

limeSHIFT Team Bios



Yazmany Arboleda is a Colombian American artist based in New York City. He is the Chief Creative Officer and CoFounder of limeSHIFT, a social enterprise dedicated to activating communities through social practice art. limeSHIFT matches artists to companies to co-create inspirational art that aligns organizations on culture, values and brand. An architect by training, Yazmany's practice focuses on creating "Living Sculptures," people coming together to transform their experience of the world. He lectures internationally on the power of art in public space. In 2013, he was named one of Good Magazine's 100 People Making Our World Better. His work is motivated largely by political, cultural, and social circumstances. He is also Creative Director of the Brooklyn Cottage, Associate Director of

Communications for Artists Striving To End Poverty, and a co-founder of the interdisciplinary performance collective Shook Ones.



Elizabeth Thys is vested in organizations being more creative, adaptive and values-driven. She is the CEO and CoFounder of limeSHIFT, a creative agency working at the intersection of business, community and art. With work experience spanning engineering, international nonprofits and finance, Liz brings strength in quantitative and qualitative research, financial analysis, marketing and clear, written communication to limeSHIFT. Liz holds an MBA from MIT Sloan, where she was a recipient of the Dean's Fellowship Award and co-chair of Hacking Arts, a unique festival hosted at the MIT Media Lab celebrating entrepreneurship and innovation in the creative industries. She received a Bachelor of Science in Mechanical Engineering, magna cum laude, from Tufts University.



Nabila Alibhai, a global citizen from Nairobi, uses practices in civic leadership, spatial design and public health to shift societies. She is the Head of Product and CoFounder of limeSHIFT, a social enterprise dedicated to activating communities through social practice art. Nabila has 11 years of experience working in conflict transformation in East Africa, Central Asia and the Middle East. This includes five years in Afghanistan and Pakistan; using the media to breakdown stereotypes through her work with Search for Common Ground and the Refugee Council of Kenya; developing systems of resilience and emergency preparedness with the United Nations; and formulating migration health policy for the International Organization for Migration. She was a SPURS fellow at MIT's Department of Urban Studies and Planning and holds a Master's in Public Health from Yale University.



Tahir Karmali began his career as an ink painter and now combines abstract painting with portraiture. Born and raised in Nairobi, Kenya and now Brooklyn-based, Tahir is the Art Director at limeSHIFT. In 2013, he moved into a studio at Kuona Trust in Nairobi to concentrate on his practice and began mixing his painting and photography practice. His first solo exhibit, "Value," was a provocative show in Kenya attracting a lot of press, where he depicted male sex workers with their most valuable possession. Working closely with found object artists and sculptors, Tahir was inspired to create his exhibit "Jua Kali" – where he discusses themes around the Kenyan economy through the informal sector. He won the POPCAP '15 Prize for Contemporary African Photography and had the opportunity to show during Art Basel. His work is also part of the "Making Africa" Exhibit at the Guggenheim in Bilbao. Forbes named him as one of 15 Africans rebranding the face of the continent. Tahir received his Masters of Digital Photography at SVA.