

★★★
WHY SOME PEOPLE THINK

CELIA CRUZ

IS TOM'S MOTHER.
 ★★★

KIDS DON'T GET ENOUGH ART THESE DAYS. Which is why some of them think that a certain international Cuban star is the mother of an international movie star — simply because their last names sound the same. But the similarities stop there.

Celia Cruz didn't start off as the Queen of Salsa. In her homeland of Cuba, she sharpened her unique

vocal style with La Sonora Matancera, the Latin equivalent of the Duke Ellington Orchestra. She



In order to become a larger-than-life-Latin superstar, you must take some risks.

proved that women could sell as many records as men. And when she immigrated to the States, she joined forces with Latin headliner Tito Puente.

But it was in 1973 at Carnegie Hall when Celia burst onto the concert stage wearing flamboyant



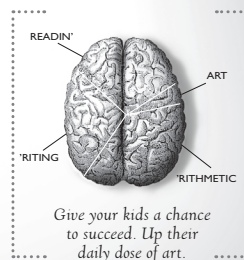
The undisputed Queen of Salsa. Funny, she doesn't look like a hot sauce.

costumes, jewelry and wigs, along with a pure voice that brought down the house. Salsa music had arrived. Musicians as different as the Fania All-Stars, David Byrne and Willie Colón all wanted to perform with her. Celia Cruz introduced salsa music to the world. Every hot and spicy bit of it.

Art in any language has the ability to broaden minds. In fact, the more art kids get,

the smarter they become in math and science. The result is that your kids will grow up to be well-rounded adults. Which is definitely music to any parent's ears. For the *Ten*

Simple Ways to get more art in kids' lives, visit AmericansForTheArts.org.



ART.ASK.FOR.MORE.
 AMERICANSFORTHEARTS.ORG