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THERE'S NOT ENOUGH ART IN OUR SCHOOLS.



NO WONDER PEOPLE THINK
LOUIS ARMSTRONG
WAS THE FIRST MAN TO
WALK ON THE MOON.

It's a long way from the Apollo Theatre to the Apollo program. And while his playing may have been "as lofty as a moon flight," as *Time* magazine once suggested, that would be as close as Louis Daniel Armstrong would ever get to taking "one small step for man."



the trumpet was as a guest in a correctional home for wayward boys. If only today's schools were as enlightened and informed as that reformatory was.



Armstrong left his footprints on the jazz world, wearing lace-up oxfords.

But as the jazz musician of the 20th century, giant leaps were simply a matter of course for Satchmo. For no one has ever embodied the art form the way he did. It was he who helped make virtuoso solos a part of the vocabulary. It was he who was honored with the title "American goodwill ambassador" by the State Department. It was he who was the last jazz musician to hit #1 on the Billboard pop chart.

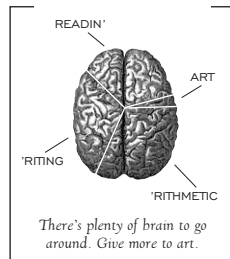
Instead of a giant leap, Louis Armstrong delivered one giant free-form crazy jazz groove for mankind.

Alas, the arts are dismissed as extravagant in today's schools. This, despite all the studies that show parents believe music and dance and art and drama make

their children much better students and better people.

If you feel like your kids aren't getting their fair share, make some noise. To find out how, or for more information about the benefits of arts education, please visit us on the web at

AmericansForTheArts.org. Just like the great Louis Armstrong, all you need is a little brass.



ART. ASK FOR MORE.

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For more information about the importance of arts education, please contact www.AmericansForTheArts.org.



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Americans for the Arts - Newspaper 6 7/16 x 10 1/2 B&W AFAWV1-N-11107-H "Louis Armstrong, localizable version" 85 line screen (ad contains non-repro blue copy to indicate where localization info can be placed) Film at Horan Imaging 212-689-8585 Reference #: 127251