Statement of Financial Position – December 31, 2009

<table>
<thead>
<tr>
<th>2008</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total assets</td>
<td>$338,580.04</td>
</tr>
<tr>
<td>Long-term liabilities</td>
<td>$31,598.38</td>
</tr>
<tr>
<td>Note payable</td>
<td>$24,740.00</td>
</tr>
<tr>
<td>Security Deposit</td>
<td>$800.00</td>
</tr>
<tr>
<td>Total current assets</td>
<td>$335,931.39</td>
</tr>
<tr>
<td>Inventory</td>
<td>$1,350.00</td>
</tr>
<tr>
<td>Grants receivable</td>
<td>$14,100.00</td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$6,805.16</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$24,400.00</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>$32,647.55</td>
</tr>
<tr>
<td>Total current liabilities</td>
<td>$31,598.38</td>
</tr>
<tr>
<td>Total liabilities</td>
<td>$338,580.04</td>
</tr>
<tr>
<td>Net property and equipment</td>
<td>$1,848.65</td>
</tr>
<tr>
<td>Other assets</td>
<td>$800.00</td>
</tr>
<tr>
<td>Total net assets</td>
<td>$336,731.59</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$306,981.66</td>
</tr>
</tbody>
</table>

Note: 2009 numbers are unreviewed and therefore preliminary numbers.

Dear Members:

Despite a challenging economic landscape, we are pleased to report that 2009 was a year of exciting growth for the Society for the Arts in Healthcare. Our staff, board of directors, and you, our members, have made tremendous accomplishments and have mapped an exciting future for the field. As staff and board, we have responded to the input you provided in our member surveys to help us better define arts in healthcare and describe its importance to individuals and policymakers outside the field. We were thrilled to publish our first State of the Field Report in September of 2009. The report, developed in partnership with Americans for the Arts, The Joint Commission, and the University of Florida Center for the Arts in Healthcare, overviews programming and research in the field and begins to make a business case; we hope it is helpful to you in building your programs and support. In 2010, we will continue our efforts to provide valuable information to you by exploring the economic benefits and strengthening the business case for arts in healthcare.

In the fall of 2009, the board implemented updated strategic, financial, and membership plans that will guide us in achieving our vision to be the foremost global resource uniting the arts and healthcare, and in providing you with the most useful resources for furthering your work in the field. We are delighted to share with you our many accomplishments through this report, and we extend our sincere appreciation to our board of directors and staff members for their leadership, commitment, and contributions to the Society for the Arts in Healthcare—all of which are dedicated to representing your interests. Most of all, we want to thank you, our members, for the outstanding work that you do to build and lead the field and for your ongoing support of the Society. Together, the work we do makes a significant impact on our healthcare system and on the quality of life of our local and global communities.

Sincerely,

Jill Sonke
President

Anita B. Boles
Executive Director

Society for the Arts in Healthcare

2009 Annual Membership Report

Society for the Arts in Healthcare is a non-profit 501(c)3 membership organization based in Washington, DC. Founded in 1991, the Society is dedicated to advancing the arts as integral to healthcare. Funded in part by the National Endowment for the Arts and Johnson & Johnson, the Society provides program development support through grants, consulting services, and the convening of conferences and symposia to a wide range of arts and healthcare institutions from around the globe. Our 1,700 members serve patients, families, and caregivers in 17 countries. For more information, visit www.thesah.org or call (202) 299-9770.

Mission/Purpose

The Society for the Arts in Healthcare is dedicated to advancing the arts as integral to healthcare. Goals include advocacy for the integration of the arts into the planning and operation of healthcare organizations; assisting in professional training and management of fine arts programming in healthcare; and encouraging the development of best practices, model programs, research, and evaluation in the field.

Vision Statement

To be the foremost global resource uniting the arts and healthcare.

Values

• The arts are essential to the quality of the healthcare experience.
• The arts experience is transformative and enhances our understanding of life.
• The arts embrace diversity and build community.

Strategic Focus 2007-2009

To build visibility, recognition, and a stronger voice for arts in healthcare in the US and abroad, and support the professional development of members and the field.
Highlights of 2009

Professional Development

Annual Conference: The 26th Annual International Conference, Approaching Health Creatively, held in Buffalo, NY, and hosted by University at Buffalo, brought together about 400 arts and healthcare professionals and students from nine countries. Hands-on workshops, participatory seminars, guided tours, and engaging performances offered participants unique learning experiences about the important role of the arts in healthcare. Conference proceedings are available to members through the Society’s website.

Technical Assistance

Society for the Arts in Healthcare Consulting Service (SAHCS): The Society for the Arts in Healthcare continued its partnership with the National Endowment for the Arts to provide US-based organizations consulting and technical assistance for developing arts in healthcare programming. SAHCS includes a menu of services—on- and off-site consulting, the online inquiry service Ask the Experts, webinars, and conference programs and trainings. In 2009, 884 consulting hours were delivered to 294 individuals from 189 organizations. The program also expanded to include nearly twice the number of webinars per year and established additional webinar registration discounts.

Outreach and Funding

International Awards for Members: In 2009, the Blair L. Sadler International Healing Arts Awards were retired and the new Annual International Awards for members were initiated. Through these new awards, two individuals were recognized for their contributions to the field in the categories of Education and Practice.

Johnson & Johnson/Society for the Arts in Healthcare Partnership to Promote Arts and Healing Grant Program: In 2009, this program provided three-year grants to model arts in healthcare programs for replication and information dissemination throughout North America. Ten organizations in the US and Canada were funded through this grant program.

Environmental Arts Research Grant: In 2009, sponsored by American Art Resources, the Environmental Arts Research Grant was established to support arts in healthcare research focused on art interventions within the healthcare environment. With the consideration of merit, innovation, and project feasibility, one principal investigator was selected for her evaluation of a unique arts program focusing on individuals with dementia.

“Expressions of Courage” Traveling Exhibition: Sponsored by Ortho-McNeil Neurologics®, Division of Ortho-McNeil-Jansen Pharmaceuticals, Inc., this collection of award-winning art by people with epilepsy raises public awareness of epilepsy and promotes the arts as an integral component of healthcare. This year marked the fourth annual tour of Expressions of Courage: Through the Eyes to medical centers and the addition of the new Expressions of Courage: Art in the Park tour to city parks across the US. The exhibit traveled to six healthcare facilities and five parks across the US.

Membership Support

Membership Survey: In fall of 2009, the Society for the Arts in Healthcare conducted an annual membership survey to learn about member arts in healthcare programs and initiatives, and to find out what programs, services, and information the Society should initiate and continue to best serve the field. Many responses supported existing program plans and ideas, including launching an artists registry database to connect artists in visual arts, music, dance, and film with the growing number of opportunities in healthcare settings; pursuing an economic benefits study to build a stronger business case for arts in healthcare; expanding our arts in healthcare network program; and improving our database of arts in healthcare-related training, certificate, and degree programs.

Planning for the Future

Strategic and Financial Plans: In 2007, the Society for the Arts in Healthcare’s board of directors adopted a three-year Strategic Plan. In 2008, the board expanded the strategic direction by developing a Financial Plan that focused on generating long-term support to augment and strengthen the organization’s funding base. This year, the board updated the Strategic and Financial Plans to extend through 2012 and created a new three-year Membership Strategic Plan with a focus specific to the expansion of membership benefits and resources for the field and to grow our membership for a stronger global voice advocating for the arts in healthcare.

To find out more about the Society for the Arts in Healthcare’s programs and services, visit www.thesah.org.

Membership

The Society for the Arts in Healthcare’s membership includes 1,700 organizations, individuals, and students from the United States, Canada, and the United Kingdom, as well as Australia, Ireland, the Netherlands, Sweden, China, Denmark, Estonia, Germany, Japan, Taiwan, Mexico, New Zealand, Portugal, and the United Arab Emirates. Members include a wide variety of arts and healthcare professionals and students such as hospital and arts administrators; physicians; and nurses, researchers, creative arts and occupational therapists; child life specialists; artists; architects; and designers; psychiatrists; psychologists; social workers; and medical, arts, and humanities teachers. Organizational members include arts, community, and service centers; hospitals; clinics; hospices; and long-term care homes; universities; medical and arts schools; architectural and design firms; museums; foundations; and government organizations; and arts and health advocacy and professional groups.
**Highlights of 2009**

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