

Arts & Economic Prosperity in Forsyth County

TOTAL ECONOMIC IMPACT

2000 yr	2005 yr	2010 yr
\$76.6m	\$103.9m	\$136.6m

2016 yr
\$156.8m

FULLTIME EQUIVALENT JOBS

2000 yr	2005 yr	2010 yr
2,765	3,772	4,769

2016 yr
5,559

STATE & LOCAL TAX REVENUE

2000 yr	2005 yr	2010 yr
\$6.8m	\$10.4m	\$13.7m

2016 yr
\$14.8m

85%

1 in 3 attendees travel from outside of Forsyth County. Of these attendees, 85% travel to attend that specific art event.

On average, audience members spend \$21.39 excluding price of admission to their event. That means our restaurants, retail, transportation and lodging businesses are also benefitting from arts events. Those traveling from outside of the county spend even more at an average of \$24.36.