**Arts Facts . . . Creative Industries are an Economic Engine**

In 2017, there were 673,656 businesses in the U.S. involved in the creation or distribution of the arts that employed 3.48 million people. This represents 4 percent of all businesses and 2 percent of all employees in the U.S.

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**Creative Industries: Business & Employment in the Arts** provides a research-based approach to understanding the size and economic importance of the arts in the U.S. The creative industries are comprised of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Nationally, 673,656 businesses are involved in the creation or distribution of the arts; they employ 3.48 million people. This represents 4.01 percent of all U.S. businesses and 2.01 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**Minnesota Congressional District 4**  
**U.S. Representative Betty McCollum**

**Ohio Congressional District 14**  
**U.S. Representative David Joyce**

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**MN-4 is home to 1,912 arts-related businesses that employ 9,069 people.** The creative industries account for 5.1 percent of the total number of businesses located in MN-4 and 1.9 percent of the people they employ.

**OH-14 is home to 1,517 arts-related businesses that employ 6,713 people.** The creative industries account for 3.6 percent of the total number of businesses located in OH-14 and 1.5 percent of the people they employ.

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**How many arts businesses in your community?**

A two-page Creative Industry report is available for every state, Congressional District, state legislative districts, and county in the U.S.—more than 11,000 in all—as well as a full suite of user tools!


www.AmericansForTheArts.org