CALL FOR ARTISTS

City Hall Parking Garage Mural
Reno, Nevada

Deadline: January 3, 2022 at 11:59 pm PST

The Reno Arts & Culture Commission (RACC) is seeking proposals from artists for a public art opportunity in Downtown Reno. Artists working in the United States and who have experience designing and executing projects with a similar budget and scope are encouraged to apply.

Project Description:
The Reno Arts & Culture Commission is looking for an artist/artist team to design and create a large-scale mural on the exterior of the City Hall Parking Garage. This project will revitalize the immediate area and add life to the City Hall Parking Garage, highlighting Reno’s arts and culture to visitors of downtown and local communities. The City Hall Parking Garage faces directly onto City Plaza, called the “Art Plaza,” where multiple events are held each year and in which numerous art pieces are installed, including the iconic BELIEVE sculpture by artists Laura Kimpton and Jeff Schomberg.

The mural will be painted on the exterior south wall, facing E. 1st Street, the southwest corner—with elements wrapping into the alleyway and the southeast corner. Artists should take into consideration the style and architecture of City Hall. The City Hall Parking Garage surface will be primed and prepped by the City. Approximate square footage to be painted is around 8,000 square feet (see attached plan).

The goals for the project include: creating a unique character for a specific area of town, increasing public awareness of art, and broadening visitors' perspectives of public spaces within the City. The artist(s) selected should have demonstrated experience working in public locations subject to vandalism and weather.

The RACC seeks artists with public art experience. The $70,000 commission will cover all services from design through final installation/implementation, including artist fee, fabrication, insurance, transportation, travel fees, and installation.
Final selection of one artist or team will be made by the PAC, RACC, and stakeholders and approved by Reno City Council based on proposal and qualifications.

**Budget:**
Project budget is $70,000 for the entire project. This budget is inclusive of all costs associated with the design, planning, installation, and completion of the project. The budget includes all travel costs and insurance.

**Location:**
[Google Maps link to City Hall Parking Garage site](#).

**General Area:**
City Hall and the adjacent parking garage are located in downtown Reno. They are located on E. 1st Street between Virginia Street, the main route through downtown, and Center Street, another main artery. The City Hall Parking Garage faces City Plaza to the south, which is a large public plaza along the Truckee River. The riverwalk pedestrian path crosses City Plaza from east to west. There are large sculptures in City Plaza and access to the river. The plaza is located next to the iconic Virginia Street Bridge. The City Hall Parking Garage sits at the southern end of the casino strip and is in an urban area.

Center Street is a main commuter artery and runs one-way from south to north. Traffic on Center Street will have a clear view of the mural.

**Submission Requirements:**

1. Resume or CV: Current professional resume or curriculum vitae (CV), detailing professional artistic accomplishments and references from past public art projects, including artist address, email, and phone number.
2. Digital Images: 5 digital images of previously completed artwork. Include image list with date, size, location, and description of work.
   a. Images must be labeled and numbered according to image list
3. Proposed project: Detailed written description of proposed design for mural including materials and project approach plus visual sketch or rendering of proposed project.

**The Artist Selection Process:**
- Artists/teams submit qualifications, past work examples, and a proposal online through Submittable (see below).
The Public Art Committee, with input from stakeholders, and RACC will select an artist/artist team for the commission to recommend to the City Council.

**Timeline:**
January 3, 2022 - Submission due online at 11:59 pm PST
February/March 2022 - One artist/team selected for commission
Summer 2022 - Artwork installation

**How to Submit Your Qualifications:**
Submit images of past work, resume, proposal and biographical information in Submittable at:
https://cityofrenoartscultureandevents.submittable.com/submit/208760/call-for-artists-city-hall-parking-garage-mural

For more information about City of Reno programs, visit [www.RenoCulture.com](http://www.RenoCulture.com). For questions on submitting through Submittable, please contact the Submittable Support Team. For questions regarding the call, please contact City of Reno Public Art Program Coordinator, Megan Berner, at bernerm@reno.gov or (775) 326-6333.
City Hall Parking Structure, southeast corner.