

What does it mean to be a CincySings Coach?



Your Role:

- **Optional: Attend CincySings Semi-Finals as a Judge.** If you are available to judge the CincySings Semi-Finals, this will give you a great insight into the talent of the teams and help you potentially pair with one. Event will be on March 20, 2016.
- **Partner with a winning Sing Off team.** Once a company has held their internal singing competition and made it past the Semi-Finals, ArtsWave will pair you with a team so that you can help them prepare for CincySings. You should arrange to attend 1-2 rehearsals.
- **Share your expertise with your team.** Are you an opera singer? Did you study music in college? Are you a theatre expert? Let your team know who you are and how specifically you can help them. Be an advocate for your respective choral organization.
- **Familiarize yourself with the CincySings scoring rubric.** Help the team maximize their performance based on Stage Presence, Creativity, Vocal Quality and Overall Performance. Do they need to add choreography? What costumes should they wear? Conversely, what elements can they eliminate to make their singing the primary focus?
- **Ask your team for a recording of their music or the score.** Make sure you know what they plan to perform and provide coaching to help them achieve their best possible sound.
- **Mark your calendar for Dress Rehearsal.** Before the final performance, attend the ArtsWave-led rehearsal to support your team in their final preparations (April 13, 2016).
- **Cover the details of performance.** Remember, most of these singers are amateurs and may not have performed on a stage before. Share your tips for handling nerves in front of an audience. Give them a quick primer on backstage etiquette and help choreograph entrances, exits, and bows.
- **Attend CincySings and cheer on your team.** Enjoy complimentary access for you and a guest to CincySings where you can see your team in action.

What You Get in Return:

- **2 complimentary tickets to CincySings + complimentary drink at intermission**
- **Recognition in the CincySings program for you AND your organization**
- **Recognition on stage at CincySings**
- **2 Complimentary Tickets to a Cincinnati Reds Game (at which the winners will perform)**
- **Invitation to ArtsWave Summer Donor Events**

For questions, or to sign up as a CincySings Coach . . .

Contact Laura Boggs at Laura.Boggs@TheArtsWave.org or by phone at 513.632.0115

CincySings: ArtsWave Singing Competition



Mission Statement: Bring the community together to celebrate the arts in our region and spread awareness for ArtsWave. In keeping with Cincinnati's incredible choral tradition (World Choir Games, May Festival), ArtsWave presents a friendly singing competition between Cincinnati-area companies.

The Events:

- **CincySings Semi-Finals:** Sunday, March 20, 2016, 2pm-5pm, Jarson Kaplan Theatre, Aronoff Center
- **CincySings Rehearsal (Mandatory):** Tuesday, April 12, 2016, 4pm-8pm, Cincinnati Music Hall
- **CincySings:** Wednesday, April 13, 2016, 7pm-9pm, Cincinnati Music Hall

Prizes Awarded:

- **Winning Team:** Sing the national anthem at a Cincinnati Red's Game*; guaranteed entry CincySings 2017
- **Runner Up:** Tbd but could include singing opportunities; guaranteed entry into CincySings 2017
- **Fan Favorite Award:** Awarded to the team that gets the most votes from the crowd (\$1 = 1 Vote)

**National anthem must be traditional version, 90 seconds or less. Team must submit 'audition tape' singing the anthem.*

Logistics:

Teams:

- There will be approximately TEN teams in the competition.
 - Two companies earned a guaranteed spot in CincySings 2016 due to their winning performances at the 2015 event: Great American Insurance Group and Macy's Customer and Credit Services.
 - One team will be a wild-card community team determined via online voting.
 - All other teams must participate in the CincySings Semi-Finals March 20th to compete for a spot in the competition.
- **Prior to Semi-Finals, Director Laura Boggs is available to provide performance feedback. After qualifying for CincySings at Semi-Finals, teams have option to be paired with a professional coach.*
- Companies will hold their own Sing Offs to:
 - Identify the winning team to compete in the Semi-Finals against other companies;
 - Spread awareness and encourage support within the company for the ArtsWave campaign.
- Choirs must be comprised of a minimum of 4 singers and a maximum of 20 total members.
- If applicable, teams must provide their own accompanist(s). The number of accompanists + singing members of the group should not exceed 20. There is a limit to 2 accompanying musicians/instruments.
- Choir members and accompanist(s) must be current employees at the given company.
- Paid professional performers are not permitted to compete.

Performance/Event:

- Teams will perform songs appropriate for public performance. Obscene, provocative or otherwise questionable content will result in disqualification.
- Songs can be performed a cappella, with instruments or with backing track. "Bands" are discouraged.
- Teams may provide a background image, PowerPoint or video to be projected behind their performance. However, media must be separate from any audio file.
- Songs must be legally obtained through media such as iTunes. Teams are allowed to modify lyrics.
- All musical styles/genres are welcome! Choirs are encouraged to perform to their strengths whether that's great harmony, cool dance moves, high-energy audience interaction, or musical skill.
- The total performance time must not exceed 5 total minutes—this includes the performance, getting on & off stage, instrument set-up, etc. Points will be deducted if teams exceed this limit. Keep this in mind when choosing your songs.
- Choirs will be scored on a rubric by an independent panel of judges in the categories of Stage Presence, Creativity, Vocal Quality and Overall Performance.
- In addition to first and second place prizes, judges may recognize individual choirs for Outstanding Choreography, Costumes, Best A Capella group, or up to two Honorable Mentions.

Event Support:

- To help ArtsWave achieve our fundraising goal, we ask that companies participating in CincySings contribute to the event by purchasing a block of tickets.