Keystone Bridge Underpass Public Art Project

Call for Artists/Request for Qualifications

Reno, NV

DEADLINE: April 6, 2020

SUMMARY:
The Reno Arts & Culture Commission (RACC) is accepting qualifications from artists for a public art opportunity at the Keystone Avenue Bridge underpass at McKinley Arts & Culture Center/Riverside Drive. Artists working in the United States and who have experience designing projects with a similar budget and scope are encouraged to apply. Teams of artists are welcome to apply.

PROJECT DESCRIPTION:
The Keystone Avenue Bridge spans the Truckee River and crosses over a busy pedestrian walkway. It also creates a natural wall along one side of McKinley Arts & Culture Center and is adjacent to McKinley Park. A mural was painted along the bridge in 2012 but has since deteriorated. The existing mural will be removed and proposed projects can include the previously painted area, under the bridge, and the columns on the opposite side along the pedestrian walkway. (See images below for visual of site.)

The goals for the project include: transforming this pedestrian and roadside space into an art form; increasing public awareness of art, and broadening visitors’ perspectives of public spaces within the City. The artist(s) selected should have demonstrated experience working in public locations subject to vandalism.

The RACC is looking for proposed projects that incorporate a painted mural and artistic lighting.

BUDGET:
Projected budget is $50,000 for the entire project. This budget is inclusive of all costs associated with the design, planning, fabrication, installation, and completion of the project. The budget includes all travel costs and insurance.

SUBMISSION REQUIREMENTS: To be submitted via CODAWorx at: https://www.codaworx.com//rfp-toolkit/rfp/keystone-bridge-public-art

1. Resume or CV: Current professional resume or curriculum vitae (CV), detailing professional artistic accomplishments and references from past public art projects, including artist address, email, and phone number. Submit information for all team members.
2. Digital Images: 5 digital images of previously completed artwork. Include date, size, location, and description of work.
3. Letter of Intent: Address how the applicant’s previous experience and current artistic direction will result in a successful public art project for this space.
Estimated timeline:

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<tr>
<td>February 25, 2020</td>
<td>CALL FOR ARTISTS AVAILABLE</td>
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<tr>
<td>April 6, 2020</td>
<td>SUBMITTAL DEADLINE</td>
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<td>May, 2020</td>
<td>Artist Selection</td>
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<td>Summer - Fall, 2020</td>
<td>Installation</td>
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All questions regarding this request for qualifications are to be directed to Megan Berner, Public Art Program Coordinator, City of Reno at bernerm@reno.gov or 775-326-6333.