

A Celebration of National Leadership in the Arts
Monday, October 23, 2017, at 6:30 p.m.
Cipriani 42nd Street, New York City

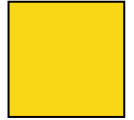
2017 National Arts Awards Dinner Journal Recognition Ad Contract

A recognition advertisement pays tribute to the evening's honorees, presenters, performers, staff, board, etc.
Ads created solely for self or business promotion will be subject to change.

No goods or services are offered in exchange for a recognition advertisement; the amount of your gift is fully tax deductible.

AD TYPE	SPECS (approximate)	RATE
Inside Front Cover	9" w x 9" h (trims to 7.75" w x 8" h)	\$5,000
Inside Back Cover	9" w x 9" h (trims to 7.75" w x 8" h)	\$4,500
Full Page	9" w x 9" h (trims to 7.75" w x 8" h)	\$2,000
Half Page	9" w x 4.5" h (trims to 7.75" w x 4" h)	\$1,000
Quarter Page	4.5" w x 4.5" h (trims to 3.75" w x 3.75" h)	\$750

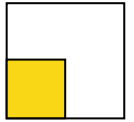
Full Page



Half Page



Quarter Page



BENEFITS OF YOUR CONTRIBUTION

Contributions at the following levels receive complimentary and/or discounted advertising.

CONTRIBUTION LEVEL	AVAILABLE ADVERTISING	RATE
Underwriter - \$75,000 Benefactor - \$50,000	Full Page	FREE
Sponsor - \$25,000	Half Page	FREE
Patron - \$15,000 (discounted rates)	Full Page	\$1,850
	Half Page	\$875
	Quarter Page	\$650

DEADLINE

Creative due:
September 22, 2017
naajournal@artsusa.org

PRODUCTION REQUIREMENTS

- Inside ads will print one color—black. Front and back cover ads will print in 4-color. There is no bleed.
- Submit ads as PDF, EPS, or TIFF files. Please embed all fonts. Please submit color ads in CMYK. Resolution should be greater than 300 dpi.
- If the ad requires typesetting please submit copy as a Word document and high resolution images, if required.
- PowerPoint documents will NOT be accepted.
- Copy of Dinner Journal Ad Contract needs to accompany payment. Ads will not run without a signed contract.

2017 National Arts Awards Dinner Journal Recognition Ad Contract

Select an Ad Type

- | | |
|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> I/we wish to take an advertisement (check one) in the dinner journal: | <input type="checkbox"/> I/we have made a contribution and wish to take a discounted advertisement (check one) in the dinner journal: |
| <input type="checkbox"/> Inside Front Cover (color): \$5,000 | <input type="checkbox"/> Underwriter Level: <i>FREE FULL-PAGE AD</i> |
| <input type="checkbox"/> Inside Back Cover (color): \$4,500 | <input type="checkbox"/> Benefactor Level: <i>FREE FULL-PAGE AD</i> |
| <input type="checkbox"/> Full Page: \$2,000 | <input type="checkbox"/> Sponsor Level: <i>FREE HALF-PAGE AD</i> |
| <input type="checkbox"/> Half Page: \$1,000 | <input type="checkbox"/> Patron Level: <i>DISCOUNTED RATES</i> |
| <input type="checkbox"/> Quarter Page: \$750 | <input type="checkbox"/> Full Page: <i>\$1,850</i> |
| | <input type="checkbox"/> Half Page: <i>\$875</i> |
| | <input type="checkbox"/> Quarter Page: <i>\$650</i> |

Provide Your Contact Information

Name _____
Title _____
Organization _____
Address _____

City/State/Zip _____
Phone: Home Office Cell _____
E-mail _____

Select Your Gift Recognition Preference

- I/We wish to be recognized as:

 I/We wish to be recognized as *Anonymous*

Provide Your Payment Information

- Check is enclosed, payable to *Americans for the Arts*.
- I/We wish to pay by credit card:
Card type: Visa MasterCard AMEX Discover
Card number _____ Exp Date _____
Name on card _____
Signature _____
- I/We wish to be invoiced for this donation by _____ (date).

Return This Form by September 22ND

- Mail:
Americans for the Arts
ATTN: National Arts Awards
1000 Vermont Ave, NW
6th Floor
Washington, DC 20005
- E-mail:
naajournal@artsusa.org
- Fax:
202.371.0424

Questions?
202.371.2830 x2033
naadinnerjournal@artsusa.org