



ARTS ADVOCACY DAY

THE NATIONAL ARTS ACTION SUMMIT

MARCH 20–21, 2017 ★ WASHINGTON, DC ★ REGISTRATION INSTRUCTIONS – PAGE 1

ARTS ADVOCACY DAY

The National Arts Action Summit

March 20–21, 2017
Washington, DC

CONFERENCE HEADQUARTERS

Omni Shoreham Hotel
2500 Calvert Street NW
Washington, DC 20008

HOW TO REGISTER

There are three easy ways to register!

1. Online at
www.AmericansForTheArts.org/AAD
2. Fax: fill out the registration form
and fax to [202.371.0424](tel:202.371.0424)
3. Mail: fill out the registration form
and mail to:

Americans for the Arts

2017 Arts Advocacy Day Conference
P.O. Box 91261
Washington, DC 20090-1261

*Registrations submitted without
payment will not be processed.*

DEADLINES

Early-Bird:	Tuesday, January 31, 2017
Advance:	Friday, February 24, 2017
General Advance:	Friday, March 10, 2017
Onsite:	Monday, March 20, 2017

REGISTRATION LEVELS

• **National Partnership Level:**

- Encouraged for cultural, civic, and educational organizations with nationwide and regional interests.
- Helps shape the national legislative platforms.
- Receives one registration to Arts Advocacy Day training sessions, Nancy Hanks Lecture, and Congressional Arts Kick Off.
- Receives national recognition of your organization in printed and online Arts Advocacy Day materials, including partner web stickers.
- Invited to special conference call policy briefings year-round.

• **State and Local Grassroots Partnership Level:**

- Encouraged for cultural, civic, and educational organizations with local, state, or regional interests.
- Receives one registration to Arts Advocacy Day training sessions, Nancy Hanks Lecture, and Congressional Arts Kick Off.
- Receives national recognition of your organization in printed and online Arts Advocacy Day materials, including partner web stickers.
- Invited to special conference call policy briefings year-round.

• **Individual and Student Registration Levels:**

- Encouraged for individuals and students who want to register for the Arts Advocacy Day training conference and participate in congressional team visits.

- Discounted registration fees are available for individual students. Valid student ID is required.

REGISTRATION INSTRUCTIONS

- In order to be eligible for any discount/special rate, registrations must be completed online or via the paper form postmarked by the stated deadlines.
- Online registration will close at **11:59 p.m. (ET) on Friday, March 10** for Arts Advocacy Day and all registrations postmarked after **March 10** will be processed on site at the Onsite registration rates.
- Name badges and payments will not be processed for Onsite registrations in advance. They will be processed on site.
- A complete list of registration rates and categories is listed on page 4 of this registration form.

If you are in one of the following categories, you cannot register online. Please return this completed form to Americans for the Arts either by mail or fax.

- Paying with Purchase Order or Check
- Students

ADMISSION

You are required to wear your name badge to all conference events and meal functions. Badges will be checked at all conference events. Admission will be denied to those without a badge. Replacement badges may be purchased at the Registration Desk for \$50.



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CANCELLATION AND REFUND POLICY

All requests for refunds must be made in writing to Americans for the Arts c/o Meetings and Events. Full refunds, minus a \$50 administrative fee, will be issued to all valid requests received by **March 10, 2017**. Refund requests submitted after this deadline will not be considered. Substitutions for registrations may be considered and should also be made in writing to Meetings and Events at events@artsusa.org.

CONFERENCE SCHEDULE

A regularly updated and detailed schedule of Arts Advocacy Day training sessions and events, including the 30th Annual Nancy Hanks Lecture on Arts and Public Policy, can be found on the Schedule page of the Arts Advocacy Day website, www.AmericansForTheArts.org/AAD.

CONFIRMATION

All attendees who provide an e-mail address will receive registration confirmation via e-mail. Please review your confirmation notice carefully. If you have not received a confirmation notice within three weeks of submitting your registration, or if you wish to change your registration information, please contact us at events@artsusa.org.

HOUSING AND TRAVEL

Americans for the Arts has reserved a limited block of discounted rooms at Arts Advocacy Day headquarters, the Omni Shoreham Hotel, at \$259 per night (single/double) which is an average rate for a hotel of this size in downtown Washington, DC. Visit the Travel and Housing page on the Arts Advocacy Day website for reservation information and other travel details. The last day to guarantee the Arts Advocacy Day discounted room rate is **Friday, February 24, 2017**.

MEALS

Both breakfast and lunch will be provided on Monday, March 20 at the Omni Shoreham. We invite all attendees to attend the presentation during lunch. Breakfast will be provided on Tuesday, March 21 at the Congressional Arts Kick Off on Capitol Hill.

PRIVACY POLICY

Registrant contact information, including e-mail addresses will be shared with other conference registrants through the Participants List. Please see the Americans for the Arts Privacy Statement on our website for more information: www.AmericansForTheArts.org/privacy.asp.

PROFESSIONAL MEMBERSHIP

Americans for the Arts professional members receive many valuable benefits throughout the year. If you don't know your ID number or have questions about becoming a member, contact us at membership@artsusa.org.

SPECIAL ACCOMMODATIONS

We want to ensure that your conference experience is pleasant and comfortable. Attendees needing accommodation – including ADA access, hearing or visual aids, or special meal requests – please make sure to indicate these items on the registration form. You may also contact Meetings and Events by e-mail at events@artsusa.org. Please submit all requests by March 10 to ensure we are prepared.

STUDENT REGISTRATION

Students, part-time or full-time, are eligible for the Arts Advocacy Day Conference Student Rate. Students must use the paper form to register and also submit a photocopy of a valid student ID from an accredited, degree granting college or university.

How To Register

1 **ONLINE**
at www.AmericansForTheArts.org/AAD

2 **FAX**
this completed form to 202.371.0424

3 **MAIL**
this completed form to the
Americans for the Arts
2017 Arts Advocacy Day Conference
P.O. Box 91261, Washington, DC 20090-1261

? **QUESTIONS**
For more information about this program, please call Americans for the Arts at 202.371.2830 or e-mail events@artsusa.org.



ARTS ADVOCACY DAY

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Americans for the Arts ID

You can find your ID number in your Account Information. Visit www.AmericansForTheArts.org, then select "Login" near the top right of the screen. After logging in, select My Library, then Account Information. Your ID number will be in bold under Individual Information.

Please complete all of the contact information below. All information in bold will be printed on our Participants List and shared with Conference attendees.

NEW CONTACT INFORMATION: check this if any of the below information is new.

Do not publish my information in the participants list.

LAST NAME	FIRST NAME	MIDDLE INITIAL
<i>Badge Name (if different)</i>	ORGANIZATION	TITLE
<i>Business Mailing Address</i>		
CITY/STATE	ZIP	
E-MAIL ADDRESS (Must provide for confirmation communication)		
WEBSITE		
PHONE	FAX	

I PREFER TO USE THE FOLLOWING INFORMATION FOR PURPOSES OF COORDINATING CONGRESSIONAL VISITS:

<i>Personal Mailing Address</i>	
<i>City/State</i>	<i>ZIP</i>

PROFESSIONAL MEMBERSHIP

For more information on these levels and other membership information, go to www.AmericansForTheArts.org/Membership or call us at 202.371.2830.

Please indicate your membership status.

I am already an Individual Member of Americans for the Arts, or I am a member beneficiary under my organization's membership.

I would like to join Americans for the Arts and receive member benefits.

Select membership type and level:

<i>Individual Membership:</i>	NEW! \$30 Digital Only	\$75 Colleague	\$150 Innovator	\$250 Entrepreneur	
<i>Organizational Membership:</i>	\$75 Basic (For 1 staff)	\$200 Choice (For 2-5 staff)	\$300 Core (For 6-10 staff)	\$750 Strategic (For 11-15 staff)	\$1,250 Preferred (For 16-30 staff)

I do not wish to add membership at this time.

SUBTOTAL \$ _____

ARTS ACTION FUND MEMBERSHIP

Yes! I want to sign up or renew as a free Advocate level member of the Arts Action Fund so that I can stay informed with advocacy updates year-round and play my part! Find out more at www.ArtsActionFund.org.

DEMOGRAPHICS

Optional: Many of our corporate and foundation underwriters require us to report on aggregate demographics for our events. Please provide the following information.

Gender: Male Female Do you consider yourself: an Emerging Leader a Mid-Career Leader an Executive Leader

How did you hear about Arts Advocacy Day?

Previous attendee Colleague www.AmericansForTheArts.org Promotional E-mail Social Media Other: _____

Race/Ethnicity: American Indian/Alaska Native Asian Black/African American Hispanic/Latino White/Non-Hispanic Native Hawaiian/Pacific Islander Multi-Racial/Multi-Ethnic/No Single Category

Age Range: Younger than 18 18-24 25-44 45-64 65+

ADVOCACY EXPERIENCE

Is this your first Arts Advocacy Day Conference? Yes No Did you attend Arts Advocacy Day last year? Yes No

How many Arts Advocacy Day Conferences have you attended? (Number of years) _____

ACCESSIBILITY

* A staff member will contact you before the conference to discuss special arrangements.

I am a vegetarian _____ I have other dietary needs (Please explain) _____
 I need accommodation* _____
 (Please explain) _____

**NANCY HANKS
LECTURE ON ARTS
& PUBLIC POLICY**

Americans for the Arts will be presenting on Monday, March 21 at 6:30p.m. at the John F. Kennedy Center for the Performing Arts. Those not attending Arts Advocacy Day can also request tickets at www.AmericansForTheArts.org/Hanks.
 Will Not Be Attending 1 Ticket 2 Tickets

**ARTS ADVOCACY
DAY PRICING**
(choose one)

DEADLINE	INDIVIDUAL	STUDENT RATE	NATIONAL PARTNER	GRASSROOTS PARTNER
EARLY-BIRD Postmarked: 1/31	\$160	\$125	\$375	\$200
ADVANCE Postmarked: 2/24	\$170	\$125	\$375	\$200
GENERAL ADVANCE Postmarked: 3/10	\$180	\$150	\$375	\$200
ONSITE Postmarked: 3/11-20	\$205	\$160	\$375	\$225

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General Advance: Registration must be received or post-marked no later than **Friday, March 10, 2017**.
Onsite: Any registrations postmarked on or after **Saturday, March 11, 2017** will not be processed in advance and will be charged the Onsite rate.

SUBTOTAL \$ _____

GRAND TOTALS

Please insert subtotals here:
 Membership \$ _____
 Arts Advocacy Day Registration \$ _____
 Student Rate \$ _____
 (Include a photocopy of valid student ID)
TOTAL PAYMENT DUE \$ _____

PAYMENT

Please note that registrations submitted without payment will not be processed.

Credit Card (please select one of the following) American Express Discover Visa MasterCard

 CREDIT CARD NUMBER EXP. DATE

 CARDHOLDER NAME (Please print) SIGNATURE

Check Enclosed (made payable to **Americans for the Arts**)

Purchase Order # _____

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3 **MAIL**
this completed form to the
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