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**BUSINESS COMMITTEE FOR THE ARTS ANNOUNCES  
2008 BCA TEN**

***Ten Businesses Honored for Their Exceptional Support of the Arts***

**New York, NY October 2, 2008** – The Business Committee for the Arts, Inc. (BCA) announces THE BCA TEN: *Best Companies Supporting the Arts in America*. This national list – the first of its kind created by a nonprofit organization – was initiated by BCA in 2005 to recognize ten companies each year for their exceptional support of the arts in the United States. These companies have exhibited exemplary support for the arts in recent years through grants, volunteer programs, matching gifts, local partnerships, sponsorships and board membership.

The companies on THE BCA TEN – 2008 are:

- **Anadarko Petroleum Corporation**, Houston, TX
- **Brown-Forman Corporation**, Louisville, KY
- **Emprise Bank**, Wichita, KS
- **First Tennessee**, Memphis, TN
- **H&R Block, Inc.**, Kansas City, MO
- **Limited Brands, Inc.**, Columbus, OH
- **Northwestern Mutual**, Milwaukee, WI
- **Sweetwater Sound, Inc.**, Fort Wayne, IN
- **Wachovia**, Charlotte, NC
- **Zions First National Bank**, Salt Lake City, UT

“These businesses are recognized for their exceptional involvement in the arts for the purpose of enriching the workplace, education and the community. They provide the arts with significant financial and in-kind support, and they incorporate meaningful arts-related programs into lives of millions of Americans,” said J. Barry Griswell, Chairman, Business Committee for the Arts, Inc. Board of Directors. “This year’s extraordinary honorees have taken a proactive approach by leading, developing and sustaining arts and arts education programming in communities of all sizes, across the nation.”

**The BCA TEN awards are being presented by BCA, FORBES Magazine, and Americans for the Arts on October 30, 2008, at a black-tie gala at the American Museum of Natural History in New York City.** Business and arts leaders from throughout the country are slated to attend the event during which the BCA Leadership Award and BCA Hall of Fame Award will also be presented.

**BCA Leadership Award**

The BCA Leadership Award will be presented to James R. Houghton, Chairman Emeritus of Corning Incorporated in Corning, New York. The award was established by BCA in 1993 to

recognize individuals whose vision, commitment and leadership champion the arts. The 15th recipient of the annual BCA Leadership Award, Houghton has made significant contributions to the arts throughout his dynamic career. *See attached for a more complete bio.*

### **BCA Hall of Fame**

BCA established the BCA Hall of Fame in 1992 to recognize companies that demonstrate exceptional long-term support to the arts. This year's inductee is Deutsche Bank, based in New York, New York. Deutsche Bank is the 22nd company inducted into the Hall of Fame. The company has successfully demonstrated ongoing commitment to the arts and society. *See attached for more information about Deutsche Bank's support for the arts.*

### **About Business Committee for the Arts, Inc. (BCA)**

The Business Committee for the Arts, Inc. (BCA) was founded in 1967 by David Rockefeller to bring business and the arts together. Since then, business support to the arts has grown from \$22 million in 1967 to \$3.16 billion in 2006. BCA's mission is to ensure that the arts flourish in America by encouraging, inspiring and stimulating business to support the arts in the workplace, in education and in the community.

The Media Sponsor of THE BCA TEN is *USA TODAY* and Presenting Sponsors include The First American Corporation, Morgan Stanley, Principal Financial Group, and Target. The Sustaining Sponsor is Deutsche Bank. Leadership Circle supporters are C.J. Segerstrom & Sons, Corning Incorporated, Emprise Bank, Equity Dynamics, H&R Block Inc., Humana, Ingram Industries, Meredith Corporation, Taramor Fund, and Vinson & Elkins LLP

### **2008 BCA Ten Awardees**

#### **Anadarko Petroleum Corporation, Houston, TX**

Since 1986, Anadarko Petroleum has sought to ensure that its employees and the communities it serves gain access to the arts. Because Anadarko understands the importance of fostering creativity, imagination, and vision in daily life, supporting the arts remains central to the philosophy guiding its corporate citizenship. Through its intranet and other communication vehicles, the company invites employees to special arts opportunities made possible by its supportive relationships with partner organizations including Houston Grand Opera (HGO), the Houston Symphony, Houston Ballet, and Theatre Under the Stars. The arts have been a means by which Anadarko has sought to preserve the cultural richness of the global communities in which its works and lives.

#### **Brown-Forman Corporation, Louisville, KY**

Founded more than 137 years ago, Brown-Forman is committed to the arts by fueling economic prosperity, growth for the community and retention of passionate employees. The company's contributions to the arts include grants, in-kind contributions, board service, mentoring, employee volunteerism, community advertisements, and tie-ins with the company's products. The Brown-Forman team proudly demonstrates their three-fold support through individual employee contributions; partial matching contributions based on employee dollars raised; and additional corporate gifts. Each year more than 450,000 schoolchildren benefit from art programs and organizations supported by Brown-Forman.

**Emprise Bank, Wichita, KS**

Since 1965, Emprise Bank has supported the arts through active community involvement. As the single largest collector of local Kansas art, the “Art of Emprise” features both historic and contemporary works at branch offices across the state. In the mid-1970s Emprise began supporting visual arts through sponsorship of “The Kansas Watercolors” exhibitions at the Wichita Art Museum. The company was instrumental in the launching of the experimental theater, Stage One. It sponsored the group’s first presentation and continues to sponsor one show each year. Through the United States “Arts in Embassies” program, Emprise Bank has displayed its collection in US Embassies in Belize and Uzbekistan.

**First Tennessee, Memphis, TN**

Throughout its 144-year history, First Tennessee has been a loyal advocate of the arts. The company donated nearly \$1 million in support of the arts in 2007. In addition to monetary contributions, employees have accrued 35,000 volunteer hours to local arts organizations. First Tennessee also has an employee-matching gift program, where gifts to arts organizations are matched at 50 cents on the dollar. Many employees serve on the boards of arts groups across the state and can apply annually for Leadership Grants. As part of its effort to make art accessible to every community it serves, First Tennessee has sponsored the First Tennessee Summer Festival at the Nashville Symphony for the past five years. This program brings world-renowned conductors and music to the Schermerhorn Symphony Center for six days each June.

**H&R Block, Inc., Kansas City, MO**

In the past 10 years, H&R Block and the H&R Block Foundation have contributed over \$12 million to the arts. The company follows the lead of its co-founder, Henry Bloch, by adopting his belief that when a city has world class arts organizations, it helps businesses attract and retain employees. Over 400 pieces of art by local and regional artists are displayed at the company’s headquarter offices. Executives at H&R Block and the Kansas City Repertory Theatre collaborated to build the Copaken Stage, located in the heart of the city’s new entertainment district. The 320-seat, state of the art theatre is shared by both organizations, and H&R Block integrates the theatre’s programs into the daily lives of its employees.

**Limited Brands, Inc., Columbus, OH**

Through the Limited Brands Foundation, more than \$11 million has been donated to arts organizations over the past five years. In addition, Limited Brands leads an annual multi-million dollar campaign to support the Wexner Center for the Arts at Ohio State University. Limited Brands’ leadership helped broaden the center’s base of private support by providing access to supporters in the business community. More than 275 local, national, and international donors contributed over \$2.5 million to the Wexner Center Foundation’ this year alone. The company also supports nearly every cultural organization in the central Ohio area.

**Northwestern Mutual, Milwaukee, WI**

For more than 25 years, Northwestern Mutual has supported the arts in the Milwaukee area. The Northwestern Mutual Foundation contributed \$2.1 million to arts programs in 2007. In addition to financial support, employees volunteered approximately 30,000 hours last year. Northwestern Mutual brings art into the workplace through its corporate art collection focused on the visual artwork of Wisconsin artists and through performances in the workplace. The company sponsors

an annual workplace giving campaign for the United Performing Arts Fund (UPAF) in Milwaukee. Northwestern Mutual remains the only company to surpass \$1 million in total overall giving and received the Civic Partnership Award from UPAF in 2008.

**Sweetwater Sound, Inc., Fort Wayne, IN**

Since 1979, Sweetwater Sound, Inc. has served the arts by giving back to the community from which it derives its ongoing support. The company supports local arts organizations through grants, in-kind products and services, including free musical instruments and equipment, and free recording time, both in-studio and at performances. As the fourth largest retailer of music instruments and music technology in the nation, the vast majority of Sweetwater employees are musicians. Most of the company's in-kind donations and many of its cash grants are the result of employee suggestions and recommendations. As part of its new \$35 million headquarters, Sweetwater built a state-of-the-art 250 seat auditorium, which is offered to local arts organizations, at no charge, as a site for public concerts, fundraising events, and ceremonies.

**Wachovia, Charlotte, NC**

Wachovia's community demonstrated longstanding support for the arts. From 2000-2007, Wachovia donated approximately \$62.9 million to the arts through grants and employees donated more than \$14 million to the arts through workplace campaigns. Wachovia has encouraged employees to support the arts through a matching gifts program, employee volunteer grants, employee giving campaigns, the "time away from work" policy and the *WachoviaVolunteers!* network of local chapters promoting volunteerism. The Wachovia Foundation demonstrated support for arts education initiatives through many of the Community Needs Grants that supplemented the public school curricula.

**Zions First National Bank, Salt Lake City, UT**

Founded in 1873, Zions First National Bank has been an avid supporter of the arts since its inception. Over the course of the bank's 135 years in operation, tens of millions have been provided to arts organizations in Utah and Idaho. In 2007, the bank donated \$1.7 million to arts and cultural organizations and provided \$2.4 million in community sponsorships to 105 arts and cultural organizations. Top-down involvement in arts organizations permeates the company. Last year it was estimated that Zions employees contributed more than 100,000 hours to nonprofit organizations. In 2007, the bank was awarded the "Corporate Spirit of Giving Award" by the Utah Society of Fundraisers and the Utah Nonprofits Association for its volunteerism and financial support to community causes.

**BCA Leadership Award**

**James R. Houghton – Corning Incorporated, Corning, NY**

James R. Houghton has been a champion of the arts throughout his career. Under his direction, Corning Incorporated built a new headquarters that inspired and enabled communication and innovation in the early 1990s. The building is a modern structure, which appropriately employs the imaginative use of glass by including sculpture by world-renowned glass artists to enhance its architectural features. In 1996, Houghton received Corning's Market Street Historic Preservation Leadership Award for his dedication to redeveloping the city of Corning. In addition to encouraging artists to establish studios in the city, he served on the Board of the

Market Street Restoration Agency (MSRA) from 1997 to 2000. He continues to be a board member emeritus, and through his leadership at Corning Incorporated has seen that MSRA continues to be supported financially through Corning's Gaffer District. Houghton is the Chairman of the Board of Trustees of The Metropolitan Museum of Art and serves on the Board of Trustees of the Pierpont Morgan Library.

### **BCA Hall of Fame**

#### **Deutsche Bank, *New York, NY***

Deutsche Bank has demonstrated a commitment to helping create better communities by acknowledging the artist's unique role in society. In 2006, the company donated \$26 million to the arts with nearly \$3 million of this support in New York City. With one of the largest corporate art collections in the world, Deutsche Bank's *Art at Work* encourages greater employee understanding and appreciation of contemporary art across cultures and generations. The company developed the *Art and Enterprise* grants program in 2002 to foster relationships between low and moderate income communities and arts organizations to affect positive social and economic change. The program has raised \$3.5 million to fund innovative partnerships and the creation of new cultural destinations in once neglected neighborhoods. Deutsche Bank's arts and education initiative provides grants to cultural organizations that offer arts education programs for underserved New York City youth, offering them a supportive environment and resources to pursue arts careers.

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