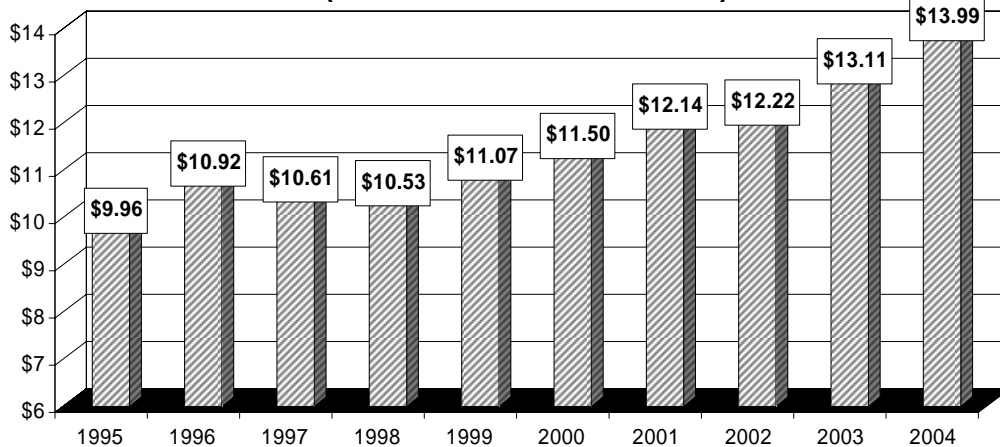


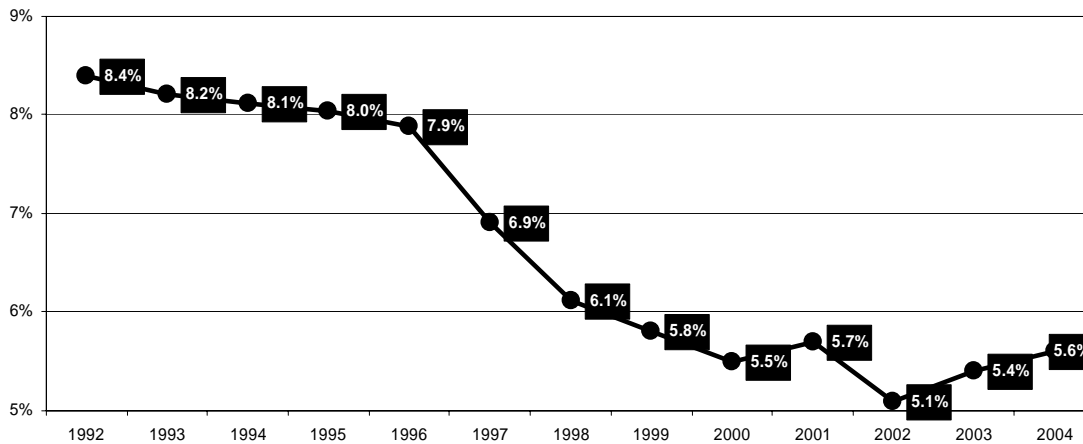


**Arts Facts . . . Private Sector Philanthropy**  
 Giving to the arts by individuals, foundations, and corporations increased in 2004. The percentage of total philanthropy directed to the arts, however, remains significantly less than it was just a decade ago.

**Private Giving to Arts, Culture and Humanities: 1995-2004  
 (Billions of Current Dollars)**



**Private Giving to Arts & Culture as  
 Percent of Total Philanthropy (1992-2004)**



- In 2004, private sector giving to the arts (by individuals, foundations, and corporations) was \$13.99 billion. This is a 6.7 percent increase from \$13.11 billion in 2003 and is ahead of the inflation rate.
- While the 2004 increase in arts funding exceeds the 5.0 percent growth in total private philanthropy (\$248.5 billion)—the arts have actually lost “market share” in private giving during the past decade. In 1992, the arts received 8.4 percent of all charitable giving; in 2004, that rate is just 5.6 percent. If the arts had simply maintained their 8.4 percent share of total giving in 2004, they would have received \$20.9 billion instead of \$13.99 billion—a \$6.9 billion difference.

Source: AAFRC Trust for Philanthropy, *Giving USA 2005*.