April 5-9, 2021

partner prospectus

contact:
Lauren Cohen
Government Affairs and Grassroots Manager
lcohen@artsusa.org | 202.371.2830, ext. 2071
ALLY | Price: $225
Benefits:
- 2 complimentary single session passes to the National Arts Action Summit
- Written recognition of your organization on the National Arts Action Summit website
- National Arts Action Summit web sticker to post on your organization’s website
- Exclusive advance use of the 2021 Issue Briefs written by the Legislative Planning Committee
- Opportunity to attend state-specific delegation meetings organized by a dedicated State Captain

SUPPORTER | Price: $500
Benefits:
- 1 complimentary registration to the National Arts Action Summit
- 2 complimentary single session passes to the Summit to offer to your staff or partners
- National Arts Action Summit web sticker to post on your organization’s website
- Written recognition of your organization on the National Arts Action Summit website
- Written recognition of your organization in the digital Congressional Arts Handbook
- Opportunity to include a “Dear Member of Congress” letter on your letterhead in the digital Congressional Arts Handbook
- Opportunity to join the Legislative Planning Committee which will meet regularly between December 2020 and March 2021 and whose members collaborate on the development and writing of the Issue Briefs included in the digital Congressional Arts Handbook
- Exclusive advance use of the 2021 Issue Briefs written by the Legislative Planning Committee
- Opportunity to attend state-specific delegation meetings organized by a dedicated State Captain

CONTRIBUTOR | Price: $1,000
Benefits:
- 2 complimentary registrations to National Arts Action Summit
- 5 complimentary single session passes to the Summit to offer to your staff or partners
- 25% discount on purchase of advertising
- Opportunity to be featured in up to 2 supporter-specific global eblasts sent to all Summit registrants
- National Arts Action Summit web sticker for posting on your organization’s website
- Written recognition of your organization on the National Arts Action Summit website PLUS the opportunity to submit an “Organization at a Glance” profile for upload to the Summit website
- Written recognition of your organization in the digital Congressional Arts Handbook
- Opportunity to include a “Dear Member of Congress” letter on your letterhead in the digital Congressional Arts Handbook
- Opportunity to join the Legislative Planning Committee which will meet regularly between December 2020 and March 2021 and whose members collaborate on the development and writing of the Issue Briefs included in the digital Congressional Arts Handbook
- Exclusive advance use of the 2021 Issue Briefs written by the Legislative Planning Committee
- Opportunity to attend state-specific delegation meetings organized by a dedicated State Captain
INVESTOR | Price: $2,500
Benefits:
- Opportunity to sponsor one Issue Brief session at the National Arts Action Summit. Sponsorship includes recognition on the credit screen displayed to all attendees at opening of the session plus 1 minute speaking time for organization representative to welcome attendees.
- 4 complimentary registrations to the National Arts Action Summit
- Opportunity to be featured in up to 2 supporter-specific global eblasts sent to all Summit registrants
- 1 complimentary online advertisement PLUS 25% discount on purchase of additional advertising³
- National Arts Action Summit web sticker to post on your organization’s website
- Logo recognition of your organization on the National Arts Action Summit website PLUS the opportunity to submit an “Organization at a Glance” profile for upload to the Summit website
- Logo recognition of your organization in the digital Congressional Arts Handbook
- Opportunity to include a “Dear Member of Congress” letter on your letterhead in the digital Congressional Arts Handbook¹
- Opportunity to join the Legislative Planning Committee which will meet regularly between December 2020 and March 2021 and whose members collaborate on the development and writing of the Issue Briefs included in the digital Congressional Arts Handbook²
- Exclusive advance use of the 2021 Issue Briefs written by the Legislative Planning Committee
- Opportunity to attend state-specific delegation meetings organized by a dedicated State Captain

INTERESTED IN UNDERWRITING?
Opportunities available starting at $5,000. For more information, email development@artsusa.org.

¹ Americans for the Arts reserves the right to approve the content of all Dear Member Letters. Deadline to be included in the digital Congressional Arts Handbook: Thursday, Feb. 25, 2021.

² Legislative Planning Committee members help to shape the advocacy message and the contents of the federal issue policy briefs included in the digital Congressional Arts Handbook. Legislative Planning Committee members meet 10 times between December 2020 and March 2021.

³ Advertising placements available in the following Americans for the Arts e-publications --- Monthly Wire, Creativity Connection, Arts Marketing, Public Art, and Arts & Business Connection --- as well as on ArtsBlog.