



BE INSPIRED,  
BE INFORMED,  
BE **CONNECTED**,  
JOIN TODAY

MEMBER BENEFITS FOR ORGANIZATIONS

## PREMIUM PLUS: \$7,500 and PREMIUM: \$5,000

All the benefits of Preferred Plus, AND a complete package of customized benefits. Please contact [membership@artsusa.org](mailto:membership@artsusa.org) or 202.371.2830 for full listing of benefits.

### PREFERRED PLUS: \$2,500

Benefits for **UNLIMITED** Staff/Board Members

**All the benefits of Preferred, AND...**

- Exclusive National Arts Policy Briefing
- One **FREE** 60-day Job Bank plus Featured Job Upgrade (\$270 value)!
- Quarterly Conference Calls with President and CEO, Robert L. Lynch
- Special Invitation to CEO session at our Annual Convention
- Advanced Invitation to Local Arts Leadership Forums

### PREFERRED: \$1,000

Benefits for **UNLIMITED** Staff/Board Members

**All the benefits of Core, AND...**

- **FREE**, Unlimited *Creative Industries* Customized Reports
- **\$500 off** Customized Arts & Economic Impact Study
- One **FREE 60-day** Job Bank Posting

### CORE: \$250

Benefits for up to **FIVE** Staff/Board Members

**All the benefits of Choice, AND...**

- One **FREE** *Creative Industries* Customized Report for your community (\$35 value)
- One **FREE** 30-day Job Bank Posting (\$150 value)
- Access Special Reports and Issue Papers
- Transcript of our Annual Nancy Hanks Lecture on Arts and Public Policy (electronic)

### CHOICE: \$150

Benefits for up to **THREE** Staff/Board Members

**All the benefits of Base, AND...**

- **FREE** Creative Industries Standard Legislative Reports
- **60% off** Job Bank postings
- Personal Assistance with Expert Staff
- Eligible to serve on Network Councils
- Printed copy of *Arts Link Quarterly* Newsletter

### BASE: \$50

Benefits for **ONE** Staff/Board Members

- *Monthly Wire*, *Arts Link Quarterly*, and timely legislative advocacy alerts (electronic delivery)
- **FREE** Webinars- live & on-demand (valued at \$35 each)
- Discounts on Event Registration and Industry Publications
- **NEW\*** Eligibility to participate in the **pARTnership Movement**, where businesses can search for local arts organizational partners!

## NEW THIS YEAR!



*When Businesses  
Partner With the Arts,  
Everyone Profits*

- **JOIN the pARTnership Movement**, an initiative from Americans for the Arts to reach business leaders with the message that partnering with the arts can build their competitive advantage. Gain eligibility to be included in our searchable directory for businesses to partner with!
- **FREE Webinars!** Upcoming topics for 2012 include making a global impact, playing multiple roles as arts managers, effective pricing strategies, transitioning into the arts sector, pursuing a graduate degree in arts administration, upcoming 2012 elections and much more!
- **SAVE with discounted rates on Events!** Upcoming events for 2012 include: \*Arts Advocacy Day [April 16-17], Annual Convention [June 8-10], National Arts Awards [Oct 15], National Arts Marketing Project Conference [Nov 9-12]

*\*all events take place in various locations across the US.*

## FOR MORE INFORMATION

Visit [www.AmericansForTheArts.org/Membership](http://www.AmericansForTheArts.org/Membership),  
e-mail [membership@artsusa.org](mailto:membership@artsusa.org),  
or call **202.371.2830**.

# APPLICATION

**YES!** I want to join or renew as an organizational member of Americans for the Arts.



**Step 1:** Please see reverse for a complete description of the NEW membership benefits and levels for 2012.

**Step 2:** Choose your organization's level of membership.

- \$7,500 Premium Plus** (All your staff or board members)
- \$5,000 Premium** (All your staff or board members)
- \$2,500 Preferred Plus** (All your staff or board members)
- \$1,000 Preferred** (All your staff or board members)
- \$250 Core** (up to FIVE staff or board members)
- \$150 Choice** (up to THREE staff or board members)
- \*\$50 Base** (ONE staff or board member)

**Step 3:** Select your payment option.

- Enclosed is my check, payable to Americans for the Arts  
OR
- Visa       MasterCard       American Express

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

**Membership Dues** \$ \_\_\_\_\_

Optional donation to Americans for the Arts \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

[ORG2012]

**Step 4:** Update your organization's primary contact information.

Primary Contact \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

**Step 5:** Please update your staff's contact information and note the suggested staff for each level. (all fields required)

Staff \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Staff \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Staff \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Staff \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

CHOICE LEVEL MEMBERS

CORE LEVEL AND ABOVE

*\*BASE level includes one staff or board member as listed in Step 4.*

- I wish to opt out of the website recognition
- I wish to opt out of the Local Arts Services Directory listing

Please return this form with your payment in the enclosed envelope or fax to 202.371.0424 or renew online at [www.AmericansForTheArts.org/go/Renew](http://www.AmericansForTheArts.org/go/Renew).