THE VALUE OF ARTS AND CULTURE TO PEOPLE AND SOCIETY

HIGHLIGHTS FROM OUR EVIDENCE REVIEW

SOCIAL BENEFITS

- We celebrate the diversity of our national identity
- 1 BILLION Global viewers of the London 2012 opening ceremony
- 68% of UK viewers said it made them proud to be British

ARTS AND CULTURE CAN...

- Contribute to community cohesion
- Reduce social exclusion and isolation
- Make communities feel safer and stranger
- Art and cultural interventions can have a positive impact on specific health conditions such as dementia, Parkinson’s and depression

HEALTH & WELLBEING

- Almost 60% of people are more likely to report good health if they attend a cultural place or event in the last 12 months
- Levels of subjective wellbeing are generally expected to be higher amongst those with higher arts and culture engagement

ECONOMIC BENEFITS

- 10 MILLION Value to the UK in 2011 involved engagement in arts and culture
- £12.4 BILLION Aggregate turnover of businesses in the UK arts and culture industry, 2011
- £13.9 BILLION The impact on Kent’s economy that Turner Contemporary in Margate had in its first year
- £753.8 MILLION The additional income Liverpool’s Capital of Culture year presented for the local economy in 2008

EDUCATIONAL BENEFITS

- Secondary school pupils engaged in arts and culture are twice as likely to volunteer in the community and are 50% more likely to vote as young adults
- In 2011 there were 327,737 learning sessions in arts and cultural venues, and 11,893 school performances took place by our funded organisations
- 78% of children’s performance levels in core subjects improved in the first year of In Himnorro, a programme of daily music activity for every pupil

ARTS COUNCIL ENGLAND

For references and more information, check out our new publication
The value of arts and culture to people and society - an evidence review online.

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