

# Business Volunteers for the Arts & Technology Connectors



## Volunteer Orientation

Thursday, June 12, 2014 – 1:00 to 5:00 p.m.

**Welcome** ..... **1:00**  
Eileen Cunniffe, Director, Business & Technology Services

**Class Introductions** ..... **1:10**

## Understanding the Arts Environment

**The Arts and Culture Sector in the Philadelphia Region** ..... **1:30**

**Break** ..... **2:00**

**Arts Manager Perspectives** ..... **2:10**  
Stephanie Lauren, Managing Director, Theatre Horizon  
Andrew Kurtz, General and Artistic Director, Center City Opera Theater  
Alysia Lee, Artistic Director, Sister Cities Girlchoir

**Case Study/Role Play Volunteer Consultation** ..... **3:10**

## Preparing for Your Volunteer Experience

**Volunteer Perspectives** ..... **3:50**  
Carrie Marcus, Marketing Executive; BVA Volunteer  
Brandon Mezick, Sr. Institutional Healthcare Underwriter, Ironshore Insurance Services; BVA Volunteer

**Other ABC Programs and Networking Events** ..... **4:50**

**Next Steps** ..... **4:55**

**Adjourn** ..... **5:00**

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