• 37 of the 44 active United Arts Funds (UAF) provided data for this report. 29 UAFs have provided their total campaign revenue annually since 2007, making them a reliable indicator of the year-to-year changes in UAF fundraising.

• The 37 participating UAFs reported aggregate campaign revenue of $85.5 million during their campaigns that ended during 2017.

• The responding UAFs raised an average of $2.3 million in revenue during FY2017.

• The participating UAFs raised an average of $2.61 per capita in their self-reported service areas during FY2017.

• Corporate giving accounted for 26 percent of all FY2017 campaign revenues reported by the participating UAFs. Corporate giving includes contributions from corporations and corporate foundations (36.0 percent) as well as corporate matches of employee contributions (2 percent).

• These UAFs reported that 41 percent of their aggregate campaign revenues were received from individuals. Individual contributions include workplace giving campaigns (25 percent) and individual donations (16 percent).