Public Art Professional Regional Groups Survey Report

June 2015
Introduction

• In early 2015 a survey was sent to about ten known public art professional regional groups around the United States.

• Initiated by the Public Art Network Council to learn more about the grassroots regional work happening to connect and share knowledge about public art.
Goals of Survey

• Begin Outreach to Regional groups
• Gather information for online profiles
• Gather feedback on needs and goals of regional networks
Respondents

- Pacific Northwest Public Art Conference (NowPAC)
- Northern California Public Art Administrators Network (NorCal PAAN)
- Public Art Coalition of Southern California (PAC SoCal)
- Texas Public Art Administrators
- Florida Association of Public Art Professionals (FAPAP)
- Iowa Public Art Network (IPAN)
- Philadelphia Public Art Network
Question Topics

• Basic Information (contact info, website, geographic regions, etc...)
• Leadership/Management (funding models, management models)
• Issues/Concerns
• Connectivity (interests in connecting with national and other regionals)
Survey Responses

• Reasons to Connect
• Target Audiences
• Leadership/Management
• Issues/Discussion Topics
Reasons to Connect

• Focuses on gatherings – annually & other
• Primary Reasons:
  • Networking
  • Connection
  • Education/Best Practices
  • Support
  • Mentor emerging programs/professionals
  • Advocacy/Policy
  • Regional collaborations
  • Post Calls
  • Site Visits
Target Audience

• Primary
  • Administrators
  • Consultants
  • Artists (5 out of 7)

• Secondary
  • Government officials
  • Architects
Leadership/Management

• Funding Models
  • Varied, most don’t collect funds
  • FAPA who is membership based, NowPAC fees for conference/host sponsors

• Leadership
  • Various, majority have a dedicated contact person and a type of board system
  • PAC SoCal changes co-chairs ~2 years, NowPAC volunteers based on annual conference location
Issues/Discussion Topics

- Public art in rural places
- Practice of site-integrated public art
- New artists/trainings
- Discussion on new works/projects
- Compliance issues/legal issues/permits
- New trends
- Conservation and maintenance
- Partnerships (organizational, private sector)
- Specific art style (murals, environmental)
- Advocacy issues
- Innovative Programming
- Engaging the public
- Funding
- Ordinances
- Report on PAN/AFTA activity
- Collaborative opportunities