CALL FOR ARTISTS
REQUEST FOR QUALIFICATIONS

HILLSBOROUGH COUNTY is inviting interested artists to provide responses to this REQUEST FOR
QUALIFICATIONS for an exterior statue in the likeness of Benjamin Moody, an early civic leader, for the
planned roundabout on Riverview Drive at the entry of the proposed new Riverview/Alafia River Park in South
Hillsborough County.

INSTRUCTIONS TO PROPOSERS

PROJECT TITLE: PUBLIC ART PROJECT FOR ROUNDABOUT ON RIVERVIEW DRIVE

PROJECT GOAL: TO PROVIDE EXTERIOR STATUE IN THE LIKENESS OF EARLY CIVIC LEADER
BENJAMIN MOODY, TO BE LOCATED WITHIN THE PLANNED ROUNDABOUT ON RIVERVIEW
DRIVE AT THE ENTRY OF THE PROPOSED NEW RIVERVIEW/ ALAFIA RIVER PARK

LOCATION: THE PLANNED ROUNDABOUT ON RIVERVIEW DRIVE APPROXIMATELY ¾-MILE
WEST OF US HWY 301.

SUBMISSION DEADLINE: MONDAY, OCTOBER 7, 2019 AT 5:00 PM

DELIVER PROPOSAL BY E-MAIL TO: PublicArt@hillsboroughcounty.org

PHYSICAL ADDRESS OF PROGRAM: CAPITAL PROGRAMS DEPARTMENT, PUBLIC ART
PROGRAM, COUNTY CENTER, 23rd FLOOR, 601 E. KENNEDY BLVD., TAMPA, FL 33602

1.0 PROJECT INFORMATION:

1.1 Project Overview: Hillsborough County (County) is interested in receiving submissions from artists
demonstrating their ability to provide completely realized three dimensional artwork for the exterior display
of a landmark sculpture at the roundabout planned at the entry of the new Riverview/Alafia River Park,
approximately ¾- mile west of US Highway 301. This project is focused on acquiring public art to be
permanently displayed at the roundabout. A location map and sketches of the proposed park site plan is
included in Exhibit A of this document.

1.2 The project will have several stakeholders including the Board of County Commissioners, County
Administration, the Public Art Committee, various County Departments, and other interested community
organizations and individuals. The desired theme for the artwork will be of a life-sized statue in the likeness
of Benjamin Moody, the founder of Riverview. The piece should be comprised of a natural material, and
require very low maintenance. The selected artist(s) will be responsible for the design, fabrication, and
installation of the artwork, to include foundation structural design and related permitting of the base/pedestal
and the art/sculpture. The artwork will become part of the County’s permanent public art collection. Artists
are required to submit qualifications, illustrations (images, renderings), and a brief statement describing an
initial concept idea for this project.

The planned roundabout on Riverview Dr. at the entrance of the proposed new Riverview/Alafia River Park
will receive a statue in the likeness of Benjamin Moody. The statue will be placed in a position of
prominence in the context of him being the founder of Riverview and an early civic leader. The artist should
include in his/her design, a plinth at least 6 feet in height, made of a natural material. A marker will be
placed near the statue with information regarding the statue. Content in the marker will be limited to
information on him being the founder of the area; his service as an early county commissioner and justice of
the peace; his life as a civilian in the area; and his civic activities in the area (such as being involved in the
building of the first school and church in the area). The final depiction of the subject, the information/text
Three finalists will be selected to provide site specific proposals. Each selected finalist will be paid an honorarium of up to $750 (seven hundred and fifty dollars) for their proposals. Site Specific Proposals must include a site specific maquette and/or other visual depictions of the proposed artwork. Final selection will be made by the Board of County Commissioners.

1.3 **Design Criteria:** Overall design criteria are:

1. Artwork will be located at the planned roundabout on Riverview Dr.
2. Artwork designed for minimal maintenance.
3. Art is a high quality, free standing outdoor sculpture.
4. Artwork is of an original design (not reproduced).
5. Artwork does not draw viewers to it but is appreciated from a distance (i.e. non interactive).
6. Artwork should not create a distracting situation for drivers using the roundabout.
7. Artwork shall be placed on a plinth 6 feet in height made of natural materials (such as concrete, with an inlay such as stone or brick).
8. Artwork should be structurally sound and meet applicable standards of the Florida Building Code in regard to the foundation and wind loading; final work will need to be engineered and stamped/signed by a registered Florida engineer.
9. Artwork must be placed in the center of the roundabout.
10. Materials used must meet the demands of Hillsborough County’s local climate.
11. The statute should be at least life-sized.
12. The subject shall be depicted in civilian clothing.
13. It should be a traditional statue and made of natural materials (such as concrete, stone, or metal).
14. Plinth shall be designed with a four-sided base that read as follows; Face 1 “Benjamin Moody”, Face 2 “Founder of Riverview”, Face 3 “Hillsborough County Commissioner 1846-1846; 1855-1857; and 1866-1867”, and Face 4 “Riverview, FL formerly Peru, FL”.
15. The artwork must be devoid of advertising, including charitable, fraternal, religious, or political signs, symbols, logos, banners or any other such device.
16. The artwork must not obstruct any signs or interfere with any sight distance, sight triangle, or view zone.
17. The artwork will have an anti-graffiti coating.
18. The artist will provide a two-year warranty on materials and craftsmanship.

19. Face 1 of the plinth shall face the same direction as the front of the statue, Face 2 is on the statues left, Face 3 is on the statues right, and Face 4 faces the same direction of the statues rear.

20. A marker should be installed near the parking area with information on the statue, the history of Riverview, and information on Benjamin Moody being the founder of Riverview (formerly Peru) and an early Hillsborough County Commissioner.

21. The depiction of the subject, the information/text on the plinth, and the information/text on the marker shall all be determined in cooperation with the Tampa Bay History Center staff.

2.0 SUBMITTAL INSTRUCTIONS:

2.1 Artists who wish to be considered for this project must submit the following materials electronically. Ensure that all files sent electronically have been scanned by up-to-date virus scanning software. Files with detected viruses will be destroyed and will not be considered. All images and documents must be accessible in the MS Windows environment. Incomplete submissions will not be considered. The following documents are required:

2.1.1 A written description of proposed artwork for this project including the title, type of media, dimensions, and up to 8 images/graphics to convey the design intent of the proposed artwork.

2.1.2 A current professional resume of no more than 2 pages for each submitting artist.

2.1.3 A list of exterior sculpture/artwork installations completed in the last 5 years. Please include owner contact information.

2.1.4 A maximum of 8 digital images of completed exterior sculpture/artwork. The images shall be in .JPG format. Any masking or borders should be black, not white. Image files must be properly labeled each with artist's last name and a number (1-8) assigned per image list. (e.g.:smith_1.jpg, smith_2.jpg). Artist’s name should NOT appear on the image. The first five artworks presented should be those that are most related to this call. Provide details, close-ups or multiple viewpoints of large or complex artworks.

2.1.5 Image ID sheet, explain the content and context of each image.

2.2 The following documents are optional:

2.2.1 Scans of publications, reviews or other items that may assist the County in evaluation of the artist’s capabilities. (No more than 3 items of this type should be included in the submission.)

2.3 Instructions for electronic submission:

2.3.1 Submissions may be made by e-mail to: Publicart@Hillsboroughcounty.org. Large files may be zipped. The use of file transfer sites is not permitted.

2.3.2 As an alternative to email submission, a USB flash drive may be mailed to the address below:
Amanda Grant, Public Art Coordinator
P.O. Box 1110
Tampa, Florida 33601
2.4 **Additional Information and Instructions**

2.4.1 Proposals will be reviewed by a Site Advisory Committee (SAC) and the County’s Public Art Committee (PAC).

2.4.2 The intent of the review is to short list a group of up to three artists to provide more specific proposals for the artwork. The County intends to contract with only one artist or artists group to fulfill the requirements of this project.

2.4.3 Hillsborough County does not guarantee that any commissions will result from this call.

3.0 **ESTIMATED BUDGET, SCHEDULE AND SELECTION PROCESS:**

3.1 **Estimated Budget For the Project:** $100,000.

3.2 **Estimated Schedule:**

October 7, 2019
– Submission deadline

October 2019
- Review of artists’ submissions
- Artists are selected to provide a site specific proposal.

February 2020
- Site specific proposals reviewed and ranked by the SAC & PAC
- BOCC selection of proposal

May 2020
- Agreement negotiated with top-ranked proposer.

3.3 **Selection Process:**

3.3.1 For this project, a Site Advisory Committee composed of members of the public, County staff associated with the location, the County project manager, and members of the Public Art Committee will propose a short-list of a minimum of three artists to develop site-specific proposals. Short-listed artists will be given further information on the project. Using this information, each artist will develop site-specific proposal(s). Artists may use models, drawings, computer-generated imagery and material samples to communicate their proposals. They must include in their proposals a working budget. The site-specific proposals will be initially reviewed and ranked by the Site Advisory Committee. The Site Advisory Committee’s ranking will be considered by the Public Art Committee which will make a recommendation to the Board of County Commissioners for final selection of the Artwork.

3.3.2 Subsequently an Agreement will be negotiated with the selected artist. The Agreement will require the artist to provide the complete artwork and meet all related costs such as travel, materials, fabrication, transportation, insurance and installation of the work within a mutually agreed time period and for a fixed fee. Progress payments are made over the course of the contract in accordance with a mutually agreed upon schedule. Compliance with financial arrangements between the artist and his/her sub-contractors is the responsibility of the artist.
3.3.3 If an agreement cannot be successfully negotiated in a timely manner with the top-ranked artist(s), the County has the option to negotiate with the artist(s) next in order of ranking.

4.0 **REQUESTS FOR INFORMATION/CLARIFICATION:**

4.1 Any artist requesting additional information, interpretation, and/or clarifications relating to this Call shall make a written request addressed to:

   Amanda Grant, Public Art Staff
   P.O. Box 1110
   Tampa, Florida 33601
   e-mail: Publicart@Hillsboroughcounty.org

4.2 If it is deemed necessary, an addendum to this Call for Artists may be issued through the Hillsborough County Public Art webpage at: https://www.hillsboroughcounty.org/en/residents/recreation-and-culture/art-and-culture/call-for-artists

5.0 **RISK:**

5.1 Persons responding to this Call do so at their sole expense and risk. The County reserves the right to change or cancel this Call at any time.

5.2 No proposer is guaranteed the award of an Agreement or any work as a result of being selected for this project.

5.3 Any changes made to this Call shall be made by means of a written addendum. It shall be the responsibility of the Artist to assure that all addenda have been received prior to submitting a proposal.

6.0 **PUBLIC RECORDS ACT:**

6.1 Pursuant to Florida Statutes, sealed responses to this Call to Artists are exempt from the public inspection requirements of the Public Records Act until such time as the announcement of a decision based on the proposals or within 30 days after proposal receipt date, whichever is earlier.

**END OF DOCUMENT**
EXHIBIT A
ITEM 1

LOCATION MAP
EXHIBIT A
ITEM 3

CONCEPT SKETCH

RIVERVIEW DRIVE
Benjamin Moody