

The Creative Industries in North Carolina Congressional District 2 U.S. Representative Renee L Ellmers

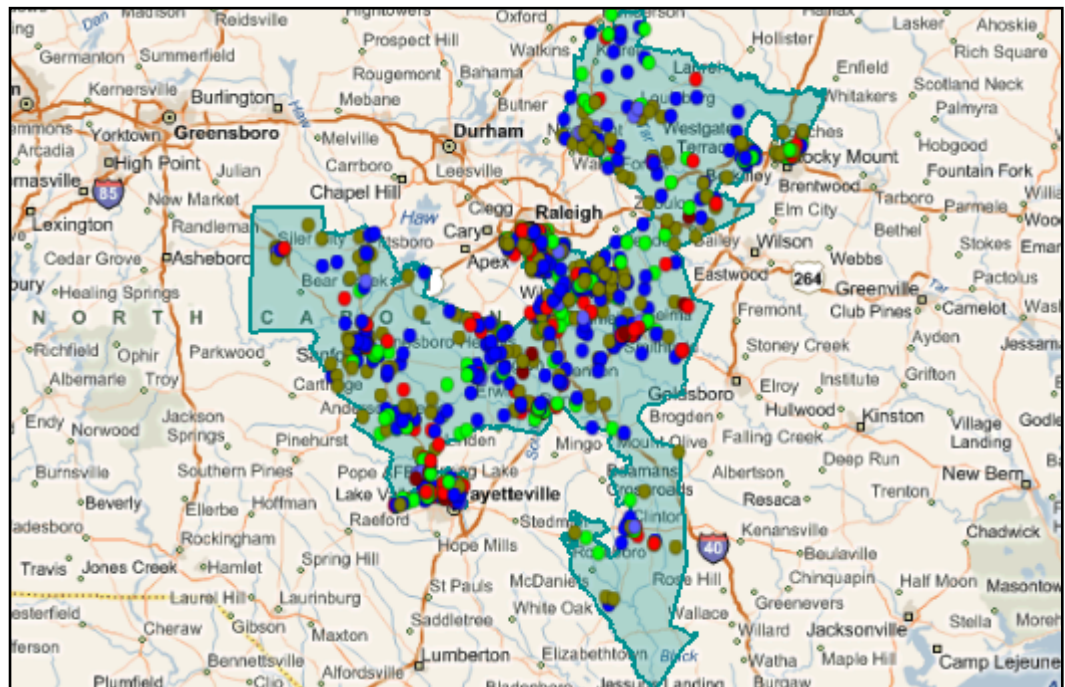
This Creative Industries report offers a research-based approach to understanding the scope and economic importance of the arts in **North Carolina Congressional District 2**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 756,007 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.99 million people, representing 4.14 percent of all businesses and 2.17 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2011, North Carolina Congressional District 2 is home to 954 arts-related businesses that employ 2,865 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in North Carolina Congressional District 2, with each dot representing an arts-centric business. The creative industries account for **2.6 percent** of the 36,744 total businesses located in North Carolina Congressional District 2 and **1.11 percent** of the 258,837 total people they employ.

954 Arts-Related Businesses in North Carolina Congressional District 2 Employ 2,865 People

- Arts-Related Business
-  Museum/Collections
 -  Performing Arts
 -  Visual/Photography
 -  Film, Radio, TV
 -  Design/Publishing
 -  Arts Schools/Services



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Arts-Related Businesses and Employment in North Carolina Congressional District 2 (Data current as of January 2011)

2011

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	51	147
Agents	4	15
Arts Councils	9	49
Arts Schools and Instruction	38	83
Design and Publishing	293	866
Advertising	41	244
Architecture	36	321
Design	215	295
Publishing	1	6
Film, Radio and TV	99	535
Motion Pictures	79	233
Radio	11	43
Television	9	259
Museums and Collections	21	240
Historical Society	2	15
Museums	17	209
Zoos and Botanical	2	16
Performing Arts	173	488
Music	74	196
Performers (nec)	68	153
Services & Facilities	29	135
Theater	2	4
Visual Arts/Photography	317	589
Crafts	35	125
Photography	212	310
Services	39	109
Visual Arts	31	45
GRAND TOTAL	954	2,865

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.