Nationally, 702,711 businesses employ 2.9 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries. Read Creative Industries: Business & Employment in the Arts 2015 here

In New Hampshire, the nonprofit arts industry alone generates $135 billion in economic activity annually that supports 4.1 million jobs and generates $22.3 billion in government revenue. Read Americans for the Arts, Arts & Economic Prosperity IV full report here

ECONOMIC IMPACT OF THE ARTS (Nonprofit arts only and their audiences)

In New Hampshire, the economic impact numbers in the Granite State are also impressive with nonprofit arts organizations in the state generating $115 million in economic activity annually that supports 3,493 jobs and generates $11.6 million in state and local government revenue. Read Americans for the Arts, Arts & Economic Prosperity IV for NH here

Q&A

So how much is the Federal Government investing in this booming industry? The National Endowment for the Arts appropriation has been held at $146 million for the past four years – which amounts to just 45 CENTS PER CAPITA. Imagine what this industry could generate with 1 dollar per capita!

What about New Hampshire – how much does state government allocate to the arts each year? This year’s state allocation to the New Hampshire State Council on the Arts (NHSCA) is set to be $291,480. NHSCA receives an additional $693,900 in federal funds from the NEA to re-grant to approximately 94 nonprofit groups providing arts and arts education programs to the communities throughout the state.

Source: Americans for the Arts
Read The Arts: A Critical piece of economy by Roger Brooks, Chairman of NH State Council on the Arts, in the Concord Monitor here

FACT:
The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $699 billion industry, representing 4.3% of the nation’s GDP — a larger share of the economy than construction ($586.7 billion) or transportation and warehousing ($464.1 billion). Read the U.S. Bureau of Economic Analysis news release here

FACT:
Art is a $135 billion driver of our national, state & local economy. Read Americans for the Arts, Arts & Economic Prosperity IV full report here

FACT:
Internationally, U.S. exports of arts goods (e.g. movies, paintings, jewelry) grew to $75 billion in 2012 while imports were just $27 billion, according to the U.S. Bureau of Economic Analysis. That’s a $47 billion arts trade surplus!

Q&A

Source: U.S. Department of Commerce, Cultural and Heritage Traveler Research, 2009

Let’s not forget tourism: Cultural tourism accounts for 78% of U.S. travelers – that’s 118 million tourists! – contributing more than $192 billion annually to the U.S. economy.

So how is the Government investing in this booming industry? The National Endowment for the Arts appropriation has been held at $146 million for the past four years – which amounts to just 45 CENTS PER CAPITA. Imagine what this industry could generate with 1 dollar per capita!

Source: Americans for the Arts
Read Funding the Arts is good for the nation by Reps. Leonard Lance (R-N.J.) & Louise Slaughter (D-N.Y.) here

VER. JULY 2015
The NEW HAMPSHIRE STATE COUNCIL ON THE ARTS – established in 1965 as the official state agency – and is a division of the Department of Cultural Resources. The State Arts Council promotes and supports the efforts of New Hampshire artists, arts organizations, communities and schools through grants, professional development opportunities, juried artists rosters, electronic and print publications, statewide research, and more.

Meet Some New Hampshire Arts Advocates

• Nashua Mayor Donna Lee Lozeau is the 2015 National Public Leadership in the Arts Award recipient for Local Arts Leadership > More
• Manchester Mayor Ted Gatsas and Former Mayor Bob Baines agree: STEAM Ahead will transform students’ lives in Manchester > More
• Concord Chamber of Commerce President Tim Sink is the 2015 Citizens for the Arts Advocate of the Year > More

Art in New Hampshire

• NH Magazine lists the Best of NH 2015 Arts, Culture and People here
• See a comprehensive list of New Hampshire Arts and Artists here
• Learn more about Art in New Hampshire here

New Hampshire Citizens for the Arts: www.nh.gov/nharts
New Hampshire Institute for Art: www.nhia.edu
New Hampshire Art Association: www.nhartassociation.org

FACT:

Great community-based arts events are happening all over our state.

The Arts Are Everywhere!

• From BERLIN, where the Women’s Rural Entrepreneurial Network (WREN) just opened an artist work center, go up to the GREAT NORTH WOODS to check out the 15th Annual Lumberjack Festival.
• Head south to LACONIA where the Lakes Region Chamber of Commerce is tweeting about #urbanrenewal now that the Belknap EDC has purchased the Colonial Theatre!
• Did you attend The Thing in Spring this year? Over 100 musicians and artists were featured, attracting over 1,000 visitors to downtown PETERBOROUGH.
• Keep driving west to witness how Dartmouth Hitchcock Medical Center in HANOVER incorporates art with healing.
• Betcha didn’t know that NH’s professional orchestra, the NH Symphony based in NASHUA, is led by the world’s busiest conductor!
• Visit our state capitol city of CONCORD where the Capitol Center for the Arts works with local and state educators to successfully link their school series to statewide curricula goals.
• If you are in PORTSMOUTH run, don’t walk to 3S Art Space a nonprofit organization that “endeavors to ignite and change the way we experience art, music and food.”

Inspired to become a New Hampshire grassroots arts leader?

E-MAIL US: For more information and to help get all the presidential candidates talking about the arts, e-mail us at NHeArtsActionFund.org.
CALL US: 202.371.2830 x2067
FOLLOW US: Facebook: Arts Action Fund Twitter: @ArtsActionFund #ArtsVote2016

To download this “WHY THE ARTS MATTER IN NEW HAMPSHIRE” fact sheet with corresponding resource links and to stay updated on the ArtsVote2016 campaign, visit www.ArtsActionFund.org/pages/ArtsVote2016