



## **Creative Conversations Conference Introduction**

(Updated revisions – 8/18/08)

**Prepared by: Gloria J Bailey**

**College of Fine Arts and Communication**

East Carolina University

Director of Diversity and Outreach

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**Conference Title: Creative Conversations-Addressing Images of Diversity in Arts, Film and Media**

**Event Date:** October 17th, 2008 (Friday) (Confirmed)

**Location:** Mendenhall Student Union Great Rooms

**Time:** 10:00am to 4:00pm

**Parameters:** Event is required to be held in October with others across the country.

**Sponsors: ECU College of Fine Arts & Communication Deans Office- Diversity and Outreach Initiative 2008**

**Creative Conversations** (A program of the Americans for the Arts) **Emerging Leaders Network**

Washington, D.C. Office: 1000 Vermont Avenue, NW-6<sup>th</sup> Floor, Wash. D.C. 20005

New York City Office: One East 532d St.- 2<sup>nd</sup> Floor, New York, NY 10022

[www.americansforthearts.org](http://www.americansforthearts.org)

### **Section Topics of Discussions:**

- 1) **Positive and Negative Diverse Images in the Arts, Media and Film**
- 2) **Positive and Negative Diverse Images in Arts, Media and Film Emerging Leader Student Panel**
- 3) **Leadership Roles of Women in Art Administration, Academia and Media**
- 4) **Diversifying your Audience/Marketing**

### **Panelist:**

**Dr. Linda Kean, Acting Director of School of Communication**

**Dr. Eric J Bailey, Professor of Medical Anthropology and Public Health**

**Dr. Susan Beck-Frazier, Acting Associate Dean of College of Fine Arts & Comm.**

**Dr. David Conde, Associate Vice Chancellor for Special Initiatives**

**Ken Wyatt, Assistant Professor of Film and Media Arts**

**Holly Garriott, Executive Director of Emerge Gallery and Art Center/Faculty**

**Dr. Ylce Irizarry, Assistant Professor, ECU English Dept. Latino Studies**

**Dr. Cindy Elmore, Assistant Professor, School of Communication**

**(Other professional panelist to be confirmed)**

**Student Panelist: TBA (coming soon)**

**Program: The Americans for the Arts Creative Conversations Forum**

**Local Host: College of Fine Arts and Communication**

**Title: Addressing images of Diversity in Arts and Media**

Americans for the Arts is the nation's leading nonprofit organization for advancing the Arts. With 45 years of service, they are dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. With offices in Washington D.C. and New York, and more than 5,000 organizational and individual members and stakeholders across the country, they are focused on three primary goals.

- 1) Foster an environment in which the arts can thrive and contribute to the creation of more livable communities.**
- 2) Generate more public and private sector resources for the arts and arts education**
- 3) Build individual appreciation of the value of the arts.**

To achieve those goals, Americans for the arts partner with local, state, and national arts organizations; government agencies; business leaders; individual philanthropists; educators and funding entities throughout the country. They provide extensive arts industry research, and information and professional development opportunities for community art leaders via specialized programs and services, including a content rich website and an annual convention.

Interactive Link Map:

[http://www.americansforthearts.org/networks/emerging\\_leaders/news\\_networking/002.asp](http://www.americansforthearts.org/networks/emerging_leaders/news_networking/002.asp)

**Emerging Leaders Network Creative Conversations Mission**

Creative Conversations is designed to serve young professionals who are in the beginning stages of their careers (35 years or younger) or people who recently joined the field (less than 5 years experience), but welcomes people from every age range and demographic group. The only requirement is that participants have the desire to enhance their leadership capacity and the drive to develop innovative, effective, and responsible management practices. Creative Conversations is an ideal way for new leaders to develop passion for the work they do with others and to develop leadership potential and commitment to the arts. It is an opportunity to discuss challenges facing emerging art leaders, share resources and connect with a national community of your peers. (Cited from AFTA Website Source)

**Partnership- Convene Locally/ Connect Nationally (ECU Conference Mission)**

East Carolina University College of Fine Arts and Communication will partner with Americans for the Arts Creative Conversations to host a Conference that will be held simultaneously with other organizations and community agencies held across the country during the month of October 2008. To this end, **October is National Arts and Humanities Month**, which is a great opportunity to advocate for the arts. Our local host conference will cover topics such as Addressing Images of Diversity in the Arts, Film and Media; Leadership Roles of Women in Art Administration, Academia and Media; An Emerging Leader Student Panel and a discussion on Diversifying your Audience/Marketing. Diverse participation of scholars, community art leaders and nonprofits will convene to create discussions that go beyond the dialogue and critically understand challenging issues that can contribute to positive solutions that serve the needs of our communities.

## **Suggested Engagement Criteria**

In this open forum, rules of engagement would need to be outlined to provide productive conversations that lead to understanding of views, ethnicity, culture and inspirational ideas. As a result participants and audience can be informed and advocated to act on positive outcomes that produce development writing, projects and research that directly address diversity in the Arts and Media. The Audience is requested to keep questions to a limited time frame and will be offered to write their questions on index cards for the host moderators to query the panelist or spark group discussion.

***Creative Conversations on the road:*** A micro version of the Creative Conversations will be presented on the road as outreach. It will be a partnership with Eastern North Carolina arts and performance councils, organizations or non-profits to openly discuss ideas. There will be an added component on the topic of marketing to diverse audiences.

**Other Resource Links:** [www.adage.com](http://www.adage.com) and [www.mmtconline.org](http://www.mmtconline.org)

**Light Refreshments**— Aramark catering of beverage and light snack.

## **Creative Conversations Conference Agenda Brief**

**Session I** 10:00am-10:30am

Registration (free)

Welcome from local host (College of Fine Arts & Communication) and sponsors

Purpose of Creative Conversations (Program of Americans for the Arts)

Introductions of faculty, community art leaders, non-profit presenters, journalist

**Session II** 10:30am-11:30am

**Positive and Negative Diverse Images in the Arts, Media and Film**

Panelist: (Alphabetical order)

Dr. Eric J Bailey, Professor of Medical Anthropology and Public Health  
(Topic: Body Image and African Americans)

Dr. David Conde, Senior Associate Vice Chancellor for Special Initiatives  
(Topic: Discussion of his writings on Latino issues)

Dr. Ylce Irizarry, Asst. Professor, Latino Studies

Dr. Linda Kean, Acting Director of the ECU School of Communication  
(Topic: Media Content and Media Use and the African American Women)

Ken Wyatt, Assistant Professor of Film and Media Arts  
(Other invited panelist to be announced)

Questions and Discussion: 11:30am-12:00pm

**Lunch:** 12:00pm-12:30pm (Light buffet and beverage provided)

## **Emerging Leaders Student Panel Discussion on Diverse Images**

12:30pm-1:00pm

**Session III** 1:00pm-1:30pm

### **Leadership Roles of Women in Art Administration, Media and Academia**

Panelist: (Alphabetical order)

Dr. Susan Beck Frazier, Acting Associate Dean-College of Fine Arts & Comm  
(Topic: Educational Leadership-Roles of Women in Higher Education)

Dr. Cindy Elmore, Assistant Professor, Journalism

Holly Garriott, Executive Director, Emerge Gallery Art Center and ECU faculty  
(Topic: Leadership roles in Non-Profit organizations)

(Other panelist to be announced)

Questions and Discussion: 1:30pm-2:00pm

**Session IV** 2:00pm-2:30pm

### **Diversifying your Audience/Marketing**

Panelist: (To be announced)

Also, invite to non-profit organizations, art councils and non-profit management

Questions and Discussion: 2:30pm-3:00pm

**Closing Remarks:** 3:00pm

Conference Registration and Parking:

Email RSVP to [baileygl@ecu.edu](mailto:baileygl@ecu.edu)

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