Arts Institutions Add Value to Our Communities

Americans overwhelmingly agree that arts facilities such as museums, theaters, and concert halls are important to their communities, regardless of whether they engage with the arts.



90% agree arts institutions are important to quality of life



86% agree arts institutions are important to local businesses and the economy



Americans Speak Out About the Arts in 2018

Americans for the Arts' Public Opinion Poll provides an in-depth look at the perceptions and attitudes about the arts in the United States. Browse more findings from the Public Opinion Poll: