High Arts Involvement Among Disadvantaged Students Is Related to Finding a Better Job, Earning Degrees and Volunteering

In the late 1990s, UCLA education researcher, James Catterall, analyzed data from the National Educational Longitudinal Survey, a study of 25,000 secondary school students, over four years. He found significant connections between high involvements in arts learning and general academic success.

In 2009, Catterall analyzed ten additional years of data for the exact same cohort of students, now aged 26. The results strongly connect arts learning with continued success in academics and in life.

- The study found significant advantages for “arts engaged low-socioeconomic status [low-SES] students” in college-going and types of employment, as well as strong advantages in volunteerism and voting.

- Employment for the arts students included better jobs with higher pay, more responsibility, more promotion opportunity, and more employee satisfaction.

- Dr. Catterall concludes that the benefits to arts-engaged disadvantaged students are measurable and unparalleled. He states: “In the annals of education research, it is hard to find average performance or outcome statistics reported for low-SES students that exceed such measures for the entire population.”