

A Celebration of National Leadership in the Arts

Monday, October 23, 2017, at 6:30 p.m.

Cipriani 42nd Street, New York City

I/We would be delighted to attend. Please reserve:

TABLES:

- UNDERWRITER—\$75,000** (*approximately \$72,050 tax deductible*)
This level includes all benefits of the Benefactor level, plus:
- Premier seating for one table of 10 guests
 - Logo placement with hyperlink on the National Arts Awards website
 - Recognition as an honorary co-chair in all event listings
 - Access to Private VIP section during cocktail reception
 - Opportunity to have a one-page written statement featuring logo or a complimentary full-page recognition advertisement in the dinner journal*
- BENEFACTOR—\$50,000** (*approximately \$47,050 tax deductible*)
This level includes all benefits of the Sponsor level, plus:
- Choice seating for one table of 10 guests
 - Complimentary full-page recognition advertisement in the dinner journal**
 - Text recognition on the evening's video slide of contributors, viewed by over 400 attendees*
 - Text recognition on the National Arts Awards website
 - Text recognition in national media releases***
 - Special on-stage acknowledgement in the evening's welcoming remarks
- SPONSOR—\$25,000** (*approximately \$22,050 tax deductible*)
This level includes all benefits of the Patron level, plus:
- Preferred seating for one table of 10 guests
 - Complimentary half-page recognition advertisement in the dinner journal**
 - Text recognition on the evening's video slide of contributors, viewed by over 400 attendees*
- PATRON—\$15,000** (*approximately \$12,050 tax deductible*)
Benefits include:
- One table of 10 guests
 - Text recognition on the National Arts Awards dinner journal insert*
 - VIP seating at the annual Nancy Hanks Lecture on Arts & Public Policy in Washington, DC
 - Listing as a Benefit Committee Member in the dinner journal*
 - Opportunity to purchase discounted recognition advertisement in the dinner journal**

SINGLE TICKETS:

- SUSTAINER—\$5,000** (*approximately \$4,705 tax deductible*)
Benefits include:
- One ticket to the event with choice seating
 - Text recognition on the National Arts Awards dinner journal insert**
 - With purchase of two, listing as a Benefit Committee Member in the National Arts Awards Dinner Journal*
 - VIP seating at the annual Nancy Hanks Lecture on Arts & Public Policy in Washington, DC
- SUPPORTER—\$3,000** (*approximately \$2,705 tax deductible*)
Benefits include:
- One ticket to the event with preferred seating
 - Text recognition on the National Arts Awards dinner journal insert*
- FRIEND—\$1,500** (*approximately \$1,205 tax deductible*)
Benefits include:
- One ticket to the event

RESPONSE FORM

2017 NATIONAL ARTS AWARDS

Provide Your Contact Information

Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Phone: Home Office Cell _____

E-mail _____

Select a Contribution Level

PACKAGES

Underwriter (table): \$75,000

Benefactor (table): \$50,000

Sponsor (table): \$25,000

Patron (table): \$15,000

INDIVIDUAL TICKETS

Sustainer: \$5,000

#tickets _____

Supporter: \$3,000

#tickets _____

Friend: \$1,500

#tickets _____

I/We cannot attend but would like to make a tax-deductible contribution \$ _____

Select Your Gift Recognition Preference

I/We wish to be recognized as _____

I/We wish to be recognized as *Anonymous*

Provide Your Payment Information

Check is enclosed, payable to *Americans for the Arts*.

I/We wish to pay by credit card:

Card type: Visa MasterCard AMEX Discover

Card number _____ Exp Date _____

Name on card _____

Signature _____

I/We wish to be invoiced for this donation by _____ (date).

I/We wish to waive all benefits to make this gift 100% tax-deductible.

Return This Form

Mail:

Americans for the Arts
ATTN: National Arts Awards
1000 Vermont Ave, NW
6th Floor
Washington, DC 20005

E-mail:

naareservations@artsusa.org

Fax:

202.371.0424

Questions?

202-371-2830 ext. 2033

naareservations@artsusa.org

Contributions are tax-deductible to the extent allowed by U.S. law. The value of goods and/or services accepted will be deducted from the total amount to determine the tax-deductible portion of your sponsorship. *To be listed on the evening's video slide of contributors, in the dinner journal as a benefit committee member, or on the dinner journal insert as a contributor, contribution confirmation must be received by September 22, 2017. **To place a recognition advertisement in the dinner journal, contribution confirmation and creative must be received by September 22, 2017. Discount advertising pricing: \$1,850 for one full-page; \$875 for one half-page; \$650 for one quarter page. See purchase form for more information. ***To be recognized in national media releases, contribution confirmation must be received by September 15, 2017.

A copy of Americans for the Arts' most recent annual report may be obtained, upon request, from the organization or from the Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271.