GRANTS TO ARTISTS AND ORGANIZATIONS

Fifty-three percent of local arts agencies (LAAs) provide financial support to arts organizations and/or individual artists in the form of grants and contracts. Specifically, 49 percent fund nonprofit arts organizations and 35 percent fund individual artists. Thirty percent support both arts organizations and artists.

Percentage of Grantmaking LAAs that fund organizations in the following categories

- **Artistic and Cultural Programming**: 92%
- **Arts education programming**: 82%
- **Project support**: 77%
- **Marketing / advertising / media relations**: 54%
- **General operating support**: 49%

In 2015, LAAs allocated $274 million to the arts. Nearly all of the support was directed to organizations (97 percent), with a small share going to individuals (3 percent). Three-quarters of organizations that applied for grants received at least some funding, compared to one-third of requests from individuals.

LOCAL ARTS AGENCIES BY THE NUMBERS

- On average, public LAAs that are grantmakers allocate 47 percent of their total budget to grantmaking vs. 28 percent for private grantmaking LAAs.
- Funding for individual artists include special projects (42 percent), professional development (32 percent), and fellowships (12 percent).
- 42 percent of grantmaking LAAs have funding programs that require the grantee to demonstrate diversity in a specific area—most commonly the audience (29 percent), but also in other aspects such as artists involved in the project (17 percent).