SAMPLE PRESS RELEASE

**For Immediate Release**

**Contact Person:  
Phone:  
E-mail:**

**National Arts and Humanities Month, October 2015  
[Your Organization] Celebrates the Arts and Humanities in [Your Official Locale]**

[City, State]—[Your arts organization’s name] joins thousands of arts organizations and communities across the nation in celebrating the 30th Anniversary of National Arts and Humanities Month throughout October 2015. [your agency] will carry this message to the people of [your community] through activities that honor the efforts of artists, historians, teachers, and cultural groups working to make the arts and humanities a part of everyone’s life.  
  
Robert L. Lynch, president and CEO of Americans for the Arts and national coordinator of Arts and Humanities month, says, “Everyone recognizes the creative and cultural value of the arts and humanities. National Arts and Humanities Month offers us a chance to celebrate the often overlooked economic, educational, and civic engagement values that the arts impart in our daily lives.”

Everyone in the community is encouraged to participate in what has become this country’s largest annual collective celebration of the arts and humanities. Attached is a list of some of special events planned for National Arts and Humanities Month in [your community]. [List events, giving times, places, and other relevant information.]

National Arts and Humanities Month is coordinated by Americans for the Arts, the national organization working to empower communities with the resources and support necessary to provide access to all of the arts for all of the people. This month-long celebration grew out of National Arts Week, which was begun in 1985 by the National Endowment for the Arts and Americans for the Arts.

More information about National Arts and Humanities Month is available online at [www.AmericansForTheArts.org/nahm](http://www.AmericansForTheArts.org/nahm).  
View events across the nation and add yours to the celebration at [http://artsmeet.artsusa.org](http://artsmeet.artsusa.org/).

[The [name of your organization] was founded... Contact: name, phone, and e-mail]