



2018 USUAF Report

WITH DATA FROM THE 2018 PROFILE OF LOCAL ARTS AGENCIES
AMERICANS FOR THE ARTS

About the 2018 Profile of Local Arts Agencies

Americans are more engaged in the arts now than ever before as a result of the remarkable growth and impact of our nation's 4,500 local arts agencies—nonprofit organizations and municipal agencies that work tirelessly to ensure that the arts and culture have a vital presence in America's communities from coast to coast.

The findings in this report are based on survey responses that were collected from the 2018 Profile of Local Arts Agencies May through August of 2018. A total of 537 LAAs participated in the survey.

Methodology

This report concentrates on the United States Urban Arts Federation (USUAF), a subset of LAAs that serve the 60 largest U.S. cities. Fifty-eight of those cities have one or more local arts agencies and of those, 55 completed the 2018 Local Arts Agency Profile (49 respondents are official USUAF members as the primary LAA serving their community, and six are at-large USUAF members).

USUAF Quick Facts

- Half of USUAF members are **government agencies** (51 percent) and the other half are **private nonprofit organizations** (49 percent).
- Half serve a **single city or metropolitan area** (53 percent), and the rest serve single counties (26 percent), multiple counties (16 percent) or multiple cities (5.6 percent).
- They serve areas ranging from approximately 84,000 at the City of Santa Fe Arts Commission in Santa Fe, New Mexico (at-large member) to 10 million at the Los Angeles County Arts Commission in Los Angeles County, California (at-large member).
- On average, USUAF members with at least one paid employee hire **23 full-time positions**, seven part-time positions, and 10 temporary or seasonal positions.
- 92 percent of USUAF members have at least one volunteer. Of those, on average they have 1 full-time volunteer, 79 part-time volunteers, and 31 fixed term or seasonal volunteers.
- 98 percent of USUAF members use the arts to address **community development** issues such as social, education, or economic challenges.

- 91 percent expect the **demand for their services** to increase over the next two years (including 51 percent that expect a significant increase in demand).
- 71 percent provide **arts education** programs and/or services to the community.
- 56 percent reported finishing the last fiscal year with a budget surplus, 31 percent in a break-even position, and 13 percent with a budget deficit.
- 64 percent manage one or more **cultural facilities** (e.g., performance or exhibition spaces, arts centers, galleries, incubators).
- 96 percent operate a competitive **grantmaking** program—76 percent award grants to organizations, and 62 percent award grants to individual artists.
- 40 percent work in **partnerships** with their local Chamber of Commerce.
- 78 percent manage a **public art** program; 81 percent of those manage a **percent-for-art** program.
- 65 percent have adopted a **diversity, equity, and inclusion** statement.
 - 56 percent have a diversity policy for the board.
 - 55 percent have a diversity policy for staff or hiring.
 - 60 percent believe that they have the appropriate level of diversity among staff, board, and volunteers.
 - 82 percent listed diversity, equity and inclusion as one of their community’s top five priorities.
- 51 percent work in communities that have **integrated the arts into a community-wide planning effort** such as a city’s master plan or a foundation’s regional needs assessment.
- 44 percent report that their community has completed (or updated) a community **cultural plan** within the past five years.

See table 1 that follows for a detailed list of total revenues and expenditures, as well as per-capita calculations.

To learn more visit: www.AmericansForTheArts.org/LAADashboard

**Table 1 - 2018 Per Capita Revenues and Expenditures
United States Urban Arts Federation (USUAF)**

USUAF	Local Arts Agency Name	City	State	Legal Status	Population	Total Expenditures	Local Gov't. Support	Total Revenues	Per Capita Local Govt. Support	Per Capita Expenditures
USUAF	Mesa Arts & Culture Department	Mesa	AZ	Government	4,300,000	\$15,040,897	\$8,407,085	\$14,366,638	\$1.96	\$3.34
USUAF	Phoenix Office of Arts and Culture	Phoenix	AZ	Government	1,600,000	\$8,600,000	n/a	\$8,700,000	n/a	\$5.44
USUAF	Arts Foundation for Tucson and Southern Arizona	Tucson	AZ	Nonprofit	1,000,000	\$803,127	\$678,000	\$811,186	\$0.68	\$0.81
USUAF	Fresno Arts Council	Fresno	CA	Nonprofit	989,255	\$471,332	\$0	\$478,041	\$0.00	\$0.48
USUAF	Arts Council for Long Beach	Long Beach	CA	Nonprofit	470,130	\$832,563	\$647,391	\$809,109	\$1.38	\$1.72
USUAF	City of Los Angeles Department of Cultural Affairs	Los Angeles	CA	Government	4,000,000	\$25,143,040	\$27,146,826	\$27,654,412	\$6.79	\$6.91
<i>At-large</i>	<i>Los Angeles County Arts Commission</i>	<i>Los Angeles</i>	<i>CA</i>	<i>Government</i>	<i>10,163,507</i>	<i>\$12,371,324</i>	<i>n/a</i>	<i>\$12,341,324</i>	<i>n/a</i>	<i>\$1.21</i>
USUAF	City of Oakland Cultural Affairs	Oakland	CA	Government	420,005	\$2,537,212	\$2,452,212	\$2,537,212	\$5.84	\$6.04
USUAF	Riverside Arts Council	Riverside	CA	Nonprofit	2,423,266	\$524,000	\$35,000	\$525,000	\$0.01	\$0.22
USUAF	City of Sacramento Cultural Services	Sacramento	CA	Government	2,400,000	\$1,030,000	\$1,030,000	n/a	\$0.43	n/a
USUAF	City of San Diego Commission for Arts and Culture	San Diego	CA	Government	1,419,516	\$14,609,867	\$14,609,867	\$14,609,867	\$10.29	\$10.29
USUAF	San Francisco Arts Commission	San Francisco	CA	Government	870,887	\$23,513,676	\$23,513,676	\$23,513,676	\$27.00	\$27.00
USUAF	City of San Jose Office of Cultural Affairs	San Jose	CA	Government	1,035,317	\$15,731,783	\$14,752,335	\$14,752,335	\$14.25	\$14.25
USUAF	Cultural Office of the Pikes Peak Region	Colorado Springs	CO	Nonprofit	723,878	\$498,106	\$215,500	\$501,225	\$0.30	\$0.69
USUAF	Denver Arts & Venues	Denver	CO	Government	704,621	\$41,111,000	\$48,500,000	\$44,195,000	\$68.83	\$62.72
USUAF	DC Commission on the Arts and Humanities	Washington	DC	Government	700,000	\$29,854,038	\$29,854,038	\$29,854,038	\$42.65	\$42.65
USUAF	Cultural Council of Greater Jacksonville	Jacksonville	FL	Nonprofit	938,000	\$3,275,775	\$2,846,580	\$3,200,000	\$3.03	\$3.41
USUAF	Miami-Dade County Department of Cultural Affairs	Miami	FL	Government	2,900,000	\$36,262,000	\$35,091,000	\$38,949,000	\$12.10	\$13.43
USUAF	Arts Council of Hillsborough County	Tampa	FL	Government	1,408,566	\$1,329,400	\$1,141,958	\$1,336,020	\$0.81	\$0.95
USUAF	City of Atlanta Mayor's Office of Cultural Affairs	Atlanta	GA	Government	486,290	\$2,610,962	\$2,500,000	\$2,952,835	\$5.14	\$6.07
USUAF	Honolulu Mayor's Office of Culture and the Arts	Honolulu	HI	Government	1,000,000	\$191,248	\$191,248	\$191,248	\$0.19	\$0.19
<i>At-large</i>	<i>Bravo Greater Des Moines</i>	<i>Des Moines</i>	<i>IA</i>	<i>Nonprofit</i>	<i>525,049</i>	<i>\$5,232,236</i>	<i>\$4,431,900</i>	<i>\$4,959,326</i>	<i>\$8.44</i>	<i>\$9.45</i>
USUAF	Arts Council of Indianapolis	Indianapolis	IN	Nonprofit	950,082	\$3,127,757	\$1,300,000	\$3,127,757	\$1.37	\$3.29
USUAF	City of Wichita Division of Arts & Cultural Services	Wichita	KS	Nonprofit	382,368	\$350,000	\$21,000	\$350,000	\$0.05	\$0.92
USUAF	LexArts	Lexington	KY	Nonprofit	603,876	\$1,518,370	\$489,050	\$1,520,236	\$0.81	\$2.52
USUAF	Louisville Fund for the Arts	Louisville	KY	Nonprofit	1,200,000	\$9,203,000	\$365,000	\$8,919,000	\$0.30	\$7.43
USUAF	Baltimore Office of Promotion & The Arts	Baltimore	MD	Nonprofit	614,664	\$6,375,607	\$2,783,261	\$5,399,860	\$4.53	\$8.79
USUAF	CultureSource	Detroit	MI	Nonprofit	3,734,090	\$719,090	\$0	\$776,065	\$0.00	\$0.21
USUAF	City of Minneapolis, Arts, Culture & Creative Economy	Minneapolis	MN	Government	413,651	\$2,462,043	\$2,041,043	\$2,462,043	\$4.93	\$5.95
USUAF	City of Kansas City Office of Culture and Creative Services	Kansas City	MO	Government	481,420	\$2,557,541	\$2,557,541	\$2,557,541	\$5.31	\$5.31
<i>At-large</i>	<i>Regional Arts Commission of St. Louis</i>	<i>Saint Louis</i>	<i>MO</i>	<i>Nonprofit</i>	<i>1,318,176</i>	<i>\$7,246,880</i>	<i>\$6,500,000</i>	<i>\$7,082,750</i>	<i>\$4.93</i>	<i>\$5.37</i>
USUAF	Arts & Science Council of Charlotte/Mecklenburg, Inc.	Charlotte	NC	Nonprofit	1,076,837	\$16,038,880	\$7,811,539	\$16,038,880	\$7.25	\$14.89

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USUAF	Local Arts Agency Name	City	State	Legal Status	Population	Total Expenditures	Local Gov't. Support	Total Revenues	Per Capita Local Govt. Support	Per Capita Expenditures
USUAF	Office of Raleigh Arts	Raleigh	NC	Government	464,758	\$3,667,043	\$3,523,500	\$3,797,008	\$7.58	\$8.17
USUAF	City of Albuquerque Cultural Services Department	Albuquerque	NM	Government	676,000	\$41,000,000	\$41,000,000	\$49,000,000	\$60.65	\$72.49
<i>At-large</i>	<i>City of Santa Fe Arts Commission</i>	<i>Santa Fe</i>	<i>NM</i>	<i>Government</i>	<i>83,875</i>	<i>\$1,592,669</i>	<i>\$1,940,713</i>	<i>\$1,989,096</i>	<i>\$23.14</i>	<i>\$23.72</i>
USUAF	City of Las Vegas Office of Cultural Affairs	Las Vegas	NV	Government	2,204,079	\$4,873,325	\$25,000	\$315,000	\$0.01	\$0.14
<i>At-large</i>	<i>Queens Council on the Arts</i>	<i>Long Island City</i>	<i>NY</i>	<i>Nonprofit</i>	<i>2,358,582</i>	<i>\$1,025,000</i>	<i>\$765,000</i>	<i>\$1,000,250</i>	<i>\$0.32</i>	<i>\$0.42</i>
<i>At-large</i>	<i>ArtsWestchester</i>	<i>White Plains</i>	<i>NY</i>	<i>Nonprofit</i>	<i>1,260,000</i>	<i>\$4,214,835</i>	<i>\$1,531,500</i>	<i>\$4,198,925</i>	<i>\$1.22</i>	<i>\$3.33</i>
USUAF	Cuyahoga Arts & Culture	Cleveland	OH	Government	1,248,514	\$14,975,000	\$14,130,000	\$14,130,000	\$11.32	\$11.32
USUAF	Greater Columbus Arts Council	Columbus	OH	Nonprofit	860,090	\$8,291,156	\$6,802,593	\$8,291,156	\$7.91	\$9.64
<i>At-large</i>	<i>Arts Commission of Greater Toledo</i>	<i>Toledo</i>	<i>OH</i>	<i>Nonprofit</i>	<i>287,206</i>	<i>\$1,294,733</i>	<i>\$312,610</i>	<i>\$1,152,427</i>	<i>\$1.09</i>	<i>\$4.01</i>
USUAF	Arts Council of Oklahoma City	Oklahoma City	OK	Nonprofit	700,000	\$2,400,000	n/a	n/a	n/a	n/a
USUAF	Arts & Humanities Council of Tulsa	Tulsa	OK	Nonprofit	961,561	\$1,904,353	\$0	\$3,827,805	\$0.00	\$3.98
USUAF	Regional Arts and Culture Council	Portland	OR	Nonprofit	1,809,184	\$9,613,741	\$7,817,012	\$9,368,688	\$4.32	\$5.18
USUAF	Philadelphia Office of Arts, Culture, and the Creative Economy	Philadelphia	PA	Government	1,567,872	\$4,151,022	\$4,204,966	\$4,220,966	\$2.68	\$2.69
<i>At-large</i>	<i>Greater Philadelphia Cultural Alliance</i>	<i>Philadelphia</i>	<i>PA</i>	<i>Nonprofit</i>	<i>4,109,268</i>	<i>\$2,218,166</i>	<i>\$22,195</i>	<i>\$2,293,914</i>	<i>\$0.01</i>	<i>\$0.56</i>
<i>At-large</i>	<i>Greater Pittsburgh Arts Council</i>	<i>Pittsburgh</i>	<i>PA</i>	<i>Nonprofit</i>	<i>2,542,759</i>	<i>\$2,570,000</i>	<i>\$85,000</i>	<i>\$2,600,000</i>	<i>\$0.03</i>	<i>\$1.02</i>
USUAF	ArtsMemphis	Memphis	TN	Nonprofit	936,961	\$3,443,771	\$127,980	\$3,489,277	\$0.14	\$3.72
USUAF	Metro Nashville Arts Commission	Nashville	TN	Government	680,000	\$3,698,255	\$3,652,300	\$3,760,860	\$5.37	\$5.53
USUAF	City of Austin Cultural Arts Division	Austin	TX	Government	947,890	\$14,274,693	\$12,886,211	\$12,886,211	\$13.59	\$13.59
USUAF	City of Dallas Office of Cultural Affairs	Dallas	TX	Government	1,197,816	\$21,052,386	n/a	n/a	n/a	n/a
USUAF	Arts Council of Fort Worth	Fort Worth	TX	Nonprofit	874,168	\$2,262,113	\$1,940,432	\$2,320,456	\$2.22	\$2.65
USUAF	Houston Arts Alliance	Houston	TX	Nonprofit	2,099,451	\$7,116,401	\$8,764,216	\$9,116,763	\$4.17	\$4.34
USUAF	City of Virginia Beach Office of Cultural Affairs	Virginia Beach	VA	Government	452,602	\$2,433,783	\$2,433,783	\$2,433,783	\$5.38	\$5.38
USUAF	City of Seattle, Office of Arts & Culture	Seattle	WA	Government	718,000	\$17,990,000	\$13,316,000	\$13,431,000	\$18.55	\$18.71
Average (USUAF only)					1,253,167	\$9,336,290	\$8,176,864	\$9,569,237	\$8.61	\$9.85
Average (Including at-large)					1,459,892	\$8,495,185	\$7,199,884	\$8,636,446	\$8.03	\$9.09
TOTAL (USUAF only)					57,645,665	\$429,469,356	\$351,605,143	\$411,477,197		
TOTAL (Including at-large)					80,294,087	\$467,235,199	\$367,194,061	\$449,095,209		