

# TWO NEW STUDIES FROM INTERMEDIA ARTS

## BUILDING CAPACITY FOR COMMUNITY DEVELOPMENT THROUGH ARTS AND CULTURE

**Intermedia Arts, a premier multidisciplinary, multicultural arts organization in Minneapolis, Minnesota whose mission is to be a catalyst that builds understanding among people through art, has commissioned several studies related to its creative leadership programming.**

## OPTIONS FOR COMMUNITY ARTS TRAINING & SUPPORT

Intermedia Arts, in conjunction with Americans for the Arts / Animating Democracy commissioned this national study of local arts agencies to assess community arts activity and training opportunities. The study was conducted by William Cleveland and the Center for the Study of Art and Community. Its purpose was two-fold: to provide a greater understanding of the demand and availability of arts-based community development training; and, to investigate how the benefits of Intermedia Arts' Creative Community Leadership Institute could be made accessible for a broader range of communities.

## KEY FINDINGS

► There is both a need for and high interest in training for people working at the intersection of the arts and community transformation, yet there is a low level of awareness of resources.



► Among the local arts agencies in the study, there is a growing trend to focus more deeply on community engagement and development.

*"WE ACTUALLY FLIPPED OUR MISSION...NOW EVERYTHING WE DO IS TO STRENGTHEN THE VIBRANCY AND VITALITY OF THE REGION... THROUGH THE ADVANCEMENT OF ARTS AND CULTURE."* —SURVEY RESPONDENT

► Cross-sector relationships are becoming more prevalent among arts agencies, and the impetus for these relationships is coming from both the arts and non-arts sectors.

**75%** of local arts agencies are actively working with organizations from other community sectors

► There is strong interest in the integration of arts into the functions of municipal government.

**83%** of respondents were interested in information about incorporating the arts into government service. This is reinforced by reports from Intermedia Arts about the high number of inquiries they receive regarding Creative CityMaking, the organization's multi-year collaboration with the City of Minneapolis.

[IntermediaArts.org/Creative-CityMaking](http://IntermediaArts.org/Creative-CityMaking)

► Local arts agencies are involved in myriad issues.

Which area is your organization involved in?	Answered: 118 Skipped 27
Education	<b>83.87%</b>
Economic and Community Development	<b>83.06%</b>
Youth Development	<b>64.52%</b>
History/Memorialization	<b>36.29%</b>
Environment	<b>64.52%</b>
Democracy/Civic Participation	<b>24.19%</b>
Land Use	<b>23.39%</b>
Food/Agriculture	<b>20.16%</b>
Public Safety	<b>15.32%</b>

The complete study is available to view online:  
[IntermediaArts.org/options-for-community-arts-training-and-support](http://IntermediaArts.org/options-for-community-arts-training-and-support)

# THE LONG-TERM IMPACT OF THE CREATIVE COMMUNITY LEADERSHIP INSTITUTE

Intermedia Arts' Creative Community Leadership Institute (CCLI) fosters healthy, capable and equitable communities by building the skills and network of leaders working at the intersection of the arts and community change.

Our communities are facing rapid change and complex issues. For communities to thrive, we need creative leaders who can engage people across large divides and establish enough

common ground to develop cooperative and just solutions. These are the skills the Creative Community Leadership Institute builds.

Founded in 2002 by some of the foremost practitioners and thinkers in the field of arts-based community development, CCLI has trained more than 230 active, cross-sector changemakers and creative placemakers.

Conducted by Betty Emarita, with Scott Chazdon from the University of Minnesota Extension Center for Community Vitality

This independent study revealed four key patterns:

- **CCLI generates new forms of collaboration** by promoting deep connections;
- **CCLI deepens commitment to racial equity work** through addressing power dynamics of race, rank and privilege;
- **CCLI strengthens leadership skills for community building**, including conflict management, network building, and confidence in speaking hard truths;
- **CCLI generates personal and professional growth**, strengthening the voices of participants in their communities.

The complete study is available to view online: [IntermediaArts.org/long-term-impact-of-ccli](http://IntermediaArts.org/long-term-impact-of-ccli)

**WENDY MORRIS**  
Director of Creative Leadership

**IntermediaArts.org**  
612.871.4444 // [Info@IntermediaArts.org](mailto:Info@IntermediaArts.org)  
2822 Lyndale Ave South, Minneapolis, MN 55408



The Creative Community Leadership Institute, and these studies, have been made possible through the generous support of the Bush Foundation

