

*Our public sector partners agree that the arts are a proven investment in building stronger American communities.*



# THE ARTS TRANSFORM...

## TOURISM

Arts and culture attracts *156 million domestic and international travelers* — who stay longer and spend more money than other travelers.

## EDUCATION

Students who benefit from arts education have *higher GPAs and standardized test scores and lower drop-out rates.*

Students with four years of arts or music in high school average *100 points better on their SAT scores* than students with just one-half year of arts or music.

## JOBS

The arts and culture sector supports *4.7 million workers.*

For every *100 jobs* created from new demand for the arts, *62 additional jobs* are also created.

## ECONOMIC DEVELOPMENT

The arts contribute *\$698 billion* to the U.S. economy.

The arts and culture sector represents *4.32 percent of the nation's GDP* — a larger share of the economy than tourism and agriculture.

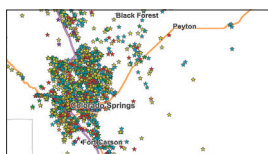
Arts and culture spending has a ripple effect on the overall economy, boosting both commodities and jobs.

## COMMUNITIES

University of Pennsylvania researchers have demonstrated that a *high concentration of the arts in a city leads to higher civic engagement*, more social cohesion, higher child welfare, and lower poverty rates.

## THE CREATIVE INDUSTRIES

### IN EL PASO COUNTY, CO



- ★ The Creative Industries account for 4.6 percent of the total number of businesses located in El Paso County, CO and 1.8 percent of the people they employ.

### IN THE UNITED STATES

- ★ Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people.
- ★ The arts are a formidable business presence and broadly distributed across our communities.
- ★ To download a map of your own jurisdiction, visit [www.AmericansForTheArts.org/PublicPartners](http://www.AmericansForTheArts.org/PublicPartners)

**For more than 25 years, Americans for the Arts has partnered with prominent associations of elected officials, presenting annual awards at their conferences, providing key speakers, hosting joint meetings, supplying content for publications, and serving as a resource to their members.**



NATIONAL CONFERENCE  
of STATE LEGISLATURES

*The Forum for America's Ideas*



National League of Cities

## **The arts – building a stronger America.**

*Americans for the Arts is the leading nonprofit organization connecting, educating, and activating our nation's arts & culture sector – from board rooms to classrooms and everywhere in between.*



National Endowment for the Arts Chairman Jane Chu and New Orleans Mayor Mitch Landrieu during the Arts Breakfast at The United States Conference of Mayors Annual Meeting



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