Art Works in South Carolina

2010 ARTS ADVOCACY HANDBOOK

South Carolina Arts Alliance

Celebrating 30 Years of Service to the Arts
January 2010

Dear Arts Leader:

As we celebrate our 30th year of service to the arts, we know that “Art Works in South Carolina” – in our classrooms and in our communities. We also know that effective advocacy must take place every day! And there has never been a more important time to advocate for the arts than NOW. With drastic funding reductions to the South Carolina Arts Commission and arts education programs within the S. C. Department of Education, state arts funding has never been more in jeopardy. On February 2nd, the South Carolina Arts Alliance will host Arts Advocacy Day – a special opportunity to celebrate the arts – to gather with colleagues and legislators – and to express support for state funding of the arts and arts education!

Meet us at the Statehouse, 1st floor lobby (enter at the Sumter Street side) by 11:30 AM, to pick up one of our ART WORKS IN SOUTH CAROLINA “hard-hats” and advocacy buttons to wear. If you already have a hat or button, please bring them! We’ll greet Legislators as they arrive on the 1st floor and 2nd floors. From the chamber galleries, you can view the arts being recognized on the House and Senate floors. You may want to “call out” your legislator to let him or her know you are at the Statehouse and plan to attend the Legislative Appreciation Luncheon.

Then join arts leaders and legislators at the Legislative Appreciation Luncheon honoring the Legislative Arts Caucus. The program will feature special guest speakers, and an outstanding student performance. Invite your legislator to join you for lunch – as your guest or ours -- at the Capital City Club, 1201 Main Street, 25th floor, right across from the Statehouse. The luncheon is from 1:00 to 2:30 PM.

The Luncheon is $35 per person, or you may choose to be recognized as an underwriter with our Special Advocate’s Deal at $60 for your lunch and that of a legislator. Each additional legislator’s lunch can be underwritten for $30. You must have a reservation in advance. Register online at www.SCArtsAlliance.net today or call the SCAA office.

Following the Legislative Appreciation Luncheon, the Arts Alliance will be sponsoring an Advocacy Workshop from 3:00 to 4:00 PM at the offices of the Nelson Mullins law firm – led by one of their top Government Relations experts. There is no charge for this workshop but you must have a reservation.

Even if you are unable to attend the Luncheon, you can still be a part of the crowd at the Statehouse! The more the merrier! And if you can’t come to Columbia at all, you can still participate in our advocacy efforts by contacting your legislators on Arts Advocacy Day and the rest of the week. Encourage others to speak out in support of funding of the arts and arts education, and use your SCAA Advocacy Handbook and our web site often.

Sincerely,

Betty J. Plumb
Executive Director
ARTS ADVOCACY DAY:

WHAT TO EXPECT AT THE STATEHOUSE

- You can expect to meet up with arts supporters like yourself from all over the state – arts administrators, board members, volunteers, educators and artists.

- Advocates will gather in the Statehouse first floor lobby area by 11:30 AM (enter from the Sumter Street side) to greet legislators as they arrive for the noon session.

- Arts Advocates will be easy to spot. The Arts Alliance will provide our lightweight plastic white “hard hats” and our signature advocacy button – “ART WORKS IN SOUTH CAROLINA” with Mona Lisa also wearing her hard hat. (If you still have your hat and button from last year – please wear them!)

- As legislators and staff arrive – entering from the basement’s parking garage into the Statehouse for the day’s session -- advocates will form a “gauntlet” and greet them by passing out our advocacy buttons and hats asking for their support of the arts and arts education. For your convenience, we will also hand out business-size cards that list some major arts issues.

- If you see your legislator, remind him or her of the day’s Legislative Appreciation Luncheon and that you will be in attendance. Plan to take a photo of you and your Legislator with your camera phone.

- Some advocates will have already met with their legislators earlier in the morning (by making an appointment in advance or just stopping by their office for a brief visit). You might like to do the same.

- If you missed seeing your legislator, there will be “call out” forms you can fill out and have delivered to your legislator to let them know you are there. You can also use the forms in this Handbook or at the desks in front of each chamber.

- You can expect that both the first floor and the second floor lobby areas will be congested with many other citizens and groups advocating for their own issues, along with legislators and lobbyists. That’s a good thing!

- Once legislators arrive and move to the House or Senate chambers for the day’s opening session, you may want to view floor activities from their respective galleries on the second floor. It’s a real education!

- South Carolina’s Arts Advocacy Day will be announced from the “floor” of each chamber, and Arts Advocates will stand and be recognized.
• Because the chamber galleries are popular and always crowded, **seating may be limited.** You are encouraged not to linger too long in the galleries in order for others to be seated.

• **You will want to leave the Statehouse no later than 12:45 PM in order to arrive on time for the Legislative Appreciation Luncheon, which will take place** across the street at the Capital City Club, located on the 25th floor of the Capital Center Building at 1201 Main Street, at 1:00 PM. **There is a parking garage in the building.**

• **You must register for the luncheon in advance and the cost is $35. However, please consider being an UNDERWRITER of the event, and take advantage of the “Special Advocate’s Deal” -- $60 will cover a legislator’s lunch and your own! You can underwrite additional legislator lunches at $30 each.**

• **Even though all legislators will have received an invitation to the Legislative Appreciation Luncheon from the Arts Alliance and the event is on their official House and Senate calendars, you can also contact your legislator to remind them of the Luncheon and that you will be in attendance.** Legislators will arrive at the Luncheon following “adjournment”.

• **If you can’t stay for the Luncheon, but still want to help make an impression on our policymakers, just join us at the Statehouse first floor lobby area at 11:30 AM. You will help to increase our numbers – putting a face on the arts – as the legislators arrive, and you’ll be back to work or class in no time!**
ARTS ADVOCACY DAY:

WHAT TO EXPECT AT THE ADVOCACY DAY LEGISLATIVE APPRECIATION LUNCHEON

- The South Carolina Arts Alliance sponsors the Legislative Appreciation Luncheon in honor of the Legislative Arts Caucus and attendees will include arts leaders, members of the General Assembly, special guests and you!

- There will be an exciting luncheon program featuring special recognitions, guest speakers, student performances, and important arts issues.

- Each legislator will have received an invitation from the Arts Alliance to attend the luncheon. The event will also be listed on the House and Senate calendar of events. Let your legislator know in advance that you will be in attendance and looking forward to sitting together at lunch.

- The Luncheon takes place at The Capital City Club, which is located on the 25th floor of the Capital Center, right across the street from the Statehouse at 1201 Main Street. There is a parking garage in that building, as well as other municipal parking lots and 2-hour street parking.

- When you arrive at the Luncheon, check in at the registration table, pick up your name tag, and take care of your lunch payment, if you haven’t done that in advance.

- A SCAA “greeter” will have a seating chart and can direct you to the appropriate table. You will be seated with other arts advocates and legislators from your region of the state.

- Legislators will arrive after the House and Senate adjourns for lunch, and throughout the program. Because last minute conflicts may arise, such as a called committee meeting, your legislator may not be able to attend the luncheon, even if he/she has responded in the affirmative. These conflicts, while disappointing, may be unavoidable. However, many legislators who have not made advanced reservations will also arrive for lunch and need to be seated. Some legislators will stay for the entire luncheon, while others may eat and run. We do expect the room to be filled to capacity.

- Take advantage of this special opportunity to get to know your policymakers. You may end up sitting with a legislator that you do not know. However, you shouldn’t have any difficulty talking with anyone about the importance of the arts.
• **Be prepared to talk about the arts** in your community and innovative arts education initiatives in your schools; about the need to continue or expand programs, services, create arts experiences and build arts participation; how the arts are revitalizing your downtown; the economic impact of the arts and cultural tourism in your community – and the impact of severe funding reductions.

• The **SCAA will provide some talking points** and helpful information on the reverse side of your luncheon program. You can also make use of the information in this Arts Advocacy Handbook, or from our web site at [www.SCArtsAlliance.net](http://www.SCArtsAlliance.net).

• **Remember to thank legislators** for their support of the arts over the last several years and ask for their continued **support of the state arts budget**. Sending a “thank you” note to the legislators you meet over lunch.

• **Encourage your legislator to join the S.C. Legislative Arts Caucus!** There are forms in the print form of this Advocacy Handbook plus a list of the current members -- and on our web site. There will also be forms available at the luncheon check-in table for the House and Senate members.

• **This year’s Legislative Appreciation Luncheon will feature remarks by the Arts Caucus Co-chairs:** Representative Vida Miler (D-Charleston & Georgetown), Representative Jim Harrison (R-Richland) and Senator Wes Hayes (R-York) and Senator John Land (D- Calhoun, Clarendon, Florence, Lee & Sumter), as well as other legislators and arts leaders. Legislators will be introduced throughout the luncheon program.

• Enjoy a vocal performance featuring students from **Saluda River Academy of the Arts in Lexington Two School District** – the school is a recipient of the John F. Kennedy Center National School of Distinction in Arts Education Award.

• **The Arts Alliance will have its “Miss Mona” ART WORKS IN SOUTH CAROLINA T-shirts and tote bags available for sale at the luncheon.** The T-shirts are $10. The tote bags are priced at $15 and to have a zipper closure.
ARTS ADVOCACY DAY

SPECIAL FREE ADVOCACY WORKSHOP – Feb. 2nd

Following the Legislative Appreciation Luncheon on Tuesday, February 2nd, and in conjunction with S.C. Arts Advocacy Day activities, the South Carolina Arts Alliance will present an Arts Advocacy Workshop, from 3:00 to 4:00 PM, conducted by members of the Government Relations team at the law firm of Nelson Mullins Riley Scarborough LLC. Their offices are located a short walk (less than a block) to their offices from the luncheon site to the Meridian Building, 1320 Main Street, 17th Floor, the ABC Room.

You will receive an overview of the legislative issues that may impact the arts and arts education. You will also learn effective advocacy strategies, such as:

- the importance of building relationships;
- connecting your issue with the legislative agenda of your policymaker;
- the importance of working with the “leadership”;
- understanding the budget process;
- the impact of an election year;
- and more – including your questions.

There is no fee to attend this workshop, but advanced reservations are required. Please contact Betty.Plumb@scArtsAlliance.net, use the registration form or call the SCAA office at 803-325-2435.
SCAA ADVOCACY UPDATE – January 2010

State Economic News:
The General Assembly returns to Columbia facing a $563 million deficit to the state’s $5.1 billion budget and looking for ways to streamline state government and change the way money is appropriated by capping state spending while increasing how much money the state sets aside in its reserve account. Besides the national recession, South Carolina continues to feel the negative affect of ACT 388 on the state’s tax structure. Act 388 traded homeowner property taxes for a 1-cent sales tax. The unstable economic environment has caused less spending and therefore less state revenue – especially for our schools. All state agencies have received a series of mid-year funding cuts for the current fiscal year.

The Governor’s Budget:
The General Assembly is now in session and the budget process has begun for FY 2010-2011. Governor Mark Sanford issued his Executive Budget proposes $254.8 million in budget, including elimination of the South Carolina Arts Commission, the State Museum and no funding for the Arts Curricular Innovation Grants within the S. C. Department of Education’s budget.

The State Budget Process:
Following the introduction of the Governor’s Executive Budget in early January, the S.C. House begins working on its version of the state budget. The process begins with agency budget presentations to members of the various House Ways and Means (HWM) subcommittees. The recommendations of those subcommittees move to the full HWM Committee – the budget writing committee. The HWM Committee then makes its funding recommendations in the form of a budget that then moves to the full House for consideration and a floor vote by all House members. After the House’s version of the budget has passed, it moves to the Senate, where the budget process is much the same as the House.

Subcommittees of the Senate Finance Committee will listen to budget presentations by the various state agencies. They will decide on a funding level for each, and their recommendations will be sent to the full Senate Finance Committee. The Senate Finance Committee’s version of the budget will then move to the Senate floor for a vote by all Senators.

Since it is highly unlikely that the House and Senate versions of the budget would be in agreement, a Conference Committee is formed to broker the differences. The Conference Committee is made up of 3 House members and three Senators, usually including the chairs of both the HWM and the Senate Finance Committee. The full
House and Senate vote on the outcome, and then the budget moves to the Governor’s office for his signature.

The Governor will accept the budget or not, but more than likely, he will use his line item veto power. These vetoes return to the House and Senate for a vote to accept (“sustain”) the vetoes or to “override” them (rejecting the Governor’s veto). The goal is to conclude the budget process by the end of the session. However, many times the General Assembly is called back to Columbia to finish its budget work well into the month of June.

Advocates can stay abreast of the budget process as it impacts funding for the arts and arts education through advocacy alerts and updates emailed by the South Carolina Arts Alliance. Arts supporters are encouraged to stay actively involved and participate in the process.
The South Carolina Arts Commission
Current Budget Request

The state arts agency – the South Carolina Arts Commission’s current budget request is two-fold:

- To hold the line on reductions to their base budget, which has already been reduced by 31% since the beginning of FY 2009;

- To ask the General Assembly to allocate $500,000 in year two federal stimulus funds given to the state legislature -- for the Arts Commission’s grantmaking program.

FACTS & TALKING POINTS:

- These funds make up a substantial portion of the Arts Commission’s total budget for grantmaking

- These funds support arts education, arts in communities, and efforts to grow the arts economy of our state through cultural tourism, artist/entrepreneur development and other innovation initiatives.

- Across all programs, the Arts Commission has awarded more than $2.2 million through 344 grants and contracts in 41 counties this year.

- The loss of the $500,000 in stimulus funds would be devastating – equal to almost a 50% reduction to current operating support grants – and would undermine 42 years of work in building and supporting a network of arts providers in communities and schools throughout the state.

State Arts Funding Reductions:

- Late in 2009, state agencies received a 5% across-the-board budget cut – in addition to a 4.04% reduction earlier in the fiscal year for a total of 9.4% in mid-year cuts for the current fiscal year.

- The South Carolina Arts Commission was able to absorb the entire 4.04% cut and a portion of the 5% internally by identifying more than $200,000 in savings to prepare for anticipated cuts.

- The Arts Commission accomplished this by eliminating staff positions, holding vacancies, implementing a 10-day furlough schedule for all staff and cutting operating costs.
• However, even with these adjustments, the Arts Commission could no longer absorb additional reductions without passing some of the cut on to grantees. They have since notified its grantees of a 5% cut to their total grant awards.

Background on the Arts Commission’s Budget Request:

• The General Assembly allocated $500,000 in federal stimulus funds to the Arts Commission’s grantmaking program for the current year.

• These $500,000 in stimulus funds essentially replaced the $585,000 in one-time funds that had been appropriated for grants during the previous three fiscal years.

• These funds make up 22% of the Commission’s total grantmaking budget, which supports arts education and arts in communities, including efforts to grow the arts economy throughout our state through cultural tourism, art career development, and other initiatives.

• In keeping with the intent of the federal stimulus funds through the General Assembly to retain jobs, the $500,000 was concentrated in the Commission’s general operating support grants, which helped fund the operations, including salaries and professional fees, of 146 arts organizations statewide.

• The direct impact of these funds during the first two quarters of this fiscal year (2009-2010) has been the retention of an estimated 32 full-time equivalent, professional jobs in the state’s arts industry.

• However, its full impact of the $500,000 is much greater: Every grant dollar that the Arts Commission awards is matched on average by $30 at the local level.

• That means that the leveraged impact of these funds is $15 million or more – a portion of which the Commission says will support even more jobs.

Arts Advocates will want to contact their legislators in support of the $500,000 in year-two stimulus funds -- especially if their legislator serves as a member of the House Ways & Means Committee and the Senate Finance Committee. If their legislator does not serve on one of those Committees, their legislator can still talk to their colleagues who do serve on those important budget-writing committees.

ARTS COMMISSION FACTS & TALKING POINTS:

• For more than 42 years, the South Carolina Arts Commission has worked to build a thriving arts environment, which is essential to the quality of life, education and economic vitality of all South Carolinians.
The leadership and vision of the Arts Commission is grounded in a public planning process, and focuses on three major domains of public participation and service: **Artist Development, Arts Education, and Community Arts Development.**

The Commission has a commitment to excellence across the spectrum of South Carolina’s cultures and forms of expression.

The Commission works with a variety of programs, partnerships, staff services, and grants to serve their constituency.

They have built a statewide arts infrastructure that brings quality arts experiences to people throughout the state.

The Arts Commission has aided communities to revitalize their downtowns and attract tourism.

*Through the nationally recognized Arts in Basic Curriculum Project (ABC),* the Arts Commission has helped schools in every region of our state improve their performance in and through the arts.

Besides nationally recognized initiatives in arts education reform, other programs include **community arts development, audience development, community design, electronic communications, and traditional arts infrastructure development.**

The Arts Commission’s programs and services are supported and sustained by a committed, experienced staff of field representatives and arts discipline specialists.

The Commission expands the capacity of its services through well-established partnerships with other state agencies and institutions and private groups, extending well beyond the traditional boundaries of the arts community.

The Arts Commission’s primary source of funding is state tax dollars appropriated by the South Carolina General Assembly, with grants from the federal government through the National Endowment for the Arts, as a secondary source. Private foundations and community sponsors provide additional financial support for Arts Commission projects.
ARTS EDUCATION ISSUES

As South Carolina’s public schools have experienced more than $700 million in budget cuts over the past 18 months.

EIA funds – Education Improvement Act dollars – have also been drastically reduced across the board. A focus and concern for arts education advocates is preserving Arts Curricular Innovation Grants (ACIG). The Governor’s budget proposal has zeroed out funding for this important grants initiative to schools and districts with innovative arts programs.

In the winter of 2008, in dealing with the decline of EIA revenues, the Education Oversight Committee has recommended suspending the Arts Curricular Innovation Grants for FY 2010. The money would remain in the budget, but redirected to other needs, with the intent to possibly restore the funding in the future as funds became available.

Thanks to support from legislators and advocates, the funding for the Arts Curricular Innovation Grants was restored in the budget for FY 2009-2010. The ACIG program is currently funded at approximately $1.2 million – a drastic reduction from its highest level of funding at $1.7 million.

Arts Education advocates will want to stay vigilant in the fight to preserve this important funding.

ACT 388– the “tax swap plan”, which shifted the burden of funding public education from home-owners’ property taxes to the private sector in the form of sales tax -- continues to have a negative impact on education funding, especially in this volatile economic recession.

ACIG FACTS & TALKING POINTS:

- The Arts Curricular Innovation Grant (ACIG) funds come from the Education Improvement Act pool of monies within the S.C. Department of Education’s budget, and have been crucial to the progress of arts education reform since the passage of “Target 2000 Legislation in 1989.

- The ACIG funding supports the improvement of arts curricula and instruction through competitive grants to local schools and districts.

- The impact of the funding is statewide as well as local, as these grant funds support professional development for arts teachers that has dramatically improved arts instruction and integration with other subjects and also support a standardized arts assessment program that is online – an important fool for local and statewide arts program improvement.
• Teachers and administrators from every district in the state have attended summer professional development arts institutes – in the past, approximately 500 educators each year.

• During the 2009-2010 grant cycle, there were $1.6 million in grant requests; 68 of the 84 grant applications were funded with the $1.18 million originally allocated from the General Assembly, and affected over 123,000 students.

Arts education reform continues to evolve in South Carolina.

• The Arts in Basic Curriculum Project (ABC) will present its 20th anniversary evaluation.

• The State’s School District Fine Arts Coordinators have created a document that defines the elements of a quality arts education program.

• The S.C. Alliance for Arts Education hosted it’s fourth an Arts Education Summit with representatives from the State Department of Education, the S.C. Arts Commission, the ABC Project, the Arts Alliance and other leaders to look at future directions for arts education. The previous Summit, focused on strategically aligning the arts within the goals and recommendations of the State Superintendent of Education Dr. Jim Rex.

  1. Accelerating innovation
  2. Increasing choices within public schools
  3. Refining the state’s accountability system to ensure maximum results and minimum testing
  4. Elevating and reinvigorating the teaching profession
  5. Providing fair and more equitable school funding

Additional legislation and issues that are of interest to arts education supporters are the inclusion of “learning in and through the arts” within “Flexible Funding” legislation for schools and districts; Charter Schools, Virtual Schools, School Choice/Open Enrollment bills, and the 4-K Child Development initiatives. Arts-friendly language has been included in some previous versions of the Choice and 4-K bills.

All of these issues can change as committees meet and legislation proceeds throughout the session. The SCAA monitors legislation that impacts the arts and arts education. Be sure to keep up with the latest through the SCAA’s E-mail Advocacy Alerts and Updates and contact your legislators if these issues are important to you – especially if your legislators serve on the House Ways & Means, Senate Finance, and House and Senate Education Committees.
ARTS CURRICULAR INNOVATION GRANTS
FACT SHEET & TALKING POINTS

- The purpose of the Arts Curricular Innovation Grants (ACIG) Program is to assist schools and districts to develop and implement large or small-scale arts initiatives that support quality arts education programs that significantly improve student achievement in the arts.

- ACIG must promote the development and implementation of appropriate curricula, instruction, and assessment based on the South Carolina Visual and Performing Arts Academic Standards.

- They must also serve as the foundation to support quality arts instruction and the growth of such programs in South Carolina schools. Successful proposals will include dance, music, theatre, the visual arts, media arts, or any combination of these arts areas.

- The Arts Curricular Innovation Grants provide schools and districts with the funding for arts strategic planning, effective implementation of the state arts standards, standards-driven assessment, the use of scientifically based instructional best practice strategies, and arts-specific professional development.

Ten years of ongoing research in SC schools has demonstrated increased and enhanced arts education programs have significant impact on students, schools, and teachers. Research conducted by the USC Office of Program Evaluation found that schools with quality, comprehensive arts programs greatly changed the ecology of the school. Research at these schools concludes:

- higher student attendance,
- fewer discipline referrals,
- higher parent approval,
- fewer student interruptions and more time on task,
- higher teacher attendance, and
- higher teacher moral.

These grants also provide quality professional development for arts teachers and classroom teachers.

- Teachers and administrators from every district in the state have attended summer professional development arts institutes through the Arts Curricular Innovation Grants

- Approximately 500 teachers attend these institutes each year, prior to last year’s funding cuts
• The South Carolina Arts Leadership for Success Academy (SCALSA) and the Arts Assessment: Student Evaluation Institute have been approved by the Program of Alternative Certification for Educators (PACE) as two of the three required courses for PACE arts teachers.

• New teachers attending SCALSA have a very high retention rate. Out of 272 teachers attending SCALSA only 11 have left the teaching profession.

• Research from the Office of Program Evaluation at USC supports the quality of the arts institutes funded through the Arts Curricular Innovation Grants. A five year longitudinal study reported:
  
  o Observers stated the quality of standards based arts lessons had greatly improved after attending the Curriculum Leadership Institute in the Arts
  o Observers also reported that after teachers attended the Arts Assessment: Student Evaluation Institute, there was marked improvement in teachers assessing students’ knowledge of the South Carolina Visual and Performing Academic Standards.

**During the 2009-10, grant cycle Competitive Priority Points will be awarded for innovative practices.** Applicants should include and detail innovative practices to:

• Enhance, accelerate, and assure student achievement in the arts;

• Implement the South Carolina Visual and Performing Arts Academic Standards;

• Embedded innovative practices in the grant’s strategies and action steps;

• Include strategies to more effectively engage students in their arts study;
SUPPORT
NATIONAL ARTS ADVOCACY DAY:
Washington DC * April 12 & April 13

National Arts Advocacy Day events will take place on April 12 and 13, in Washington DC, coordinated by Americans for the Arts (AFTA) and other national co-sponsors. This is the 23rd year – the only national even that brings together arts advocates representing arts and cultural organizations from across the country – to learn and “lobby” for the federal support of arts-related issues, funding and policy.

The South Carolina Arts Alliance (SCAA) is an active member of Americans for the Arts (AFTA), and has participated in the national Arts Advocacy Day events for at least 18 years, bringing a team of advocates to represent South Carolina “on the Hill”.

SCAA Executive Director Betty Plumb serves as a State Arts Advocacy Captain for the AFTA national advocacy network and on the Council of the State Arts Action Network (SAAN) – a programmatic council since its inception.

On Monday, April 12, plan to attend a day of issue briefings, trainings and workshops – and that evening --the Nancy Hanks lecture on Arts and Public Policy. Featured speakers have been musicians Wynton Marsalis and Dr Billy Taylor, visionary leaders such as Senator Edward “Ted” Kennedy and Congresswoman Barbara Jordan, historians David McCullough, Doris Kerns Goodwin, authors Daniel Pink and William Safire, documentary filmmaker Ken burns, poet Maya Angelou, business and philanthropic visionaries.

On the morning of April 13, the South Carolina team will attend AFTA’s Congressional Arts Breakfast featuring Congressional speakers and celebrities and brief performances, prior to our lobbying day “on the Hill”.

The Arts Alliance will coordinate and pre-schedule Congressional office visits with our delegation and staff, following the Breakfast and throughout the day. National Arts Advocacy Day is an exciting event, very educational, and also fun. Please contact the Arts Alliance if you are interested in joining our “South Carolina Team”.

For further information including registration, hotel and travel information, workshop topics, etc., please contact Arts Alliance Executive Director, Betty Plumb at 803-325-2435 or by email at: Betty.Plumb@scArtsAlliance.net.

Additional information can also be found at the Americans for the Arts Web site: www.artsusa.org.
ART WORKS IN S.C. - TELL YOUR STORY

When asked what makes the biggest impression on Legislators about the arts and especially with regards to arts organizations, policymakers at the state and national level tell us these two important factors:

- Successful and innovative programs in the arts and arts education that reflect service and quality of life to a diverse, broad-based constituency within our classrooms and our communities

- Positive economic impact of the arts industry including cultural tourism – how the arts bring revenue into our state; leveraging federal, state, and local public and private monies to serve their constituents

Therefore, we must tell compelling and successful stories about how the arts are impacting our rural and urban communities across our state. Assess your organization and its interaction within the community:

- Does your community have a cultural plan that includes the arts?
- Do you sit at the table with planners and policymakers who make things happen in your community such as city and county government?
- What creative partnerships and collaborations have you formed that include the arts and arts education?
- Do you coordinate the artists-in-education program for your schools? Do you share these artists with the community? How?
  - Is your school an ABC Model Site, or does your school or district receive an Arts Curricular Innovation Grant from the S.C. Department of Education?
- Do you work in partnership with social services, the business community, parks, recreation and tourism departments, city and county government, your school board and the higher education community?
- How do you affect the economic growth of your community? Are you considered a “quality of life factor”?
- Does your organization bring in accommodation tax monies through festivals, performances, and exhibitions -- do you put "heads on beds"?
- Do you participate in or conduct a united arts fund drive in your community?
- Does your organization have an outreach program? Who do you serve in a non-tradition manner? Do you serve those with special disabilities?
- How broad-based is your board and your affiliate member organizations? Are you inclusive and culturally diverse?
- Do you manage a facility that serves as a hub for community activity? Is it accessible to populations with special needs?
- Do you provide performing arts series for your community, perhaps, the only affordable venue for your community to enjoy quality performances?
- Do you promote local and regional artists?
ART WORKS IN S.C.

THE ECONOMIC IMPACT – UPDATED STATISTICS

In 2002, the South Carolina Arts Commission announced the outcome of a new study from the University of South Carolina’s Moore School of Business Division of Research that says the cultural industry in South Carolina is BIG business. The report indicated that the cultural industry had a total economic impact -- direct and indirect -- of $1.9 billion. The industry also supported $700 million in earnings and 30,000 jobs statewide, or 1.6 % of all non-farm employment.

In the fall of 2007, these numbers were revised using 2006 statistics. The state’s cultural industry overall generates $2.4 billion dollars or more in economic output for the South Carolina economy, including $766,249,688 in salaries and wages from 31,490 jobs. That is a significant return on the state’s investment. Cultural activities can be measured and are a significant segment of the economy with complex linkages or multiplier effects. Revised figures for 2006 are indicated below in bold lettering:

- **South Carolina** artists’ activities supported a total of $25,451,842 in earnings, up from $23,043,284; 957 jobs, up from 870 jobs; and $151,743,478 of economic output, up from $120,549,836.

- **Festivals across the state, excluding Spoleto USA, Piccolo Spoleto**, their largest expenditures were for personnel, materials and supplies, and marketing. This spending supports a total of $30,617,248 in labor earnings, up from $27,719,877; 1,148 jobs, up from 1044; and $132,728,908 in output, up from $105,444,058.

- **Charleston’s Spoleto USA and Piccolo Spoleto** spending supported a total of $32,882,151 in labor earnings, up from $29,200,138; 1,713 full-time jobs, up from 1,628; and $85,343,366 in economic output, up from $67,799,479.

- **According to data providing by the State Department of Education**, expenditure by the schools, primarily in the form of salaries, supports a total of $108,683,217 in earnings, up from $98,398,308; 4,082 jobs, up from 3,712; and $244,619,606 in output, up from $194,333,580.

- **Numerous types of cultural organizations** that were surveyed, including local arts councils, had operations that supported a total of $164,571,888 in earnings, up from $148,998,123; 6,202 jobs, up from 5,639; and $534,893,422 in economic output, up from $424,936,314.

- **The motion picture industry in South Carolina**’s direct expenditures supported a total of $32,533,091 in wages and salaries, up from $29,454,420; 1,640 jobs, up from 1,491; and $93,804,832 in output, up from $74,521,536.
• Among the for profit segment of the cultural industry such as art galleries, craft suppliers, dance instructors, and photographers, the survey indicates that the amount of business activity at these firms corresponding with this level of employment results in total impact of \$371,510,251 in earnings, is up from \$329,910,001; 15,748 jobs, up from 14,963 jobs and \$1,164,948,227 worth in economic output, up from \$925,471,851.

Data from the “The Economic Impact of the Arts in South Carolina”: Dr. Donald L. Schunk, Research Economist for the Division of Research & Assistant Professor of Economics, & Dr. Sandra J. Teel, Associate Director of the Division of Research, Moore School of Business, University of South Carolina.

Revised 2006 data from Table 1, “The Economic Impact of the arts in SC”, BER, vol48 n.4, pg6
Updated by Paulo Guimaraes

ART WORKS – THE CREATIVE INDUSTRIES

Nationally, the creative arts industry includes 2.25 million artists in the workforce; 100,000 nonprofit arts organizations and nearly 600,000 more arts businesses; with the impact of billions of dollars in consumer spending.

The Creative Industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy” – the fastest growing segment of the nation’s economy.

Americans for the Arts produced the Creative Industries data by gathering information on businesses from Dun & Bradstreet (D&B), a global corporation with the resources to track all kinds of businesses and industries. Only those business that are registered with D&B get counted among the Creative Industries, so even though the South Carolina Arts Alliance has promoted registration and the South Carolina Arts Commission now requires a D&B number from all grant applicants, we know that these are very conservative figures.

All arts organizations and artists need to register with D&B. There is no cost and it only takes a few minutes by phone or at the D&B web site:

ART WORKS AT THE STATEHOUSE:
South Carolina is proud to have a Legislative Arts Caucus within our General Assembly. There is no charge for membership and any legislator may join. The Arts Caucus is a great conduit for information and education about the arts and arts education issues and programs -- another way we can keep your lawmakers informed about the impact of the arts in our classrooms and in our communities. With strong bi-partisan leadership, the Arts Caucus can serve as an important supportive block of votes. And you can strengthen this Caucus by encouraging your legislator or delegation to join!

Co-chairing the Arts Caucus in the House are: Rep. Jim Harrison (R-Richland County), and Rep. Vida Miller (D-Charleston, Dorchester Counties). Co-chairs in the Senate are Senator John Land (D-Lee, Calhoun, Clarendon, Sumter, Florence counties), and Senator Wes Hayes (R-York). These are key legislators and powerful leaders. They have very busy schedules and full agendas. They will need our help in getting other legislators to join this important Caucus. Our thanks to these super arts advocates and to past Arts Caucus Co-chairs: Rep. Gilda Cobb-Hunter (D-Orangeburg,) the current Speaker of the House, Bobby Harrell (R-Charleston), and former House Majority Leader Rick Quinn for their leadership and service!

These leaders say that some important issues for the Arts Caucus are:

Educating all legislators about the value and importance of the arts and arts education so they can be “ambassadors” in support of increases for arts funding;

Arts education in our schools and the impact of education reforms bills such as the S.C. Education & Economic Development Act, the Student Health and Fitness Act, and the Education Accountability Act on the arts and arts educators;

The economic impact of the arts through cultural tourism, artists as entrepreneurs, the arts and commerce working together as a recruitment tool, quality of life factor; impact on job growth and leverage revenue for the state;

It is important to keep the line of communication on going with your policymakers throughout the year, not just when the Legislature is in session. Make legislators a part of your constituency. Invite them to your events – and the Arts Advocacy Day Legislative Appreciation Luncheon – the annual meeting for the Arts Caucus!

Legislators can join the Arts Caucus by filling out the House or Senate form in our Advocacy Handbook and sending it to the Arts Alliance. You can also take the initiative and get your legislator’s confirmation that they will join, and then call the Arts Alliance. See the list of Legislative Arts Caucus Members on the SCAA web site.
Advocacy Basics: Building & Maintaining Communication with Your Policymakers

- **Advocate as Part of a Statewide Network**: be a member of the S.C. Arts Alliance -- an informed and active member of our E-mail Arts Advocacy Network, responding to our Action Alerts, Calls to Action -- sharing the information with friends, colleagues; board members, staff, volunteers, your membership, business and parent leaders; Report responses back to the SCAA;

- **Know the Players - by building long-term relationships**: legislators, principals, school board members, mayors, city and county council members, your congressional delegation, and business leaders;

- **Know the Issues**: not just your issues but those of your policymakers -- how your priorities and theirs can impact a mutual agenda;

- **Understand the Process**: how things happen, how laws are made, how the state budget bill and federal appropriations are developed; and the power of YOU;

- **Make that Connection**: Get to know something about the policymaker -- background, personal interests, experiences and their priorities; then connect the arts to the experiences;

- **Stay Informed**: about state and national issues affecting the arts and education, staying up-to-date about the latest initiatives and research and trends;

- **Be at the Table**: when decisions are being made in your local community, school, district, and statewide -- speaking out in support of the arts and the value of “learning in and through the arts”;

- **Become a Trusted Resource**: stay in touch with your policymakers, offering accurate and timely information;

- **Involves Decision-makers**: in your classroom, school and community activities; (“in front of the curtain duties”);

- **Form an Advocacy Committee**: within your own organization or school, placing Advocacy on the agenda of your meetings, reporting out what action has been taken on your behalf, and identifying additional advocacy efforts;

- **Make It Personal**: contacts with your legislative delegation can mean leaving a message at their office, emailing, faxing, a handwritten note-card, or even
meeting with them in your home district; Other venues might be special events and town meetings, through the media, such as writing op-ed pieces or letters to the editors, meeting with the editorial board, or testifying at hearings or meetings;

- **Use Other Resources**: the SCAA’s Arts Advocacy Handbook, SCAA Web site, State and S.C. Department of Education Web site; Statewide Associations - SC Education Association, Palmetto State Teachers, Statewide Arts Discipline Organizations; and other partners S.C. Alliance for Arts Education; Americans for the Arts;

- **Participate in National Arts Alerts** – be sure to check out the Legislative Action Center on the SCAA web site, especially for national arts issues and how you can help advocate;

- **On the Run** – Legislators are always running for re-election, even when it isn’t an election year – Use your clout as a voter and a financial contributor to speak out for the arts;

- **Be Visible & Active in the Election Process** – Attend candidate forums, debates, many town hall meetings are now “streamed” and can be viewed on your computer;

- **Keep Up with Media Coverage** – from the “Left” to the “Right”, but think for yourself! Read between the lines. Go to candidate’s web sites. Talk with your friends;

- **Keeping them Honest** – Ask candidates where they stand on policy and funding for the arts and arts education;
ADVOCATING TO LEGISLATORS – BE STRATEGIC:

- **Have a Goal** - What you are trying to achieve?
- **Know your Desired Action** - What needs to happen?
- **Build Coalitions** – Who can help lead the way’
- **Do your home work** – What information do you need to know?

**What is Your Key Message?**

- **Be Specific** – ask for a specific action
- **Use a personal reference** – to help make the connection
- **Be Informativ**e – use clear examples, statistics
- **Be respectful** (non combative) – be a good listener
- **Always say “thank you”** – start off with a “thank you” and finish with a “thank you” – referring to another time of leadership for your cause;
- **Timing is Everything** – Be aware of the environment – locally, statewide, and nationally; perceptions are important too;

SAMPLE LETTER: WRITING YOUR LEGISLATORS:

DATE

THE HONORABLE ___________

SOUTH CAROLINA HOUSE/SENATE

P. O. Box 11867, Columbia, SC 29211 for the House

P. O. Box 142, Columbia, SC 29201 for the Senate

Dear Senator___________ or Dear Representative___________:

I am a constituent – have lived in your district for ___________years

I am a supporter – I gave a contribution to your campaign

I voted for you -- in the primary –

I knew your mother when we taught school together at____

We go to the same church –

MAKE SOME PERSONAL CONNECTION – IT WILL HELP THEM TO REMEMBER YOU. PERSONALIZE YOUR MESSAGE BY “TELLING YOUR STORY”. STATE YOUR CASE OR YOUR POSITION – OR ASK THE QUESTION, “will you support…….? ” – BUT BE SPECIFIC

Please support an increase for __________

Please support ______ legislation because it__________ preserves arts instructional time

Please support (House or Senate) Bill Number _____

Always say “thank you”!
(Date)

The Honorable (Legislator's Name)
(South Carolina House of Representatives) or (Hometown address)
(South Carolina Senate)
House address: P. O. Box 11867, Columbia, SC 29211)
(Senate address: P. O. Box 142, Columbia, SC 29201)

Dear (Senator ______ or Representative ______):

The S. C. Arts Alliance is sponsoring Arts Advocacy Day, February __, at the Statehouse. Many arts supporters will be attending the Legislative Appreciation Luncheon and thanking legislators for the allocation of $500,000 from federal stimulus funds to the Arts Commission’s grantmaking program. [I look forward to seeing you at the luncheon.] [or, I’m not able to attend this year, but I wanted to take this opportunity to ask for your support on this important issue to my community, my organizations or my school].

These grant funds are being used for job preservation – concentrating in general operating support grants, which help fund the operations, including salaries and professional fees of 146 arts organizations statewide. It is critical to receive $500,000 from year-two stimulus funds for FY 2011. [Now, personalize your story. If you represent an arts organization, tell about some of your services -- how much state arts funding impacts service to your community. If you are an educator – tell how all students deserve an education that includes the arts; how the arts enhance learning, critical thinking, creativity, and problem solving abilities for your students. Don’t be afraid to tell them what your community or schools will lack without a significant permanent increase in state arts funding.] The loss of a second round of stimulus funds would be equal to almost a 50% reduction to current operating support grants. On average, the financial return on grant investments is a great financial return – a $30 in local matching funds for every grant dollar awarded -- a great investment.

Thank you for your attention to the arts and I ask for your support of the Arts Commission’s grantmaking program. [Take this opportunity to invite your legislator to your next performance, student art exhibit, classroom, board meeting, etc. and join the new Legislative Arts Caucus!]

Sincerely,
(Name)
>Title, organization, school, business, etc., address)
AN APPOINTMENT WITH YOUR LEGISLATOR

(Date)

The Honorable (legislator's name)
(South Carolina House of Representatives) or (Hometown address)
(South Carolina Senate)
(House address: P. O. Box 11867, Blatt Building, Columbia, SC 29211)
(Senate address: P. O. Box 142, Gressette Building, Columbia, SC 29201)
(City, State, Zip Code)

Dear (Senator________: or Representative __________):

The South Carolina Arts Alliance is sponsoring ARTS ADVOCACY DAY in Columbia, February______, to celebrate the importance of the arts in our communities and arts education in the success of South Carolina's students.

As a [member of the _____ arts organization; member of the faculty at_____; board member of ______; artist; business person with ________; parent of _________]; I believe the arts add value to the cultural, economic and educational life of all South Carolinians. I want to thank you for your support federal stimulus funds in the amount of $500,000 for the S. C. Arts Commission’s grantmaking program – replacing the $585,000 in one-time monies received by the Commission during the previous three legislative sessions. However, this funding must continue with year-two stimulus funds. The loss of this critical funding would be equal to almost a 50% cut to current operating support grant.

I would appreciate the opportunity to meet with you for a few minutes Tuesday in your office or in the Statehouse lobby to briefly ask your continued support of the Arts Commission’s grantmaking program. [This is a good time to introduce colleagues to your Legislator; express appreciation for support; invite him/her to an arts event; or remind him/her to attend the Legislative Appreciation Luncheon.]

[In your meeting, plan to briefly personalize the impact of state arts funding on your arts organization, school, or about what is happening in your community because of the arts; about the value of arts education for every student; how your organization serves a broad constituency through innovative arts programming; and/or the importance of leveraging state, federal and local public and private monies to serve our students; community, to add to the quality of life, etc. Use the “talking points” provided by the Arts Alliance.] Thank you for considering my request. I will contact your office within a few days to confirm a time for our appointment.

Sincerely,
[Name][title, organization, school, business, etc.] IF YOU ARE NOT WRITING ON LETTERHEAD, PLEASE INCLUDE YOUR ADDRESS AND PHONE NUMBER
2010 HOUSE WAYS & MEANS COMMITTEE MEMBERS:
Columbia Statehouse Office Address: P. O. Box 11867, Columbia 29211-1867
Prefix for Columbia Office Telephones: (803) 734-

*Rep. Liston Barfield (Horry) 2968 listonbarfield@schouse.gov
Rep. Jim Battle (Marion) 3001 jimbattle@schouse.gov
Rep. Kenny Bingham (Lexington) 3138 kennybingham@schouse.gov
Rep. Bill Clyburn (Aiken & Edgefield) 3033 billclyburn@schouse.gov
Rep. Gilda Cobb-Hunter (Orangeburg) 2809 gildacobbhunter@schouse.gov
**Rep. Dan Cooper (Anderson) 3144 dancooper@schouse.gov
Rep. Tracy Edge (Horry) 3013 tracyedge@schouse.gov
Rep. Bill Herbkersman (Beaufort) 3063 billherbkersman@schouse.gov
Rep. Ken Kennedy (Williamsburg) 2986 kennethkennedy@schouse.gov
Rep. Herb Kirsh (York) 3071 [no email]
*Rep. Chip Limehouse (Berkeley & Charleston) 2977 chiplimehouse@schouse.gov
***Rep. Lanny Littlejohn (Cherokee, Spartanburg) 3141 lannylittlejohn@schouse.gov
***Rep. Dwight Loftis (Greenville) 3101 dwightloftis@schouse.gov
Rep. Jay Lucas (Chesterfield, Darlington, Kershaw, Lancaster) 2961
  jaylucas@schouse.gov
*Rep. Jim Merrill (Berkeley, Charleston) 3072 jimmerrill@schouse.gov
Rep. Joe Neal (Richland, Sumter) 2804 joeneal@schouse.gov
*Rep. Denny Neilson (Chesterfield, Darlington) 3097 dennyneilson@schouse.gov
***Rep. Harry Ott (Calhoun, Lexington, Orangeburg) 2998 harryott@schouse.gov
Rep. Michael Pitts (Abbeville, Greenwood, Laurens) 2830 mkepitts@schouse.gov
Rep. Rex Rice (Greenville & Pickens) 3035 rexrice@schouse.gov
Rep. Gary Simrill (York) 3040 garysimrill@schouse.gov
Rep. Murrell Smith (Clarendon, Sumter) 3042 murrellsmith@schouse.gov
***Rep. Roland Smith (Aiken) 3114 rolandsmith@schouse.gov
Rep. Brian White (Anderson) 3113 brianwhite@schouse.gov
Rep. Annette Young (Charleston, Dorchester) 2953 annetteyoung@schouse.gov

**Chair of the full House Ways & Means Committee
*SubCommittee Members of the HWM Committee that review the Arts Commission’s
  Budget, Chaired by Rep. Chip Limehouse
*** Members of HWM K-12 SubCommittee
2010 S.C. SENATE FINANCE COMMITTEE MEMBERS

Senate Statehouse Address:  P. O. Box 142, Columbia, 29202
Senate Phone Number Prefix:  (803) 212 –

Senator Thomas Alexander (Oconee, Pickens)  6220  thomasalexander@scsenate.gov
Senator Kevin Bryant (Anderson)  6024  kevinbryant@scsenate.gov
Senator John Courson (Lexington, Richland)  6250  johncourson@scsenate.gov
Senator Ronnie Cromer (Lexington, Newberry, Saluda)  6330  ronniecromer@scsenate.gov
Senator Mike Fair (Greenville)  6420  mikefair@scsenate.gov
Senator Larry Grooms (Berkeley, Charleston, Colleton, Dorchester)  6400  larrygrooms@scsenate.gov
**Senator Wes Hayes (York)  6410  roberthayes@scsenate.gov
**Senator John Land (Calhoun, Clarendon, Florence, Sumter)  6180  johnland@scsenate.gov
*Senator Hugh Leatherman (Darlington, Florence)  6640  hughleatherman@scsenate.gov
Senator Phil Leventis (Lee, Sumter)  6000  philleventis@scsenate.gov
Senator John Matthews (Bamberg, Colleton, Dorchester, Hampton, Orangeburg)  6056  johnmatthews@scsenate.gov
Senator Yancey McGill (Florence, Georgetown, Horry, Williamsburg)  6132  yanceymcgill@scsenate.gov
Senator Billy O’Dell (Abbeville, Anderson, Greenwood)  6040  williamodell@scsenate.gov
Senator Harvey Peeler (Cherokee, Spartanburg, Union, York)  6430  harveypeeler@scsenate.gov
Senator Clementa Pinckney (Beaufort, Charleston, Colleton, Hampton, Jasper)  6148  clementapinckney@scsenate.gov
Senator Glenn Reese (Spartanburg)  6108  glennreese@scsenate.gov
Senator Greg Ryberg (Aiken)  6320  gregryberg@scsenate.gov
Senator Nikki Setzler (Aiken, Lexington, Saluda)  6140  nikkisetzler@scsenate.gov
Senator Dave Thomas (Greenville)  6240  dvidthomas@scsenate.gov
Senator Danny Verdin (Greenville & Laurens)  6230  dannyverdin@scsenate.gov

*Senate Finance Committee Chair
** Arts Caucus Senate Co-chairs
Chair:  Rep. Phil Owens (Pickens)  734-3053 philowens@schouse.gov
Rep. Rita Allison (Spartanburg)  212-6788 ritaallison@schouse.gov
Rep. Michael Anthony (Spartanburg, Union) 734-3060 michaelanthony@schouse.gov
Rep. Don Bowen (Anderson, Oconee)  734-3038 donbowen@schouse.gov
Rep. Lester Branham (Florence)  734-3002 lesterbranham@schouse.gov
Rep. Robert Brown (Charleston, Colleton) 734-3170 robertbrown@schouse.gov
Rep. Joe Daning (Berkeley)  734-2951 joedaning@schouse.gov
Rep. Jerry Govan (Orangeburg)  734-3012 jerrygovan@schouse.gov
Rep. Nikki Haley (Lexington)  734-2970 nikkihaley@schouse.gov
Rep. Harold Mitchell (Spartanburg)  734-6638 haroldmitchell@schouse.gov
Rep. Jimmy Neal (Lancaster)  734-2976 jimmyneal@schouse.gov
Rep. Ralph Norman (York)  734-6888 ralphnorman@schouse.gov
Rep. Ted Pitts (Lexington)  734-2972 tedpitts@schouse.org
Rep. B.R. Skelton (Pickens)  734-3036 brskelton@schouse.gov
Rep. Don Smith (Aiken, Edgefield)  734-3031 donaldsmith@schouse.gov
Rep. Jim Stewart (Aiken)  B: 648-2635 jimstewart@schouse.gov
Rep. Bill Whitmire (Oconee)  734-3068 billwhitmire@schouse.gov
Rep. Bill Wylie (Greenville)  734-6883 billwylie@schouse.gov
Chair: Senator John Courson (Lexington, Richland) 212-6250  
  johncourson@scsenate.gov

Senator Ralph Anderson (Greenville) 212-6032  ralphanderson@scsenate.gov

Senator Mike Fair (Greenville) 212-6420  mikefair@scsenate.gov

Senator Larry Grooms (Berkeley, Charleston, Colleton, Dorchester) 212-6400  
  larrygrooms@scsenate.gov

Senator Wes Hayes (York) 212-6410  roberthayes@scsenate.gov

Senator Darrell Jackson (Richland) 212-6048  darrelljackson@scsenate.gov

Senator Phil Leventis (Lee, Sumter) 212-6000  philleventis@scsenate.gov

Senator John Matthews (Bamberg, Colleton, Dorchester, Hampton, Orangeburg)  
  212-6056  johnmatthews@scsenate.gov

Senator Harvey Peeler (Cherokee, Spartanburg, Union, York) 212-6430  
  harveypeeler@scsenate.gov

Senator Luke Rankin (Horry) 212-6132  lukerakin@scsenate.gov

Senator Greg Ryberg (Aiken) 212-6320  gregryberg@scsenate.gov

Senator Nikki Setzler (Aiken, Lexington, Saluda) 212-6140  nikkisetzler@scsenate.gov
S.C. SENATE

Senate Arts Caucus Co-Chairs
John Land (Lee, Clarendon, Florence, Sumter, Calhoun)
Wes Hayes (York)

Senate Caucus Members
Tom Alexander (Oconee, Pickens)
Ralph Anderson (Greenville)
Lt. Gov. Andre Bauer (Lexington, Saluda, Newberry, Union)
Paul Campbell (Berkeley Co.)
Ray Cleary (Charleston, Georgetown, Horry)
CREIGHTON COLEMAN (CHESTER, FAIRFIELD, UNION, YORK)
John Courson (Richland)
Ronnie Cromer (Lexington, Newberry)
Dick Elliott (Williamsburg, Marion, Dillon, Florence, Horry, Marlboro)
Mike Fair (Greenville)
Larry Grooms (Berkeley, Charleston, Dorchester)
Darrell Jackson (Richland)
Jake Knotts (Lexington)
Hugh Leatherman (Florence, Darlington, Marlboro, Chesterfield)
Phil Leventis (Sumter, Lee)
Joel Lourie (Richland)
Gerald Malloy (Darlington, Florence, Lee)
Larry Martin (Pickens)
Shane Massey (Aiken, Edgefield, McCormick)
John W. Matthews, Jr. (Colleton, Hampton, Bamberg, Dorchester, O rangeburg)
Glenn McConnell (Charleston, Dorchester)
Yancy McGill (Florence, Horry, Georgetown, Williamsburg)
J. Michael Mulvaney (Lancaster, York)
Floyd Nicholson (Greenwood, Abbeville, Laurens)
Billy O’Dell (Abbeville, Anderson)
Harvey S. Peeler (York, Cherokee, Union)
Clementa Pinckney (Colleton, Allendale, Jasper, Beaufort, Charleston, Hampton)
Luke Rankin (Horry)
Mike Rose (Dorchester)
Glenn Reese (Spartanburg)
Greg Ryberg (Aiken, Lexington)
John Scott (Richland)
Nikki Setzler (Lexington)
Vincent Sheheen (Kershaw)
David Thomas (Greenville)
Danny Verdin (Laurens, Greenville)
Kent W. Williams (Dillon, Florence, Marion, Marlboro)

S.C. HOUSE

House Arts Caucus Co-Chairs
Jim Harrison (Richland)
Vida Miller (Georgetown, Charleston)

House Caucus Members
Paul L. Agnew (Abbeville, Anderson)
Terry Alexander (Florence, Marion)
Carl Allen (Greenville)
Rita Allison (Spartanburg)
Carl Anderson (Georgetown, Williamsburg)
Jimmy Bales (Richland)
Liston Barfield (Horry)
Jim Battle (Marion)
Kenny Bingham (Lexington)
DON BOWEN (ANDERSON/PICKENS)
Bill Bowers (Hampton, Jasper, Colleton)
Joan Brady (Richland)
Curtis Brantley (Beaufort, Hampton, Jasper)
Robert Brown (Charleston, Colleton)
Richard E. Chalk, Jr. (Beaufort)
Alan Clemmons (Horry)
Gilda Cobb-Hunter (Orangeburg)
Derham Cole (Spartanburg)
Dan Cooper (Anderson)
“Kris” Crawford (Florence)
Joe Daring (Berkeley)
Greg Delleney (Chester, York)
Chandra Dillard (Charleston, Colleton)
Shannon Erickson (Spartanburg)
Mike Forrester (Spartanburg)
Marion Frye (Greenville)
Laurie Slade Funderburk (Kershaw)
Mike Gambrell (Anderson, Abbeville)
Jerry Govan (Orangeburg)
Anton Gunn (Kershaw, Richland)
Bobby Harrell, Jr. (Charleston & Dorchester)
CATHY B. HARVIN (CLARENDON, WILLIAMSBURG)
Jackie Hayes (Dillon, Horry)
W. William Herbersman (Beaufort)
DAVID HIOTT (PICKENS)
Kenneth Hodges (Beaufort, Colleton)
Jenny Horne (Charleston, Dorchester)
Lonnie Hosome (Allendale, Barnwell)
Chip Huggins (Lexington)
Anne Hutto (Charleston)
Joe Jefferson (Berkeley)
Doug Jennings (Marlboro, Chester)
Patsy G. Knight (Dorchester)
Chip Limehouse (Berkeley, Charleston)
Lanny Littlejohn (Spartanburg, Cherokee)
Jay Lucas (Chesterfield, Dorchester, Kershaw, Lancaster)
David Mack (Charleston)
Walter McLeod (Lexington, Newberry)
Dennis Moss (Cherokee, Chester & York)
Early M. Neal (Lancaster)
Joe Neal (Richland, Sumter)
DENNY NELSON (CHESTERFIELD, DALLAS)
Harry Ott (Calhoun, Orangeburg, Lexington)
Phillip Owens (Pickets)
Ann Parks (Greenwood, McCormick)
Gene Pinson (Greenwood)

South Carolina Arts Caucus 2010

Don’t see your legislator on the list?
Ask them to join!

Use the Arts Caucus Form in the Arts Advocacy Handbook, call the S.C. Arts Alliance at 803-325-2435, or just e-mail Betty.Plumb@SCArtsAlliance.net and tell us they said “yes!”. We’ll take care of filling out the form and returning it to the appropriate House/ Senate staffer.

(As of 1-15-2010)
Visit SCArtsAlliance.net for the most current arts caucus listing.
Contact Information

House
Fax: 803-734-2925
Ways & Means Committee Fax: 803-734-2826
Ways & Means Committee Phone: 803-734-3144

Senate
Fax: 803-212-6299
Finance Committee Phone: 803-212-6640
Status of Legislation Phone: 1-800-922-1539

Legislative Websites

www.scstatehouse.net
Provides access to live audio and video broadcasts of House and Senate. View state codes of law and regulations, enacted laws, legislator contact information, e-mail addresses, lists of lobbyists, etc.

www.myscgov.com
Information about South Carolina government, agencies, services, and more.

www.SCArtsAlliance.net
View the new Legislative Action Center and find information on arts alerts and updates. Make your voice heard on the state and federal levels by using CapWiz, the premier online political action tool. Simply enter your ZIP code and view your legislators’ contact information, committee assignments and photos as well as media contacts.

capwiz.com/artsusa/sc/state
View action alerts, send your legislators a thank you note, find your elected officials and more.

www.scgovernor.com
Get information about the governor and his budget

www.thestate.com
“The State” newspaper in Columbia features the most extensive coverage of state government news.

S.C. Legislative Arts Caucus

Encourage your legislative delegation to join the SC Arts Caucus and strengthen the cause for the arts in South Carolina.

Find it online at: www.SCArtsAlliance.net
There is no charge for membership. The Caucus is a great conduit for information and education about the arts and arts education issues.

For information, contact the South Carolina Arts Alliance at 803-325-2435.

2010 South Carolina House of Representatives and Senate Members

Alphabetical listing
House Members pages 2-6

Senate Members pages 7-8
SC House of Representatives
124 members elected from 124 single member districts, House members are housed in Blatt Building, Columbia

House Fax:
803-734-2925

Ways & Means Committee
Budget Fax:
803-734-2826

Ways & Means Committee
Phone:
803-734-3144

www.scstatehouse.net
Audio and video broadcasts of House and Senate, state codes of law and regulations, enacted laws, legislator contact information.

www.myscgov.com
Government info, agencies, services and more.

capwiz.com/artsusa/sc/state/
View action alerts, send your legislators a thank you note, find your elected officials and more.

www.SCArtsAlliance.net
South Carolina Arts Alliance, a non-profit advocacy organization that supports efforts by state and federal agencies to fund the arts and arts education and has a statewide communications network that facilitates exchange on arts issues.

2010 Legislature
ABOUT THE ALLIANCE:

The South Carolina Arts Alliance is a private, non-profit statewide coalition of arts organizations, educators, administrators, artists, business and private individuals, that serves as the state’s leading arts policy advocacy and service organization.

**Formed in 1979, as the South Carolina Alliance of Community Arts Agencies**, it was originally conceived as a vehicle for networking among local arts council administrators. The group was intended to work in partnership with the state arts agency -- the South Carolina Arts Commission -- in its efforts to assist and support local arts organizations and to promote and develop cultural activities in South Carolina.

**In 1984, the organization changed its name to the South Carolina Arts Alliance**, in reflection of a broader constituency and an expanded mission to promote and develop the arts and cultural industry in our state.

In 2005, the Arts Alliance completed its most recent strategic planning process and revised its mission statement: “The South Carolina Arts Alliance serves the arts through advocacy, technical assistance, and leadership development in South Carolina.”

Our vision statement: By 2010, we envision that the South Carolina Arts Alliance will be the state’s primary private sector coalition that:

- Informs policy development regarding the arts and arts education;
- Advocates successfully for increased funding for the arts and arts education;
- Provides technical assistance and resources to local and statewide arts organizations;
- Works in partnership at the state and national level to develop leadership capacity to advance the arts;

The Arts Alliance is nationally recognized and has received many awards including the 1996 Governor's Award for the Arts -- the "Elizabeth O'Neil Verner Award" -- for outstanding arts organization; major Advocacy and Leadership recognitions from the S.C. Arts Education Association and the S.C. Dance Association; and in 2007, the SCAA’s Executive Director Betty Plumb was the recipient of the “Alene Valkanas State Arts Advocacy Award” presented by Americans for the Arts, and Winthrop University’s Medal of Honor in the Arts.

The Arts Alliance depends on membership contributions as an important part of its financial support and contributions are 100% tax deductible.

“Celebrating 30 Years of Service to the Arts”