



Public Art Professional Regional Groups Survey Report

June 2015

Introduction

- In early 2015 a survey was sent to about ten known public art professional regional groups around the United States.
- Initiated by the Public Art Network Council to learn more about the grassroots regional work happening to connect and share knowledge about public art.

Goals of Survey

- Begin Outreach to Regional groups
- Gather information for online profiles
- Gather feedback on needs and goals of regional networks

Respondents

- Pacific Northwest Public Art Conference (NowPAC)
- Northern California Public Art Administrators Network (NorCal PAAN)
- Public Art Coalition of Southern California (PAC SoCal)
- Texas Public Art Administrators
- Florida Association of Public Art Professionals (FAPAP)
- Iowa Public Art Network (IPAN)
- Philadelphia Public Art Network

Question Topics

- Basic Information (contact info, website, geographic regions, etc...)
- Leadership/Management (funding models, management models)
- Issues/Concerns
- Connectivity (interests in connecting with national and other regionals)

Survey Responses

- Reasons to Connect
- Target Audiences
- Leadership/Management
- Issues/Discussion Topics

Reasons to Connect

- Focuses on gatherings – annually & other
- Primary Reasons:
 - Networking
 - Connection
 - Education/Best Practices
 - Support
 - Mentor emerging programs/professionals
 - Advocacy/Policy
 - Regional collaborations
 - Post Calls
 - Site Visits

Target Audience

- Primary
 - Administrators
 - Consultants
 - Artists (5 out of 7)
- Secondary
 - Government officials
 - Architects

Leadership/Management

- Funding Models
 - Varied, most don't collect funds
 - FAPA who is membership based, NowPAC fees for conference/host sponsors
- Leadership
 - Various, majority have a dedicated contact person and a type of board system
 - PAC SoCal changes co-chairs ~2 years, NowPAC volunteers based on annual conference location

Issues/Discussion Topics

- Public art in rural places
- Practice of site-integrated public art
- New artists/trainings
- Discussion on new works/projects
- Compliance issues/legal issues/permits
- New trends
- Conservation and maintenance
- Partnerships (organizational, private sector)
- Specific art style (murals, environmental)
- Advocacy issues
- Innovative Programming
- Engaging the public
- Funding
- Ordinances
- Report on PAN/AFTA activity
- Collaborative opportunities