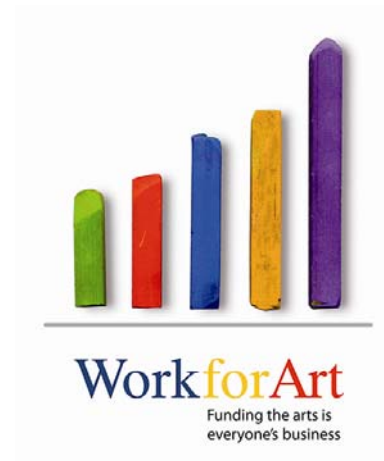


Emerging United Arts Funds



Cultural Alliance of York County

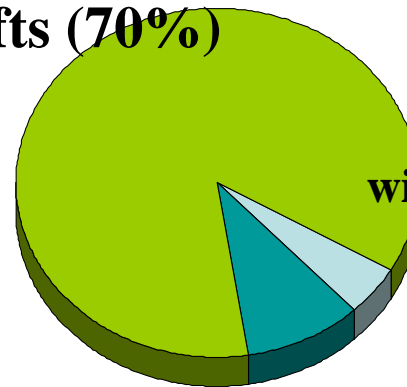
York County, Pennsylvania (pop. 400,000)

www.culturalalliance-york.org

Established in 2000 after several years of planning by the leaders of large corporations in York

Approaching \$1MM goal (7th year)

Emphasis on corporate gifts (70%)



with some workplace giving
and a new leadership
giving program for
individuals

Work for Art

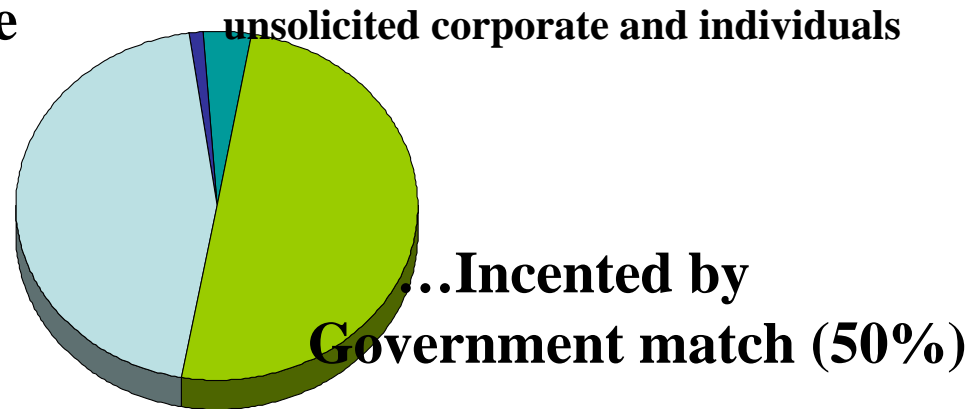
Portland, Oregon metropolitan area (pop. 1,500,000)

www.workforart.org

Established in 2004 by the local arts agency with encouragement from government leaders

Raising \$425,000 in FY07 (3rd year)

Emphasis on workplace
giving (48%)



Arts Card: \$60

The Fund

San Antonio, Texas metropolitan area (pop. 1,900,000)

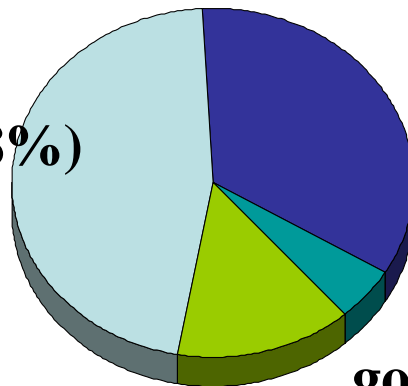
www.thefundsa.org

Established in 2005. County Judge proposed UAF model to the arts community

Raised \$530,000 in FY06 (2nd year)

Emphasis on workplace

giving (48%)



and corporate (34%)

**...with some
government and individual**

FUNd Card: \$60

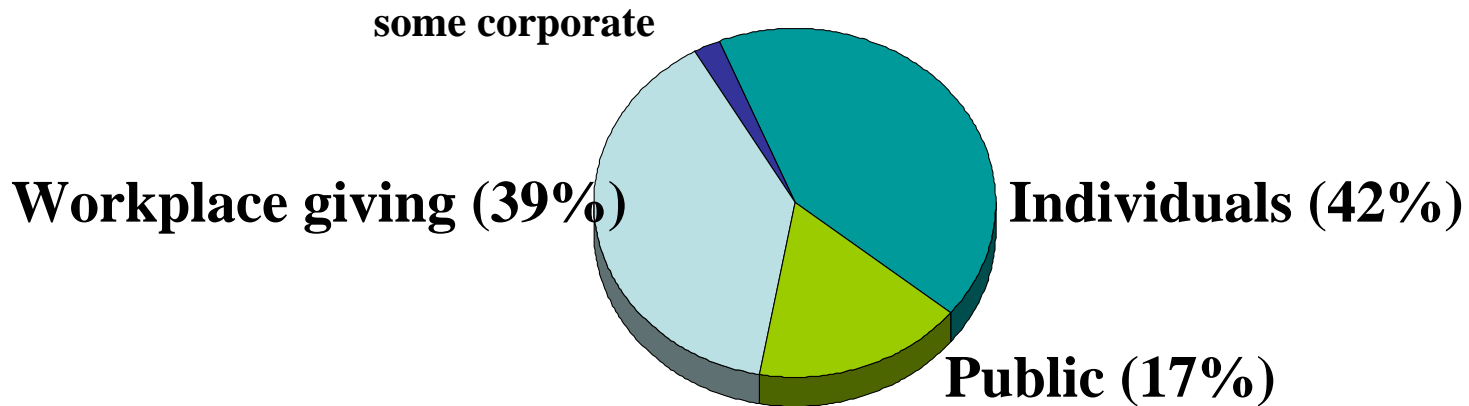
ArtsKC Fund

Kansas City metropolitan area, KS and MO (pop. 1,800,000)

www.artsKC.org

Established in 2007 by the local arts agency with encouragement from business leaders

First Year totals to date: \$501,254



Some Considerations in establishing a new United Arts Fund

- Corporate giving continues to decline
- Some indicators suggest workplace giving will start to decline in the next few years as well. *Is this the best initiative for an arts community to invest in?*
- Increasing competition with EarthShare and other federated campaigns
- Many new UAFs receive grants from foundations to support start-up administration costs
- Leveraging public support to raise gifts from the private sector
- “Donor choice” trends require many newer UAFs to consider designated giving

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