Private Giving to Arts, Culture & Humanities: 2007 - 2018
[Billions of Current Dollars]

Private Giving to Arts, Culture & Humanities as Percent of Total Philanthropy (2007 - 2018)

- In 2018, private sector giving to the arts, culture, and humanities—by individuals, foundations, and corporations—was $19.49 billion, up a fractional 0.3 percent from a revised $19.43 billion in 2017. When adjusted for inflation, however, this represents a 2.1 percent decrease.

- The percentage of all charitable giving to the arts in 2018 held steady at 4.6 percent. Maintaining a strong and steady share of overall philanthropy demonstrates relevance of the arts sector. Even small changes in the share of total philanthropy has significant financial implications.

- Private contributions to all charities were up 0.7 percent (~1.7 percent when adjusted for inflation) reaching $424.74 billion in 2018. Total giving by foundations grew 7.3 percent to its highest dollar amount ever ($75.86 billion) and its largest ever share of all giving (18 percent). Giving by individuals, however, decreased for the first time in five years (~3.4 percent) to $292.09 billion.