

Artist as Entrepreneur Examples and the Arts

Update

Since the publication of the Artist as Entrepreneur Federal Funding Resource Guide in 2011, several organizations and entities nationwide have received funding for projects that incorporate aspects of the arts and the creative industries, while simultaneously promoting economic growth and job creation. From the expansion of a Culinary Institute in Hawaii, to the re-development of a former industrial site in Portland, Maine, grant opportunities through federal agencies such as the Economic Development Administration, the Department of Housing and Urban Development, and the Department of Transportation have provided local arts agencies, non-profit organizations, for-profit businesses, and local governments with the opportunity to form partnerships to create more economically viable and sustainable communities in which to live.

Examples

The following list provides recent examples of federal funding for projects that seek to bolster the local economy, expand the opportunities of entrepreneurs through creative industry and arts-related initiatives, and contribute to a sustainable model of living for communities.

Economic Development Administration and PWEDA Grants

- ***Culinary Institute of the Pacific of Honolulu, Hawaii, 2012:*** This grant will help to expand the Culinary Institute's training facilities. The project is intended to increase access to job training into the culinary arts sector and to promote tourism.

Funding: \$2.4 million

Source: http://www.eda.gov/news/pressreleases/2012/06/15/hi_culinary_arts.htm

- ***Keshet Dance Company of Albuquerque, New Mexico, 2012:*** This grant will help the company purchase a facility to house the Keshet Ideas and Innovation Center (KIIC), which is intended to nurture businesses associated with New Mexico's growing cultural and arts industries. The grantee estimates that it will create 100 jobs.

Funding: \$1 million

Source: http://www.eda.gov/news/pressreleases/2012/09/12/albuquerque_nm.htm

- ***City of Portland, ME, 2012:*** Funding will support the construction of infrastructure necessary for the re-development of Thompson's Point, a blighted former industrial site in Portland, into a mixed-use center for performing arts, professional sports, offices and regional transportation.

Funding: \$1.52 million

Source: http://www.eda.gov/grants_archive_2012.htm

- ***Round the Mountain: Southwest Virginia's Artisan Network, Adingdon, VA, 2012:*** Rural Jobs Accelerator funds supported Appalachian Spring, an initiative that provides technical assistance to

small business in the arts, outdoor recreation, broadband, and local foods industries. Using asset-based and creative economy methods, this project will support the diversification of the local economy by revitalizing downtown districts across southwest Virginia.

Funding: \$500,000

Source: http://www.eda.gov/grants_archive_2012.htm

- ***The Enterprise Center, Philadelphia, PA, 2012:*** These funds supported the construction of the Center for Culinary Enterprises, an innovative facility that provides shared business space for food entrepreneurs from throughout the Philadelphia region.

Funding: \$1.5 million

Source: <http://www.commerce.gov/blog/2012/09/14/job-creating-culinary-center-opens-philadelphia-eda-support>

HUD Sustainable Communities Regional Planning Grants

- ***Southeast Florida Regional Partnership, 2011:*** This partnership includes the South Florida Cultural Consortium, an alliance of the local arts agencies of Broward, Palm Beach, Miami-Dade, Martin and Monroe counties. The Southeast Florida Regional Partnership, HUD, the NEA, and the Cultural Consortium recognize the role of the arts in creating sustainable communities.

Funding: \$4.25 million

Sources: <http://sfrpc.com/Regional%20Partnership.htm>
http://articles.sun-sentinel.com/2011-10-10/news/fl-regional-arts-consortium-spring-1009-20111010_1_arts-agencies-south-florida-cultural-consortium-arts-matter

- ***Rutgers, The State University of New Jersey & Together New Jersey, 2011:*** The grant will develop a Regional Plan for Sustainable Development (RPSD) for the 13-county NJTPA region. The plan will use sustainability, transit system connectivity, and transit-oriented-development as the central framework for integrating plans, regulations, investments, and incentive programs at all levels of government to bring jobs and create additional economic development opportunities in the area.

(Consortium Members include: North Jersey Transportation Planning Authority, NJ TRANSIT, New Jersey Office for Planning Advocacy, Housing and Community Development Network of New Jersey, Municipal Land Use Center at The College of New Jersey, NJ Future, New Jersey Regional Coalition, PlanSmart NJ, Regional Plan Association)

Funding: \$5 million

Sources: <http://www.plansmartnj.org/north-jersey-sustainable-communities-consortium/>
http://togethernorthjersey.com/?page_id=751

- ***Township of Springfield, NJ, 2013:*** Together New Jersey funded Springfield through the Local Demonstration Project Program. The project will be done in conjunction with the Township's downtown redevelopment plan process. IT will seek to improve bus route

and stop locations, increase the footprint of the downtown, address environmental issues (such as the presence of flood prone areas), and work to integrate additional aspects of the arts into the downtown.

Source:

http://www.nj.com/suburbannews/index.ssf/2013/07/springfield_one_of_three_munic.html

HUD Community Challenge and Transportation Planning Grants

- ***Providence, RI, 2011-Present:*** The City of Providence and the Rhode Island Public Transit Authority were awarded the Community Challenge Planning Grant for the Transportation Corridors to Livable Communities planning project, an innovative project that will improve bus service, encourage mixed-income housing, generate jobs and build of the city’s reputation as the “The Creative Capital” of Rhode Island by showcasing arts and cultural opportunities.

Funding: \$910,000

Sources:

http://www.nefa.org/creative_economy/projects/transportation_corridors_livable_communities_building_hubs_housing_jobs_and_natural_assets
<http://www.providenceri.com/planning/transportation-corridors-to-livable-communities-0>

- ***Burlington, VT, 2010:*** This Community Challenge Planning Grant facilitated the City of Burlington’s development of strategies for the downtown and waterfront areas, including a district master plan. This master plan specifically identifies the preservation of cultural and natural assets as a major goal.

Core partners included City Arts, Chittenden County Metro Planning Org, and State Econ Dev Office

Funding: \$268,750

Source:

http://portal.hud.gov/hudportal/documents/huddoc?id=FY10_ComChallPlanGrantSum.pdf