# 2018 Local Arts Agency Salary Report PUBLIC ART 

Staff members who report that their primary role or responsibility most closely matches the Public Art category are typically involved in the administration of the local arts agencies public art program or public art projects. The responsibilities of these positions can include the development, curation preservation, and maintenance of the public art collection. Other tasks include hosting technical assistance workshops, presenting to civic groups and government agencies, and preparing ordinances and grant proposals/reports. Titles can include public art director; manager of public art and design; arts-in-public-places coordinator; curator of public art; and public art assistant.

## $\downarrow$ FULL-TIME PAID POSITIONS ONLY

| ALL LOCAL ARTS AGENCIES | ALL LOCAL ARTS AGENCIES | AVERAGE 2018 Salary | MEDIAN 2018 Salary | MIMIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Full-Time Positions | \$67,380 | \$65,000 | \$30,000 | \$132,678 | 85 |
|  | For comparison purposes only: |  |  |  |  |  |
|  | 2013 Findings | \$61,958 | \$62,000 | \$32,000 | \$110,000 | 40 |
|  | 2001 Findings | \$51,928 | \$50,000 | \$17,000 | \$92,000 | 36 |
|  | Employment Level: |  |  |  |  |  |
|  | Executive staff | ** | \$102,000 | ** | ** | 1 |
|  | Management staff | \$73,937 | \$70,000 | \$34,250 | \$132,678 | 52 |
|  | Program staff | \$56,085 | \$57,458 | \$30,000 | \$108,460 | 30 |
|  | Administrative staff | \$49,000 | ** | \$35,000 | \$63,000 | 2 |
|  | PUBLIC/GOVERNMENT LAAs ONLY | AVERAGE 2018 Salary | MEDIAN 2018 Salary | MIMIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
|  | All Full-Time Positions | \$70,604 | \$67,000 | \$35,000 | \$132,678 | 63 |
|  | Executive staff | ** | \$102,000 | ** | ** | 1 |
|  | Management staff | \$77,438 | \$72,575 | \$40,000 | \$132,678 | 38 |
|  | Program staff | \$59,337 | \$59,391 | \$37,566 | \$108,460 | 22 |
|  | Administrative staff | \$49,000 | ** | \$35,000 | \$63,000 | 2 |
|  | PRIVATE/NONPROFIT LAAs ONLY | AVERAGE 2018 Salary | MEDIAN 2018 Salary | MIMIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
|  | All Full-Time Positions | \$58,146 | \$55,000 | \$30,000 | \$95,000 | 22 |
|  | Executive staff | ** | ** | ** | ** | 0 |
|  | Management staff | \$64,435 | \$68,000 | \$34,250 | \$95,000 | 14 |
|  | Program staff | \$47,141 | \$47,000 | \$30,000 | \$65,000 | 8 |
|  | Administrative staff | ** | ** | ** | ** | 0 |

PART-TIME PAID POSITIONS ONLY $\downarrow$

|  | ALL LOCAL ARTS AGENCIES | AVERAGE 2018 Salary | $\begin{array}{r} \text { MEDIAN } \\ 2018 \text { Salary } \end{array}$ | MIMIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Part-Time Positions | \$21,554 | \$20,408 | \$2,900 | \$42,000 | 10 |
|  | For comparison purposes only: |  |  |  |  |  |
|  | 2013 Findings | \$9,380 | ** | \$5,760 | \$13,000 | 2 |
|  | 2001 Findings | \$22,811 | \$26,000 | \$10,000 | \$35,000 | 7 |
|  | Employment Level: |  |  |  |  |  |
|  | Executive staff | ** | \$30,000 | ** | ** | 1 |
|  | Management staff | ** | \$2,900 | ** | ** | 1 |
|  | Program staff | \$15,327 | \$19,000 | \$6,500 | \$20,815 | 5 |
|  | Administrative staff | \$35,333 | \$32,000 | \$32,000 | \$42,000 | 3 |
|  | Legal Status |  |  |  |  |  |
|  | Public/Government LAAs Only | \$21,519 | \$20,000 | \$6,500 | \$42,000 | 7 |
|  | Private/Nonprofit LAAs Only | \$21,633 | \$30,000 | \$2,900 | \$32,000 | 3 |

## $\downarrow$ FULL-TIME PAID POSITIONS at PUBLIC/GOVERNMENT LAAs ONLY



FULL-TIME PAID POSITIONS at PRIVATE/NONPROFIT LAAs ONLY


## $\downarrow$ ALL FULL-TIME PAID POSITIONS



## $\downarrow$ EMPLOYMENT BENEFITS RECEIVED BY THE RESPONDENTS

| Full-Time, Paid Respondents who received a pay adjustment during the past 12 months | PERCENTAGE Who Received Pay Increase | AVERAGE Most Recent Pay Increase | MIMIMUM Most Recent Pay Increase | MAXIMUM Most Recent Pay Increase | Number of Respondents |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Received ANY increase | 64.7\% | 4.58\% | 0.0\% | 45.0\% | 55 |
| Cost of living adjustment | 20.0\% | 2.79\% | 2.0\% | 4.0\% | 17 |
| Promotion/new responsibilities | 10.6\% | 10.33\% | 3.0\% | 45.0\% | 9 |
| Performance (not promotion) | 17.6\% | 3.60\% | 2.0\% | 9.0\% | 15 |
| Length of service/tenure | 0.0\% | ** | ** | ** | 0 |
| Government pay scale | 15.3\% | 4.20\% | 1.3\% | 10.0\% | 13 |
| Pay remained the same | 34.1\% |  |  |  | 29 |
| Received ANY decrease | 1.2\% |  |  |  | 1 |
| Budget cuts | 1.2\% |  |  |  | 1 |
| Change in title or responsibilities | 0.0\% |  |  |  | 0 |


| EMPLOYMENT BENEFITS | Type of Benefits Offered (paid respondents only) | $\begin{gathered} \text { LAA Budget } \\ \text { Less than } \\ \$ 250,000 \\ \mathrm{~N}=8 \end{gathered}$ | $\begin{gathered} \text { LAA Budget } \\ \mathbf{\$ 2 5 0 , 0 0 0} \text { to } \\ \$ 999,999 \\ N=26 \end{gathered}$ | LAA Budget \$1,000,000 or More $N=61$ | Respondents $N=95$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Performance review and evaluation (past 12 months) | 87.5\% | 61.5\% | 62.3\% | 64.2\% |
|  | Medical insurance | 62.5\% | 80.8\% | 91.8\% | 86.3\% |
|  | Dental insurance | 62.5\% | 76.9\% | 93.4\% | 86.3\% |
|  | Vision insurance | 62.5\% | 69.2\% | 85.2\% | 78.9\% |
|  | Life insurance | 50.0\% | 53.8\% | 62.3\% | 58.9\% |
|  | Disability insurance | 50.0\% | 30.8\% | 50.8\% | 45.3\% |
|  | Cash bonus | 0.0\% | 3.8\% | 16.4\% | 11.6\% |
|  | Retirement savings account | 62.5\% | 65.4\% | 86.9\% | 78.9\% |
|  | Pre-tax flexible spending account | 37.5\% | 50.0\% | 59.0\% | 54.7\% |
|  | Paid time off (e.g., paid vacation, sick, and/or personal days) | 75.0\% | 80.8\% | 93.4\% | 88.4\% |
|  | Average number of days accrued in 2018 | 35.3 | 53.2 | 21.6 | 30.5 |
|  | Paid parental leave | 12.5\% | 19.2\% | 36.1\% | 29.5\% |
|  | Flexible scheduling | 50.0\% | 42.3\% | 49.2\% | 47.4\% |
|  | Telecommuting / working remotely | 37.5\% | 11.5\% | 27.9\% | 24.2\% |
|  | Tuition reimbursement | 37.5\% | 26.9\% | 26.2\% | 27.4\% |
|  | Professional development (e.g., conferences, workshops) | 62.5\% | 73.1\% | 77.0\% | 74.7\% |
|  | Association/professional dues | 50.0\% | 38.5\% | 37.7\% | 38.9\% |
|  | Health club membership/discount | 12.5\% | 15.4\% | 26.2\% | 22.1\% |
|  | Free/discounted tickets for cultural activities | 0.0\% | 30.8\% | 39.3\% | 33.7\% |
|  | None of the above | 0.0\% | 3.8\% | 0.0\% | 1.1\% |


|  | Level of Satisfaction (paid respondents only) | Very <br> Satisfied | Somewhat Satisfied | Neutral | Somewhat Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | How satisfied are you with your total cash compensation at your local arts agency? | 15.8\% | 50.5\% | 13.7\% | 13.7\% | 6.3\% |
|  | How satisfied are you with your employment benefits package (e.g., health insurance, paid time off, etc.) at your local arts agency? | 51.6\% | 29.5\% | 8.4\% | 6.3\% | 4.2\% |
|  | Level of Agreement (paid respondents only) | Strongly Agree | Somewhat Agree | Neutral | Somewhat Disagree | Strongly Disagree |
|  | I have a clear path for job advancement. | 8.4\% | 30.5\% | 34.7\% | 14.7\% | 11.6\% |
|  | My job requirements are well defined. | 27.4\% | 38.9\% | 9.5\% | 16.8\% | 7.4\% |
|  | I am proud to work for my local arts agency. | 70.5\% | 15.8\% | 7.4\% | 4.2\% | 2.1\% |
|  | I feel fulfilled performing my work at my local arts agency. | 52.6\% | 32.6\% | 3.2\% | 6.3\% | 5.3\% |
|  | I can see how my work affects and/or impacts my community. | 72.6\% | 21.1\% | 2.1\% | 2.1\% | 2.1\% |
|  | Likelihood of Remaining Employed in Arts Industry (paid respondents only) |  | Yes | No | I have no idea, but I hope so | I have no idea, but I hope not |
|  | Do you anticipate that you will still be working in the arts industry five years from today? |  | 69.5\% | 7.4\% | 20.0\% | 3.2\% |

## $\downarrow$ DEMOGRAPHIC CHARACTERISTICS OF THE RESPONDENTS

|  | Gender Identity | Full-Time Paid $N=84$ | Part-Time Paid $N=10$ | Unpaid <br> Volunteer $N=0$ | All Respondents $\mathrm{N}=94$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Female (cisgender/identify with gender assigned at birth) | 70.2\% | 100.0\% | ** | 73.4\% |
|  | Male (cisgender) | 29.8\% | 0.0\% | ** | 26.6\% |
|  | Transgender | 0.0\% | 0.0\% | ** | 0.0\% |
|  | Non-binary/third gender/gender fluid | 0.0\% | 0.0\% | ** | 0.0\% |
|  | I prefer to self identify | 0.0\% | 0.0\% | ** | 0.0\% |
| $y$ |  | Full-Time | Part-Time | Unpaid | All |
|  | Race/Ethnicity | Paid | Paid | Volunteer | Respondents |
|  | (respondents were allowed to check all that apply) | N $=85$ | $\mathrm{N}=10$ | $\mathrm{N}=0$ | $\mathrm{N}=95$ |
|  | African-American or Black | 5.9\% | 0.0\% | ** | 5.3\% |
|  | American Indian or Alaska Native or Indigenous or First Nations | 1.2\% | 0.0\% | ** | 1.1\% |
|  | Arab or Middle Eastern | 1.2\% | 0.0\% | ** | 1.1\% |
|  | Asian or Asian American | 5.9\% | 0.0\% | ** | 5.3\% |
|  | Hispanic or Latina/Latino/Latinx | 10.6\% | 20.0\% | ** | 11.6\% |
|  | Native Hawaiian or Pacific Islander | 1.2\% | 0.0\% | ** | 1.1\% |
|  | White or Caucasian or European American | 80.0\% | 80.0\% | ** | 80.0\% |
|  | I prefer to self identify | 2.4\% | 0.0\% | ** | 2.1\% |
|  | White or Caucasian or European American only | 72.9\% | 80.0\% | ** | 73.7\% |
|  | All People of Color | 27.1\% | 20.0\% | ** | 26.3\% |
|  | Age | Full-Time | Part-Time | Unpaid | All |
| $\stackrel{\square}{\square}$ |  | Paid | Paid | Volunteer | Respondents |
| $\underset{\sim}{\square}$ |  | $N=85$ | $\mathrm{N}=10$ | $N=0$ | $\mathrm{N}=95$ |
| E | 18 to 24 | 0.0\% | 20.0\% | ** | 2.1\% |
| ¢ | 25 to 34 | 17.6\% | 40.0\% | ** | 20.0\% |
| $\stackrel{C}{C}$ | 35 to 44 | 28.2\% | 30.0\% | ** | 28.4\% |
| 4 | 45 to 54 | 29.4\% | 0.0\% | ** | 26.3\% |
| 는 | 55 to 64 | 15.3\% | 10.0\% | ** | 14.7\% |
| $\cup$ | 65 to 74 | 9.4\% | 0.0\% | ** | 8.4\% |
| 플 | 75 or older | 0.0\% | 0.0\% | ** | 0.0\% |
| $\frac{1}{4}$ | Sexual Orientation | Full-Time | Part-Time | Unpaid | All |
| $\frac{0}{0}$ |  | Paid | Paid | Volunteer | Respondents |
| $\bigcirc$ |  | $N=79$ | $\mathrm{N}=9$ | $\mathrm{N}=0$ | $\mathrm{N}=88$ |
| $\sum$ | Heterosexual or straight | 88.6\% | 77.8\% | ** | 87.5\% |
| ! | Gay or lesbian | 2.5\% | 11.1\% | ** | 3.4\% |
| - | Bisexual | 5.1\% | 0.0\% | ** | 4.5\% |
|  | Asexual | 2.5\% | 0.0\% | ** | 2.3\% |
|  | Pansexual | 0.0\% | 0.0\% | ** | 0.0\% |
|  | Queer | 0.0\% | 11.1\% | ** | 1.1\% |
|  | Questioning | 0.0\% | 0.0\% | ** | 0.0\% |
|  | Same sex attracted | 1.3\% | 0.0\% | ** | 1.1\% |
|  | I prefer to self identify | 0.0\% | 0.0\% | ** | 0.0\% |
|  | Educational Attainment | Full-Time | Part-Time | Unpaid | All |
|  |  | Paid | Paid | Volunteer | Respondents |
|  |  | $N=85$ | $\mathrm{N}=10$ | $N=0$ | $\mathrm{N}=95$ |
|  | High school or less | 0.0\% | 0.0\% | ** | 0.0\% |
|  | Associate degree (junior college) or vocational degree/license | 0.0\% | 0.0\% | ** | 0.0\% |
|  | Bachelor's degree | 41.2\% | 90.0\% | ** | 46.3\% |
|  | Master's degree | 56.5\% | 10.0\% | ** | 51.6\% |
|  | Doctoral or other terminal degree | 2.4\% | 0.0\% | ** | 2.1\% |
|  | Type of Degree Attained | Full-Time | Part-Time | Unpaid | All |
|  |  | Paid | Paid | Volunteer | Respondents |
|  |  | $N=85$ | $N=10$ | $\mathrm{N}=0$ | $\mathrm{N}=95$ |
|  | Arts management or administration | 9.4\% | 0.0\% | ** | 8.4\% |
|  | Other arts-related degree | 76.5\% | 100.0\% | ** | 78.9\% |
|  | Non-arts degree | 14.1\% | 0.0\% | ** | 12.6\% |

## $\downarrow$ DEMOGRAPHIC CHARACTERISTICS OF THE RESPONDENTS $\downarrow$

|  | Disability | Full-Time Paid $N=84$ | Part-Time Paid $N=10$ | Unpaid Volunteer $N=0$ | Respondents $N=94$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes, I identify as a person with a disability | 8.3\% | 10.0\% | ** | 8.5\% |
|  | Visible/noticeable to others | 1.2\% | 0.0\% | ** | 1.1\% |
|  | Not visible/not noticeable to others | 7.1\% | 10.0\% | ** | 7.4\% |
|  | No, I do not identify as a person with a disability | 91.7\% | 90.0\% | ** | 91.5\% |
|  | Military Service | Full-Time | Part-Time | Unpaid | All |
| U |  | Paid | Paid | Volunteer | Respondents |
| 5 |  | $N=85$ | $N=10$ | $N=0$ | $N=95$ |
| ¢ | Active Service | 0.0\% | 0.0\% | ** | 0.0\% |
| v | Veteran | 2.4\% | 0.0\% | ** | 2.1\% |
| $\cup$ | None | 97.6\% | 100.0\% | ** | 97.9\% |
| $\xrightarrow[\square]{\square}$ | Voter Registration | Full-Time | Part-Time | Unpaid | All |
|  |  | Paid | Paid | Volunteer | Respondents |
|  |  | $N=85$ | $\mathrm{N}=10$ | $\mathrm{N}=0$ | $\mathrm{N}=95$ |
|  | Democrat | 78.8\% | 80.0\% | ** | 78.9\% |
|  | Republican | 4.7\% | 0.0\% | ** | 4.2\% |
|  | Libertarian | 0.0\% | 0.0\% | ** | 0.0\% |
|  | Green | 0.0\% | 10.0\% | ** | 1.1\% |
|  | Unaffiliated with a party, but registered | 12.9\% | 10.0\% | ** | 12.6\% |
|  | I am not registered to vote | 0.0\% | 0.0\% | ** | 0.0\% |
|  | I am unable to register to vote | 0.0\% | 0.0\% | ** | 0.0\% |
|  | I prefer to self-identify | 3.5\% | 0.0\% | ** | 3.2\% |

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