

BUSINESS VOLUNTEERS FOR THE ARTS

PROFESSIONAL ADVANTAGES

Business Volunteers for the Arts carefully matches business professionals with consulting opportunities that:

- Enhance leadership and problem-solving skills
- Broaden business knowledge in new and creative environments
- Provide the satisfaction of giving back
- Network at year-round ABC events with like-minded business, legal and technology professional leaders

MEET A VOLUNTEER

David Othmer is a former Station Manager for WHY? TV and Radio. He has worked in public broadcasting in New York and Philadelphia, and as a consultant across the country for over 35 years. David's BVA project for the Upper Darby Arts & Education Foundation was a wonderful experience. By establishing a strategic plan for the Foundation, David aligned the members of the board and strengthened the organization. The strategic plan directly led to the formation of the Foundation's technology initiative, which aims to put hands-on technology in every classroom for kids in kindergarten through 2nd grade over the next three years. The ultimate goal is 100% literacy for all Upper Darby students by 2nd grade. The potential impact on the entire Upper Darby community—where the kindergarten class speaks 40 different languages at home—is huge: it can dramatically reduce remedial education and disciplinary costs allowing more investment in children's arts and academic educations.

IMPACT

In fiscal 2014, 64 BVA volunteers provided 2,295 hours of strategic management consulting to 54 arts and cultural organizations. The value of this service is estimated at over \$360,000.

GET INVOLVED

Join a community of 600+ arts-minded volunteer business consultants.

For more information, contact Tommy Butler at 215.790.3827 or tbutler@artsandbusinessphila.org or visit BVA online at:

www.artsandbusinessphila.org/bva

www.artsandbusinessphila.org

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