encouraged for cultural, civic, and educational organizations with nationwide and regional interests.
- Helps shape the national legislative platforms and message for Arts Advocacy Day
- Receives national recognition of your organization on print and online Arts Advocacy Day materials as well as the opportunity to participate in special policy conference call briefings throughout the year.

#### State and Local Grassroots Partnership Level:

- Encouraged for cultural, civic, and educational organizations with local, state, or regional interests.
- Receives national recognition for your advocacy leadership efforts on Capitol Hill in April.
- Invited to participate in special conference call policy briefings throughout the year.

#### Individual and Student Registration Levels:

- Encouraged for individuals and organizations who want to register for the Arts Advocacy Day training conference and participate in congressional team visits.
- Discounted registration fees are available for individual students and student groups of 10 or more. Valid student ID is required.

### ROOMMATE REFERRAL PROGRAM:

Interested in sharing a room with another Arts Advocacy Day attendee to save on housing costs? **Check the Roommate Referral Box on the registration form and we will send you a list of other interested attendees.** To be eligible, you must submit the request on your registration form no later than **Friday, March 4, 2011**. If you are interested in this program, please visit our Ways to Save page for more information about sharing rooms.

### SPECIAL ACCOMMODATION:

We want to ensure that your conference experience is pleasant and comfortable. Attendees needing special accommodations including ADA access, hearing or visual aids, or special meal request are encouraged to indicate these items on the registration form. You may also contact us by e-mail at [events@artsusa.org](mailto:events@artsusa.org).

### DEADLINES

Advance Registration:	<b>Monday, March 21, 2011</b>
Registration Cancellation:	<b>Monday, March 21, 2011</b>
Boxed Lunch on April 4:	<b>Monday, March 21, 2011</b>
Housing:	<b>Friday, March 11, 2011</b>
Roommate Referral:	<b>Friday, March 4, 2011</b>

***On-site registration will be available and higher rates will apply.***

Detailed instructions, registration level descriptions, and updates available at [www.AmericansForTheArts.org/AAD](http://www.AmericansForTheArts.org/AAD).

# ARTS ADVOCACY DAY 2011 ATTENDEE REGISTRATION FORM

## Contact Information

LAST NAME

FIRST NAME

BADGE NAME (if different)

ORGANIZATION

TITLE

BUSINESS ADDRESS

CITY/STATE/ZIP

E-MAIL

WEBSITE

PHONE

I prefer to use the following information for purposes of coordinating congressional visits:

PERSONAL ADDRESS

CITY/STATE/ZIP

E-MAIL

PHONE

## Advocacy Experience

How many Arts Advocacy Day Conferences have you attended? \_\_\_\_\_

Are you organizing your own Hill visits, independent of a State/District Captain?  Yes  No

Would you be interested in attending a Monday morning Veterans' Arts Advocacy session?\*  Yes  No

*\*Space is limited and attendance is by invitation only. If you are selected, Americans for the Arts will contact you to participate.*

## Special Needs

I am a vegetarian

I have other dietary needs (please explain)

I need special accommodations due to a disability (please explain)

## Roommate Referral Program

I am interested in the Roommate Referral program (registration must be completed by March 4) and have read and understand the terms listed on the Arts Advocacy Day website.

Tell us about yourself:

Smoker

Non-smoker

Male

Female

## Nancy Hanks Lecture on Arts and Public Policy

Please select the number of complimentary tickets you would like for the lecture, taking place Monday, April 4, 2011, at 6:30 p.m. at The John F. Kennedy Center for the Performing Arts.

Will not be attending

1 ticket

2 tickets

## Registration Level

(select only one)

	Advance (3/21/2011)	Onsite
<input type="checkbox"/> National CoSponsor Fee.....	\$325	\$350
<input type="checkbox"/> State and Local Grassroots Partner Fee.....	\$100	\$125
<input type="checkbox"/> Individual Registration Fee.....	\$95	\$110
<input type="checkbox"/> Student Registration Fee.....	\$50	\$65
<input type="checkbox"/> Student Group Registration Fee*.....	\$40	\$55

A) SUBTOTAL: \_\_\_\_\_

\* A Student Group is defined as 10 or more students whose registrations are submitted at one time and paid for by a single institution.

## Lunch Tickets

Please check here to purchase a lunch ticket:

Boxed Lunch with State and District Captains on Monday, April 4, 2011

\$25

B) SUBTOTAL: \_\_\_\_\_

## Payment

(A + B) GRAND TOTAL: \_\_\_\_\_

Check enclosed (made payable to Americans for the Arts)

Purchase order number: \_\_\_\_\_

Credit card (please select one of the following)

Visa

MasterCard

Discover

American Express

CREDIT CARD NUMBER

EXPIRATION DATE

CARDHOLDER NAME

SIGNATURE

(Note: Registrations submitted without payment will not be processed.)

## Arts Action Fund Membership

**FREE!**

**Yes!** I want to sign up as a **free** Advocate level member of the Arts Action Fund so that I can stay informed with advocacy updates year-round and play my part! Find out more at [www.ArtsActionFund.org](http://www.ArtsActionFund.org).

## Return Form

Return this form with payment by **March 21, 2011**, to **Americans for the Arts** either by **FAX** at 202.371.0424 or by **MAIL** to

Americans For The Arts,

P.O. Box 91261,

Washington, DC 20090-1261.

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