National Arts and Humanities Month 2022 Poster Competition

Judging Criteria:

Each of the following elements will be judged on a scale of 1 - 5 points with “1” meaning emerging skill and “5” meaning expert skill. (See next page for complete rubric)

- Originality of Design
  - Is the design unique?
  - Is the design unexpected?
  - Is the design innovative?

- Clarity of Theme
  - Does the design clearly represent National Arts and Humanities Month?
  - Does the theme of “Championing the Creative Spirit” come through?
  - Is the design easily understood and engaging?

- Technical Application
  - Is the design presented with intentionality?
    - Is the image low resolution?
    - Does the design contain copyrighted elements?
    - Are the colors imbalanced?
    - Is the design incomplete?

- Unique use of Text and Logo
  - Are the text and logo included in a creative way?
  - Does the artist use a complete version of the logo and text?

- Artistic Expression
  - Does the design have a connection to personal identity?
  - Does the design inspire conversation?
  - Does the design leave a lasting impression?
Rubric:

<table>
<thead>
<tr>
<th></th>
<th>5 (Expert Skill)</th>
<th>4</th>
<th>3 (Solid Skill)</th>
<th>2</th>
<th>1 (Emerging Skill)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Originality of Design</strong></td>
<td>Design is unique, unexpected, and innovative.</td>
<td>Design is unique or unexpected or innovative.</td>
<td>Design is somewhat unique, unexpected, and innovative.</td>
<td>Design is not unique, unexpected, or innovative.</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Clarity of Theme</strong></td>
<td><strong>Technical Application</strong></td>
<td><strong>Unique use of Text and Logo</strong></td>
<td><strong>Artistic Expression</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Design clearly represents theme of “Championing the Creative Spirit”. Design also promotes and generates excitement for National Arts and Humanities month.</td>
<td>Technical application is excellent. Design is clear and intentional.</td>
<td>Logo and text are included in a creative and intentional way.</td>
<td>The artist’s identity and personality are present in the design. The design sparks conversation and leaves a lasting impression.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Design clearly represents theme of “Championing the Creative Spirit” and promotes National Arts and Humanities Month.</td>
<td>Technical elements are attractive and of good quality.</td>
<td>Logo and text are both present and attractive.</td>
<td>The artist’s personality is present in the design, and it leaves a strong impression.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Design clearly represents theme of “Championing the Creative Spirit”.</td>
<td>Technical elements are mostly solid.</td>
<td>Logo and text are both present.</td>
<td>The personality of the artist is present in the design and the work leaves some impression.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Design somewhat represents theme of “Championing the Creative Spirit”.</td>
<td>Design is complete and original, but technical elements are of lower quality. Images are low resolution, imbalanced, or otherwise unpolished.</td>
<td>Logo or text is included.</td>
<td>The design somewhat showcases the personality of the artist.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>The design does not clearly represent National Arts and Humanities month or theme of “Championing the Creative Spirit”.</td>
<td>Design includes copyrighted images or is incomplete.</td>
<td>Logo and text are not included.</td>
<td>The design does not showcase the artist’s personality and does not leave lasting impression.</td>
<td></td>
</tr>
</tbody>
</table>