Dear Members:

We were amazed by the accomplishments and dedication of our staff, board of directors, ambassadors, and all of the Society’s members throughout 2011. Last year, the Society expanded its reach to new patient populations, communities, and geographic locations, and this expansion allows us to offer you an even larger network of people and resources to enhance your practice in the arts and health field.

New programs initiated in 2010 continued successfully in 2011, including the Environmental Arts Research Grant and the awareness-raising November event, Arts + Health Month, which also included a second Ambassadors’ Reception on Capitol Hill in Washington, DC, USA. The Society forged new ground with two key events: the East–Central Africa Arts & Health Forum explored how the arts educate, empower, and heal those living in African countries such as Rwanda, Kenya, and Uganda, and the National Summit: Arts in Healing for Warriors highlighted arts and health programs promoting the healing of veterans and Wounded Warriors in the United States. Both of these events have sparked new programs and resources that will open the doors for expanded arts and health programming to populations in need. The Society’s partnership with Johnson & Johnson developed this year into an exploration of how un- and under-reached populations can be identified and serviced by existing arts and health programs. Through regional trainings, Society member Arts & Health Networks gained tools to build capacity and serve new populations in their respective regions. All of this work signifies the growth of the field and the importance of integrating the arts—including literary, performing, and visual arts and design—into a wide variety of health and community settings for therapeutic, educational, and expressive purposes.

These events and projects signify a productive new direction for the Society, and to reflect our expansion and growth we have embarked on a rebranding process. Not only do we plan to launch a new website in November, we will also debut a new name and logo that will better fit our international work and our commitment to being the foremost resource provider to our members and the entire arts and health field.

Amid all of this work, the Society staff, board of directors, and ambassadors have pledged to grow our member base and expand member benefits in 2012. With each new venture, we have our members in mind, and we will continue to expand our services for all of you. Together, we will develop a stronger voice to propel the field forward.

Sincerely,

Gary Christenson
President

Anita B. Boles
Executive Director

Society for the Arts in Healthcare

The Society for the Arts in Healthcare is a nonprofit 501c3 international organization based in Washington, DC, USA. Founded in 1991, the Society is dedicated to advancing the arts as integral to health, healing, and healthcare. The Society, funded in part by the National Endowment for the Arts and Johnson & Johnson, provides program development support through grants, consulting services, and conferences and symposia designed to reach a wide range of arts and health organizations. Over 1,700 Society for the Arts in Healthcare members, including artists and healthcare professionals, serve patients and their families around the globe.

Mission/Purpose

The Society for the Arts in Healthcare is dedicated to advancing the arts as integral to the health of patients, caregivers, and communities worldwide. Goals include encouraging and participating in the development of best practices, model programs, research, and evaluation in the field; providing professional development and educational opportunities to arts and health professionals; and advocating for the integration of the arts into the planning and operation of healthcare institutions and health-related organizations.

Vision Statement

To be the foremost global resource for the arts and health field.

Values

- The arts are essential to improving the health and well-being of patients, caregivers, and communities.
- The arts experience is transformative and enhances our understanding of life.
- The arts embrace diversity and build community.

Strategic Focus 2010 – 2012

To build visibility, recognition, and a stronger voice for arts and health, and support the professional development of members and the field around the globe.

To find out more about the Society for the Arts in Healthcare’s programs and services, contact us or visit our website.

Society for the Arts in Healthcare

2647 Connecticut Avenue, NW, Suite 200 | Washington, DC 20008 | USA
Phone: +1 (202) 299-9770 | Fax: +1 (202) 299-9887
info@thesah.org | www.thesah.org
Highlights of 2011

**Professional Development**

**Annual Conference:** The 22nd annual international conference, Advancing Patient-Centered Arts, held in San Francisco, California, USA, and hosted by Stanford Hospital & Clinics, brought together 400 arts and health professionals and participants from 14 countries. Hands-on workshops, participatory seminars, and guided tours offered learning, networking, and learning opportunities for attendees. Keynote addresses by actor Megan Cole, physician and musician Lisa Wong, MD, and dancer Anna Halprin were well received along with performances by Circus Mojo, harpist Lisa Lynne, and the St. Lawrence String Quartet. Conference proceedings are available to members on the Society’s website.

**Technical Assistance**

**ArtHealth Solutions Consulting Service and Technical Assistance Programs:** The Society for the Arts in Healthcare continued its partnership with the National Endowment for the Arts to provide US-based organizations consulting and technical assistance for developing arts and health programming. Grants were awarded to 19 organizations for nearly 200 hours of one-on-one, tailored consulting support. The Society offered 11 widely attended webinars on a range of arts and health topics, and conference workshops drew over 60 participants. The online inquiry service, Ask the Experts, fielded over 40 distinct queries on specific arts and health concerns.

**Outreach and Funding**

**Johnson & Johnson/Society for the Arts in Healthcare Partnership to Promote Arts and Healing Grant Program:** In 2011, six training sessions were offered to selected Society member Arts & Health Networks to help them expand their capacity to bring arts programming to under-reached populations in the region. Skills such as needs assessment, community asset mapping, and strategic planning were incorporated into a training program designed to assist communities in developing programs and partnerships for maximum expansion.

**East-Central Africa Arts & Health Forum:** With support from Johnson & Johnson, the Society, in partnership with the Rwanda Red Cross and University of Florida Center for Arts in Medicine, hosted a two-day forum in Kigali, Rwanda. The forum brought together representatives from six African countries to identify resources, develop skills, and create links between the arts and healthcare in the region.

**National Summit:** Arts in Healing for Warriors: In partnership with Walter Reed National Military Medical Center and 12 other national partners in the United States, the Society brought together over 200 military and civilian leaders for the first national summit focusing on arts and healing for returning servicemen and women and their families. The summit addressed the challenges facing the military in caring for Wounded Warriors and the need to use the arts in dealing with those challenges.

**Environmental Arts Research Grant:** Sponsored by American Art Resources, the Environmental Arts Research Grant supports arts in healthcare research focused on art interventions within the healthcare environment. With the consideration of merit, innovation, and project feasibility, one recipient was selected for her investigation of the efficacy of certain images to inspire patients’ self-reflection on the experience of illness.

**Student Scholarship:** The student scholarship was initiated in 2011 and is awarded yearly to one Society for the Arts in Healthcare student member who has made a contribution to the arts and health or shows significant interest in a future career in the field. The scholarship is made possible by the generous support of Tina S. Lassiter. The inaugural recipient was a student from Columbia University College of Physicians and Surgeons who is involved in writing and health programs.

**Awards Program:** The awards program currently comprises the Special Impact Award, given to a well-known public figure who has raised the profile of the arts and health field through his or her work; the Outstanding Leadership in the Society for the Arts in Healthcare/Janice Palmer Award, which recognizes pioneers in the field who have made significant contributions to the growth of the Society; and the Community Impact Award, which acknowledges a local arts and health leader in the location of the annual conference. In 2011, the Special Impact Award honored the late Leonard Shlain and the Janice Palmer Award was given to Paula Most.

**Distinguished Fellows:** In 2011, the Society established a Distinguished Fellow designation to recognize members who have demonstrated outstanding contributions to the field in four areas: 1) distinguished contributions to the Society; 2) distinguished contributions to arts and health outside of the Society; 3) distinguished scholarly/academic contributions to arts and health; and 4) distinguished diverse contributions to arts and health. Twenty individuals received this designation in its first year.

**Art under the Microscope Traveling Exhibition:** The Society partnered with the University of Michigan Health System Gifts of Art program and the University of Michigan Center for Organogenesis to showcase this fascinating combination of art and science. The unique collection of 16 art quilts, created by the group Fiber Artists@Loose Ends, was inspired by the beauty of scientific photographs taken through microscopes. The quilts traveled to five hospitals in 2011.

**Membership Support**

**Membership Survey:** In fall 2011, the Society conducted an annual membership survey to learn about member arts and health programs and initiatives, and to find out what programs, services, and information the Society should pursue to best serve the field. Many responses supported existing program plans and ideas, including conducting an economic benefits study to build a stronger business case for arts in healthcare; expanding the Arts & Health Network program; and improving the database of arts in healthcare-related training, certificate, and degree programs.

**Planning for the Future**

**Strategic and Financial Plans:** In 2007, the Society for the Arts in Healthcare’s board of directors adopted a three-year Strategic Plan. In 2008, the board expanded the organization’s strategic direction by developing a Financial Plan that focused on generating long-term support to augment and strengthen our funding base. In 2009, the board updated the Strategic and Financial Plans to extend through 2012 and created a three-year Membership Strategic Plan for the growth and expansion of member services. Most recently, a Development Plan was created in 2010 to address the large-scale initiatives the Society will undertake in response to the rapid expansion of the field and a Development Director was hired.
Membership

The Society for the Arts in Healthcare's membership includes 1,700 organizations, individuals, and students from the United States, Canada, Australia, and the United Kingdom, as well as Chile, Germany, Greece, El Salvador, Hong Kong, Israel, Ireland, Japan, the Netherlands, New Zealand, Singapore, South Africa, Sweden, and Turkey. Members include a wide variety of arts and health professionals and students such as hospital and arts administrators; physicians and nurses; researchers; creative arts and occupational therapists; child-life specialists; artists, architects, and designers; psychiatrists and psychologists; social workers; and medical, arts, and humanities teachers. Organizational members include arts, community, and senior centers; hospitals, clinics, hospices, and long-term care communities; universities; medical and arts schools; architectural and design firms; museums; foundations and government organizations; and arts and health advocacy and professional groups.

2011 Board of Directors and Staff

**President**
Gary Christenson, MD  
Chief Medical Officer, Boynton Health Service, University of Minnesota, Minneapolis, MN | United States

**Vice President**
Misty Chambers, RN, MSN, Assoc. AIA  

**Secretary**
Monica Hork  
President, Arts in Health, Ltd., Northfield, IL | United States

**Treasurer**
Kimberly Niemela  
Director, COSACOSA art at large, Inc., Philadelphia, PA | United States

**Immediate Past President**
Jill Sonke, MA  
Director, Center for Arts in Medicine, University of Florida, Gainesville, FL | United States

**President Elect**
Marlene Alexander  
Artist, Teacher, and Arts Coordinator, Partners in Care, Bend, OR | United States

**Executive Director**
Thomas Burrows  
Executive Director, Center for the Arts, University at Buffalo, Buffalo, NY | United States

**Director, Arts & Minds**
Gavin Clayton, FRSA  
Executive Director, Arts & Minds, Great Cambourne, Cambridge | United Kingdom

**Director, Renal, Pheresis & Vascular Access**
Helen Currier, RN, CNN  
Director, Renal, Pheresis & Vascular Access; Wound, Ostomy, Continence Services; and Palliative Care, Texas Children’s Hospital, Houston, TX | United States

**Creative Arts Coordinator, Goodwin House Alexanderia**
Pauline Daniels  
Alexandria, Alexandria, VA | United States

**Program Development Consultant, National Network for Arts in Health Canada**
Sarah Dobbs  
Toronto, ON | Canada

**President, Donna Glassford Arts in Health Consulting**
Donna Glassford  
Nashville, TN | United States

**Coordinator, Health Arts Network at Duke (HAND)**
Betty Haskin, MA  
Durham, NC | United States

**Producer/Writer/Director, Blueberry Hill Productions**
Laurie Kahn  
Watertown, MA | United States

**Associate Educator, The Museum of Modern Art**
Carrie McGee  
New York, NY | United States

**Chief Development Officer, University of Kentucky HealthCare**
Vicky Myers  
Lexington, KY | United States

**Principal, Offner Consulting, LLC**
Ellen Offner  
Newton, MA | United States

**Coordinator, Center for Humanities in Medicine**
Johanna Rian, PhD  
Mayo Clinic, Rochester, MN | United States

**Assistant Professor, George Washington University**
Elizabeth Warson, PhD, ATR-BC, LPC  
Washington, DC | United States

**Senior Architect / Principal, Chair Neurosciences**
Sharon Woodworth, M Arch, AIA  
Stanley, Berkeley, CA | United States

**Executive Director**
Anita Boles, MPA  
Executive Director

**Director of Programs**
Michelle Mariano, MFA  
Director of Programs

**Director of Development**
Jeff Hale, MA  
Director of Development

**Director of Operations**
Evelyn Baker  
Director of Operations

**Membership Manager**
Cara Scharf  
Membership Manager

**Administrative Assistant**
Hannah Jacobson  
Administrative Assistant

**Communications Assistant**
Michael Blackmore  
Communications Assistant
**Statement of Financial Position – December 31, 2011**

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2011</th>
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<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
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<tr>
<td>Current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$283,915.72</td>
<td>$123,284.93</td>
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<tr>
<td>Accounts receivable</td>
<td>$2,245.00</td>
<td>$1,850.00</td>
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<tr>
<td>Grants receivable</td>
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<td>–</td>
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<tr>
<td>Contributions receivable</td>
<td>700.00</td>
<td>615.00</td>
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<tr>
<td>Due from Payroll Services</td>
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<td>1,187.96</td>
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<tr>
<td>Inventory</td>
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<tr>
<td>Prepaid expenses</td>
<td>$42,292.85</td>
<td>$42,304.71</td>
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<tr>
<td><strong>Total current assets</strong></td>
<td>$329,153.57</td>
<td>$169,242.60</td>
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<tr>
<td>Property and equipment</td>
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<td></td>
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<tr>
<td>Furniture and equipment</td>
<td>$7,880.75</td>
<td>$10,515.74</td>
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<tr>
<td>Software</td>
<td>$671.46</td>
<td>$671.46</td>
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<tr>
<td>Less accumulated depreciation</td>
<td>(8,335.82)</td>
<td>(8,958.28)</td>
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<tr>
<td><strong>Net property and equipment</strong></td>
<td>$216.39</td>
<td>$2,228.92</td>
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<tr>
<td>Other assets</td>
<td></td>
<td></td>
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<tr>
<td>Security Deposit</td>
<td>$800.00</td>
<td>$2,200.00</td>
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<tr>
<td><strong>Total assets</strong></td>
<td>$330,169.96</td>
<td>$173,671.52</td>
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<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current liabilities</td>
<td></td>
<td></td>
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<tr>
<td>Accounts payable and accrued expenses</td>
<td>$16,845.54</td>
<td>$31,841.85</td>
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<tr>
<td>Deferred revenue</td>
<td>$65,786.26</td>
<td>$83,430.00</td>
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<td>Current portion of note payable</td>
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<td>–</td>
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<tr>
<td><strong>Total current liabilities</strong></td>
<td>$82,631.80</td>
<td>$115,271.85</td>
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<tr>
<td>Long-term liabilities</td>
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<td></td>
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<tr>
<td>Note payable</td>
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<td>–</td>
</tr>
<tr>
<td>Less current portion</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td><strong>Total long term liabilities</strong></td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>$82,631.80</td>
<td>$115,271.85</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>(128,900.47)</td>
<td>(175,863.83)</td>
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<td>Temporarily restricted</td>
<td>$435,882.13</td>
<td>$423,401.99</td>
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<tr>
<td><strong>Total net assets</strong></td>
<td>$247,538.16</td>
<td>$58,399.67</td>
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<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$330,169.96</td>
<td>$173,671.52</td>
</tr>
</tbody>
</table>

Note: 2011 numbers are unreviewed and therefore preliminary numbers.