Contact Email: christopher.hubbard@myclearwater.com
Call Type: Public Art
Eligibility: National
State: Florida
Entry Deadline: Monday, September 14, 2020

REQUIREMENTS
Media
Images – Minimum: 1, Maximum: 6

Crest Lake Park
201 S. Glenwood Avenue
Clearwater, FL 33755

Public Art Opportunity
$62,000

Project Description
The Clearwater Public Art & Design Program seeks an artist or artist team to develop artwork for the Crest Lake Park renovation project. The project is being funded through the city’s settlement following the BP Deepwater Horizon oil spill in the Gulf of Mexico in 2010. The park is located on Gulf-to-Bay Boulevard, one of the busiest streets in Pinellas County. Improvements at the park include construction of wider sidewalks around the lake and through the park, four new play areas including a splash pad, a lighted fountain in the lake, and improved parking. Native plantings and rain gardens are also being constructed to help improve Crest Lake’s water quality and to increase opportunities for wildlife habitat.

Artwork possibilities include, but not limited to:
- Discovery trail sculpture series
- Small to medium-sized sculpture, free-standing or integrated into landscaping
- Kinetic sculpture

City Background
The city of Clearwater is a vibrant coastal community of approximately 115,500 citizens located on Florida’s Gulf Coast. Clearwater is a progressive city that is committed to enhancing residents’ lives while preserving a heritage that is rich in culture and exquisite in landscape. Located approximately 30 minutes from both Tampa and St. Petersburg, Clearwater enjoys immediate access to natural amenities such as the Gulf of Mexico and Tampa Bay, and cultural offerings from a variety of museums, galleries, concert venues and theaters.

Site (Site Plan)
Improvements at the park include a variety of sites that would be ideal locations for sculpture to be integrated into the natural features and landscape design. These sites are located at main gathering points, such as entrances to the park, the playground, and the boardwalk, and areas adjacent to the main walking path that encircles the lake. See below for six potential locations around Crest Lake.
Alternate locations suggested by applicants will also be considered.

Artworks focused on the wildlife and plant species native to the habitats of Crest Lake Park have been identified as very important to the residents who live around the park. The Skycrest neighborhood is also of historical significance, including being developed as one of the first true residential suburbs of downtown Clearwater, and, prior to its development, was the location of flower farms that supplied gladiolus to florist throughout Florida.

For specific site information, please contact christopher.hubbard@myclearwater.com.

**Budget**

$62,000 has been approved for artwork. The selected artist, or artist team, will be awarded a comprehensive contract. The artist will be responsible for artwork design, fabrication, materials, installation, insurance, travel, public presentations, meetings with city of Clearwater staff as necessary, identification plaque, and all related incidental expenses.

**Eligibility**

This opportunity is open to professional artists residing in the United States and working in any site appropriate media.

**Selection Process**

A selection panel consisting of a Public Art & Design Board representative, Parks & Recreation representative, arts professionals, and community representatives will review artists’ qualifications. Several artists will be selected to provide proposals and each artist will be paid a stipend of $500 for their proposal. Final artist selection will take place after review of the artist proposals. The Cultural Affairs Coordinator serves as the non-voting administrator of the selection panel.

The Clearwater Public Art & Design Program and City of Clearwater reserve the right to reject any or all applications, proposals, applications, or projects, and to modify or terminate the application process or the selection process for any reason and without prior notice.

**Selection Criteria**

Artists will be evaluated on artistic excellence as evidenced by submitted materials; professional experience; compatibility with the park design, environment, and values of the City of Clearwater.

**Submittal Requirements**

- Experience with public art projects with a similar budget and scope is not required, but helpful

- Professional resume (artist teams must submit resumes for each member)

- Letter of interest, outlining your interest in the project and a preliminary statement of approach

- A minimum of one (1) image is required with a maximum of six (6). Images of finished works or conceptual drawings can be submitted. Wherever possible, provide images of completed project to
assure the selection panel of your ability to realize a public art project that will be completed and installed as designed.

**Timeline**
- Release of Call to Artists: Thursday, August 13, 2020
- Submittals due: Monday, September 14, 2020
- Panel review: Week of September 21 – 25, 2020
- Selected finalists notified: Friday, September 25, 2020
- Final proposals due: Monday, October 26, 2020
- Artwork fabrication and installation: December 2020 - March 2021

**Contact**
For further information, contact Christopher Hubbard, Cultural Affairs Coordinator. 
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